

THAI Flight Operations vs Cloud

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Presented by

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Creative Organization contributes Creative Economy

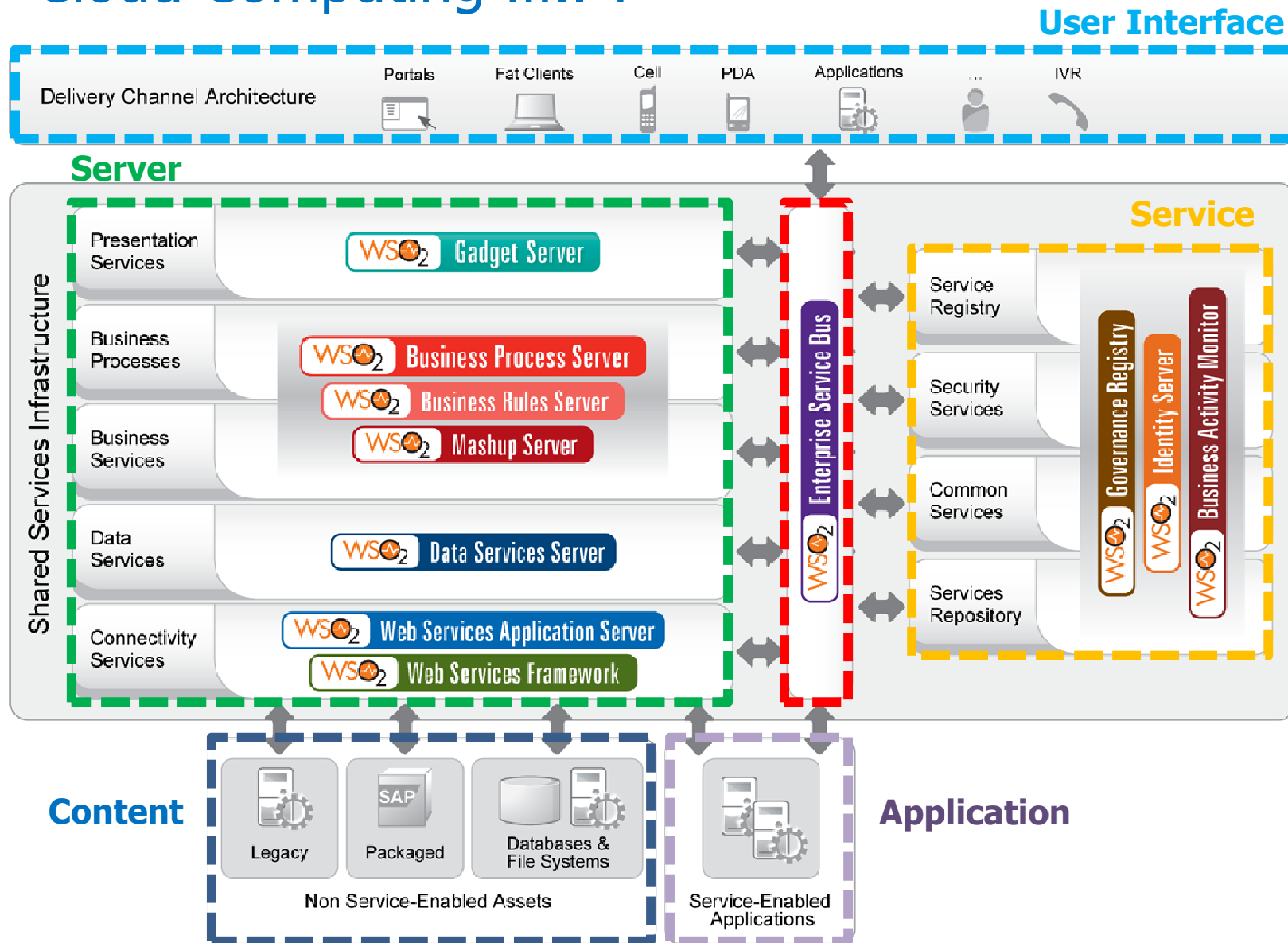
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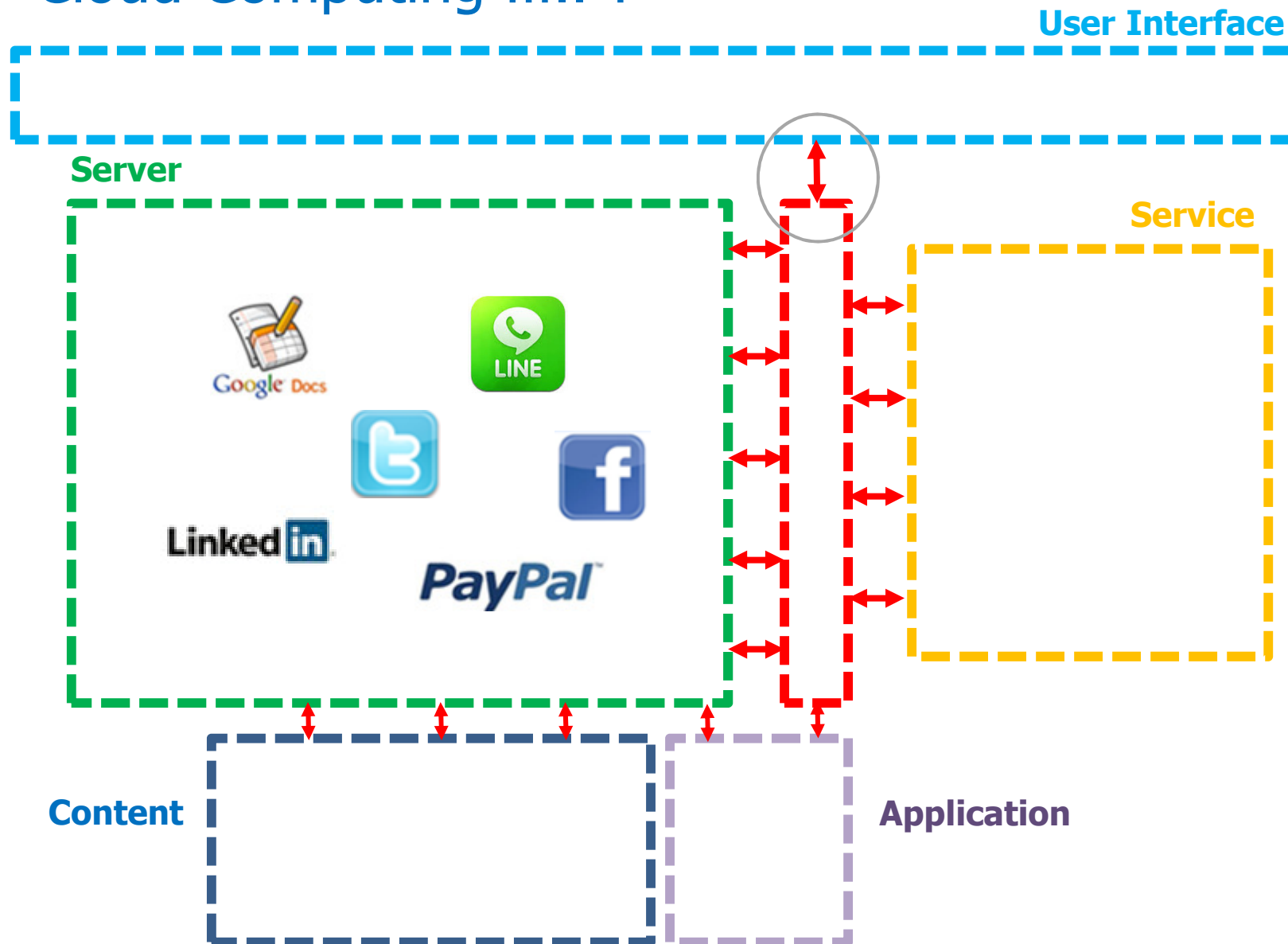
Cloud vs BYOD Content as a Services (CaaS)



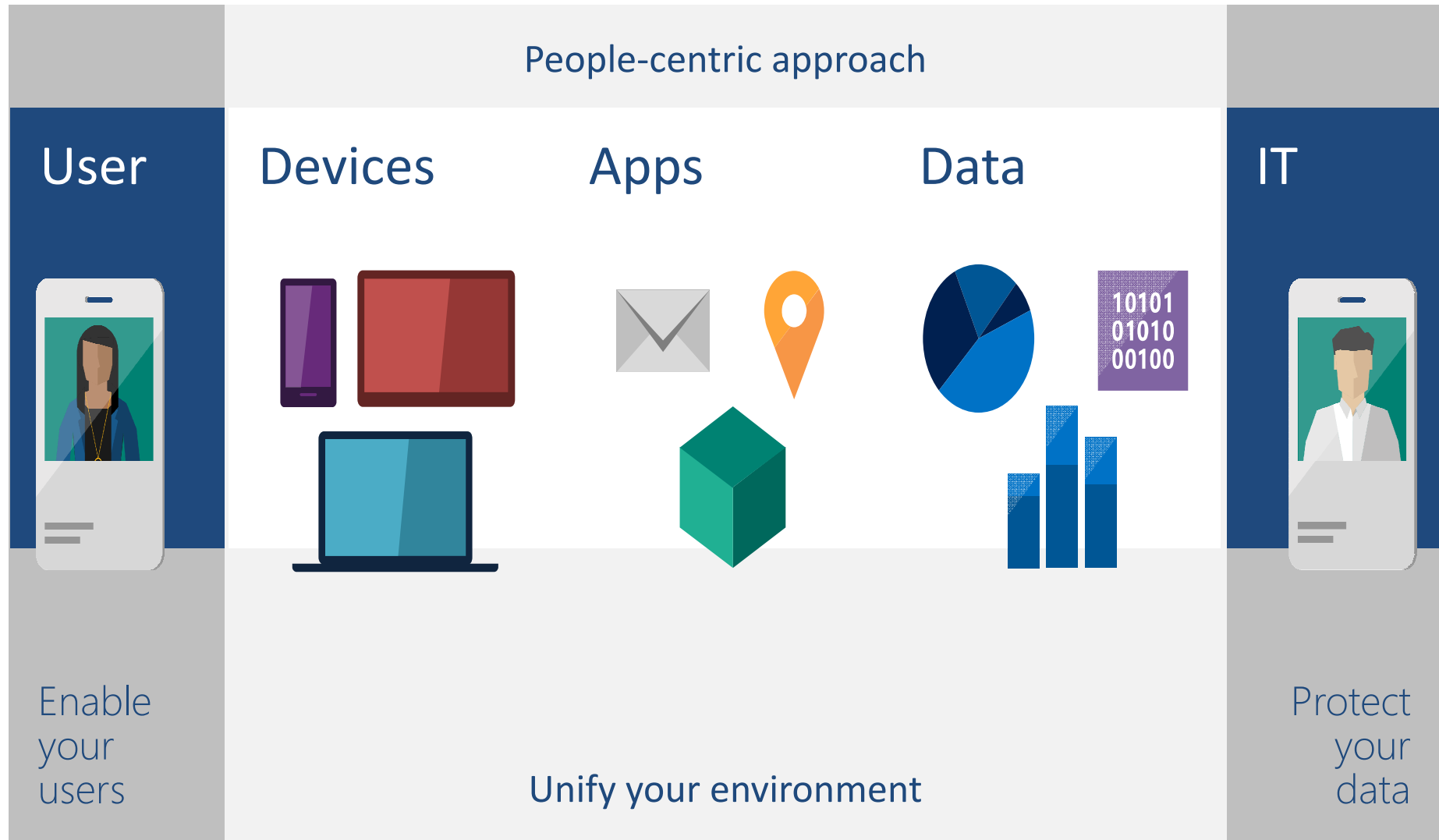
Cloud Computing ?



Cloud Computing ?



Empowering enterprise mobility



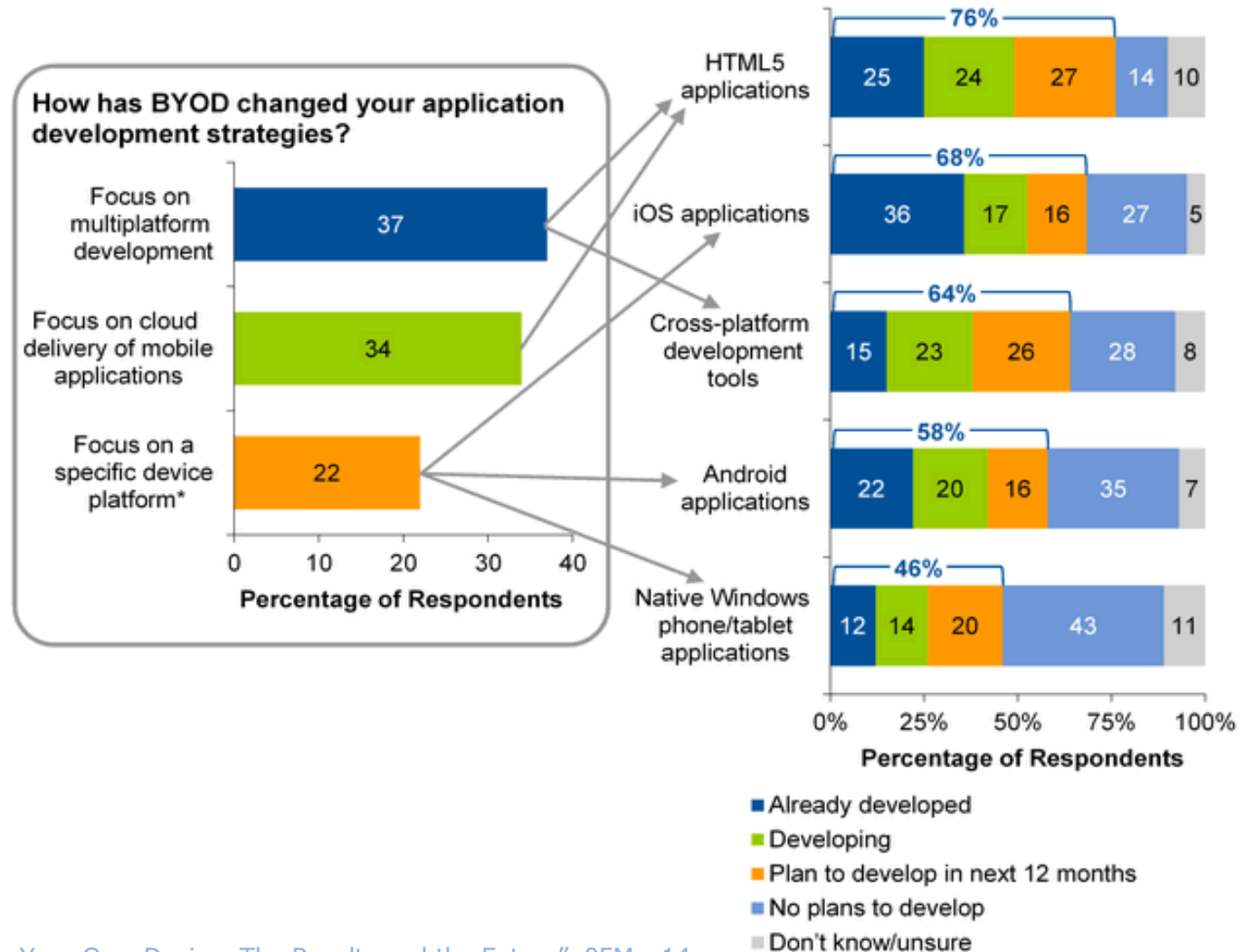
Cloud Computing vs BYOD

Impacts	Top Recommendations
BYOD creates new workplace engagement opportunities for CIOs and the business.	<ul style="list-style-type: none">• Examine new applications that assume personal devices in the workplace.• Pursue multiplatform management tools and device-agnostic application platforms.
BYOD drives employee satisfaction, productivity and new applications.	<ul style="list-style-type: none">• Set goals for your program, and measure success accordingly.
BYOD requires IT and business units to invest in policy, security, management and infrastructure expansion.	<ul style="list-style-type: none">• Invest in technologies to manage applications, devices, security policy and infrastructure.• Periodically benchmark stipends, reimbursements and allowances.
BYOD increases risks for CIOs and CISOs and changes expectations for workforce enablement.	<ul style="list-style-type: none">• Establish clear geography-specific policies for BYOD, addressing business unit and other concerns.• Clearly set support expectations for diverse device platforms.

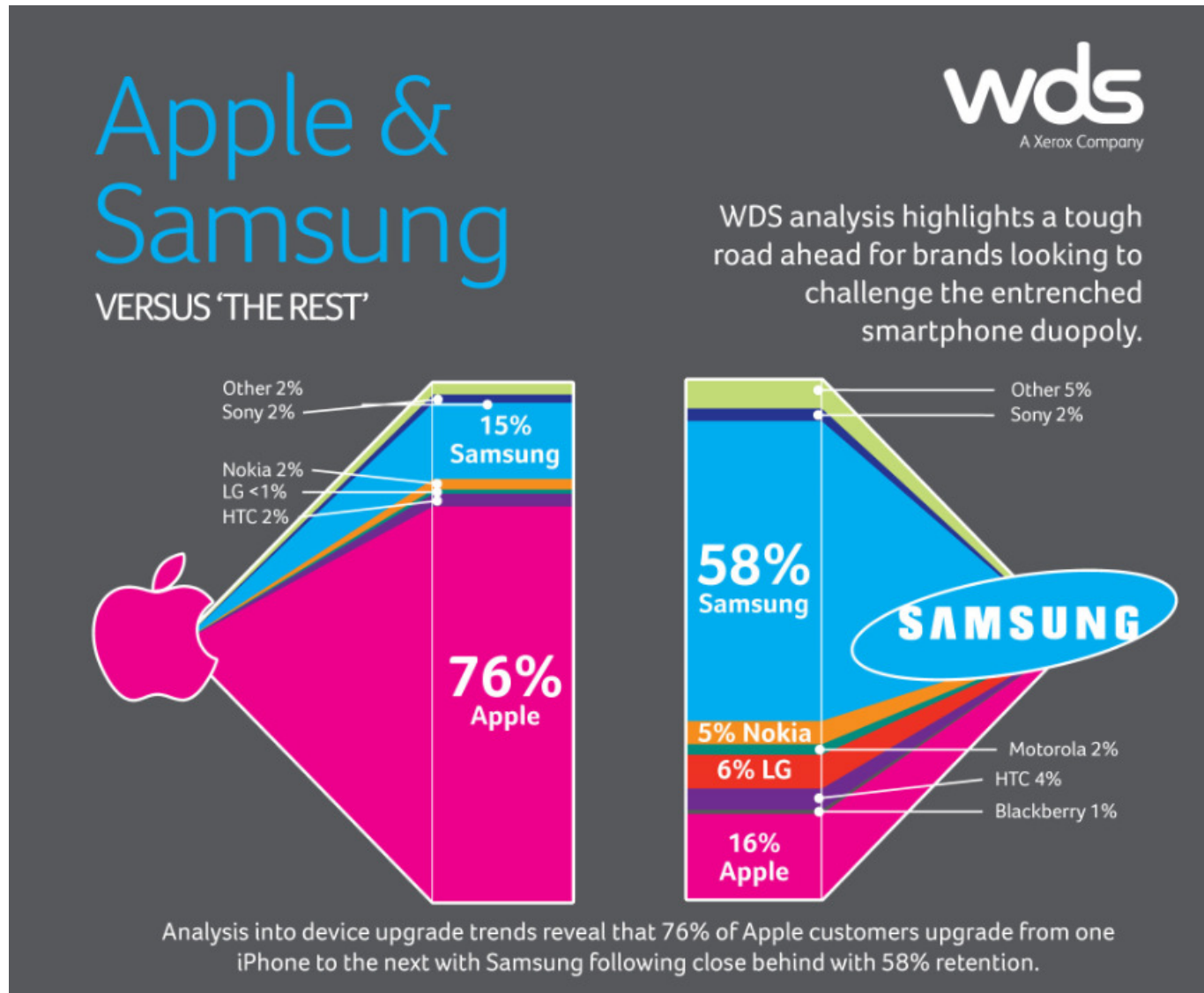
Impacts and Recommendations

BYOD Creates New Opportunities for CIOs and the Business by Increasing the Number of Mobile-Application Users in the Workforce

What stage of development is your organization in for each environment below?



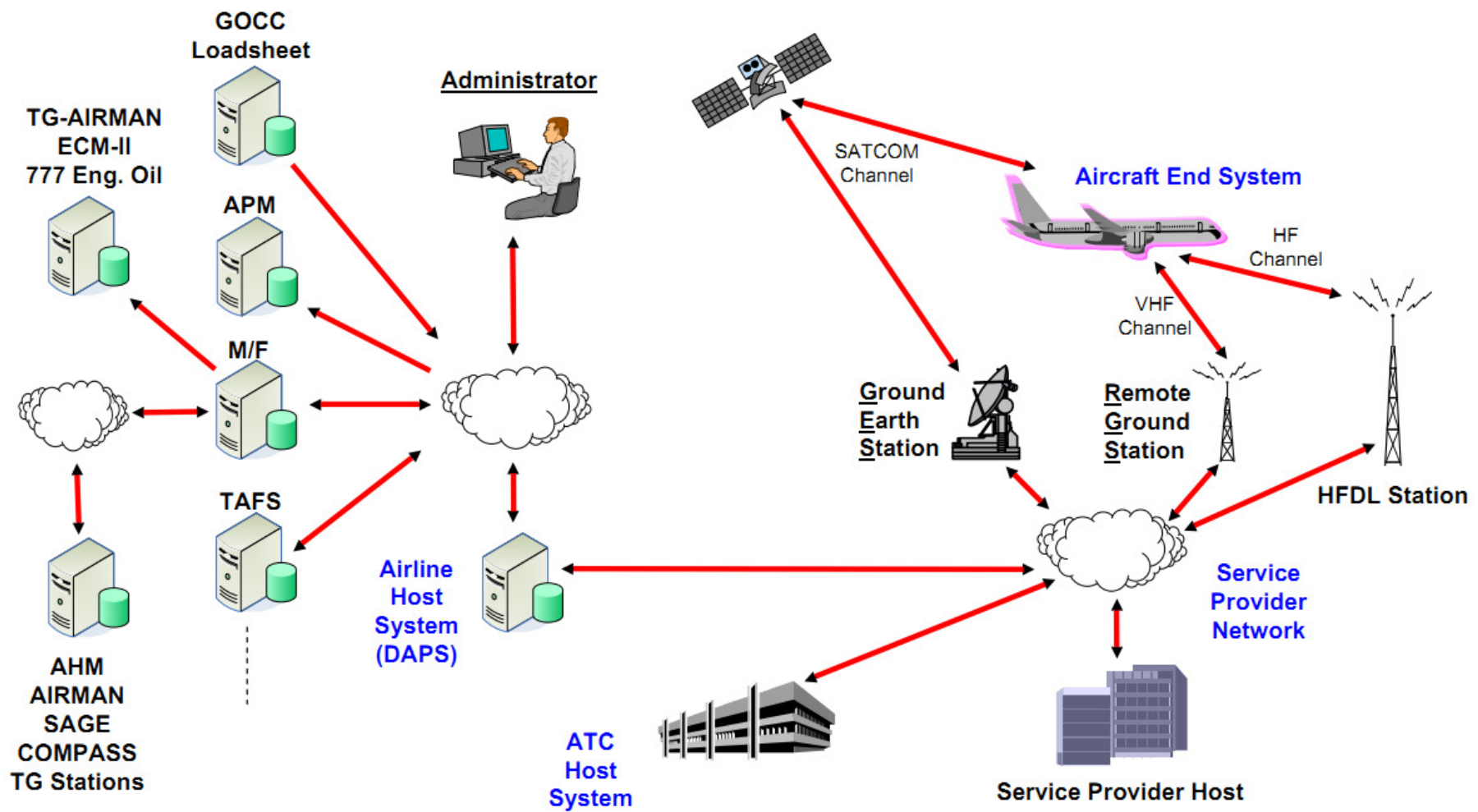
76% of Apple customers replace their iPhone with another iPhone, while 34% of all consumers switching device brands choose Samsung.



Source : "Apple and Samsung vs the rest", 24Feb14
<http://www.wds.co/apple-samsung-vs-rest/>

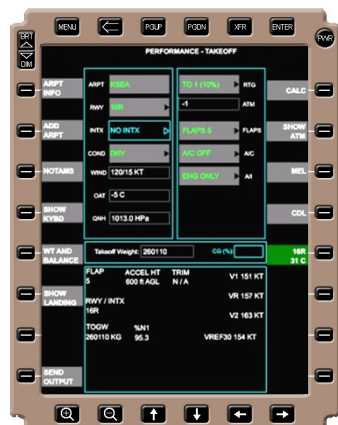
Cloud vs BYOD
Content as a Services (CaaS)



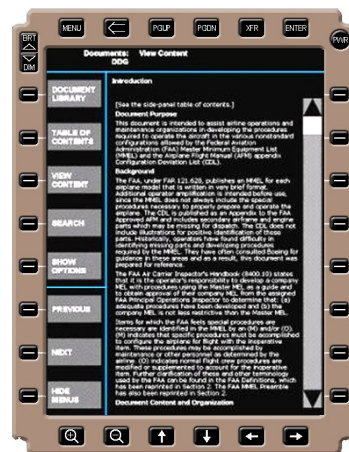


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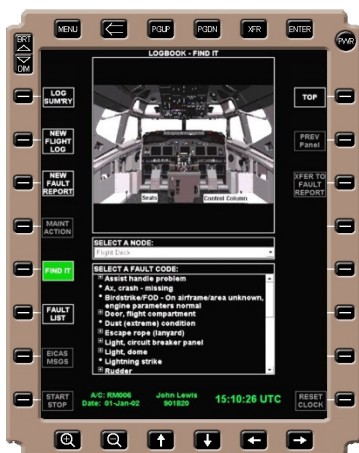
DATALINK SEMINAR -2-



Onboard Performance



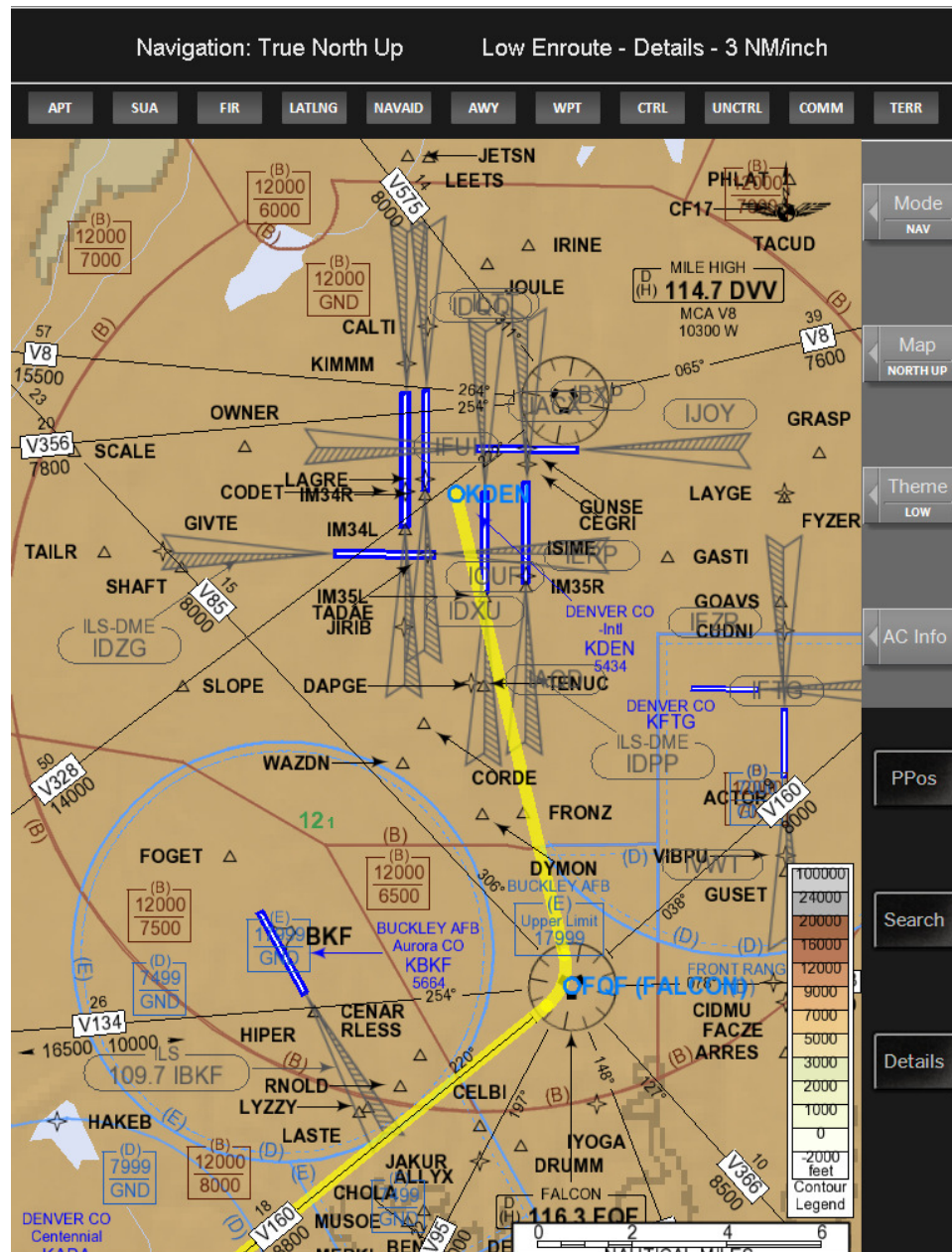
eDocuments
Browser

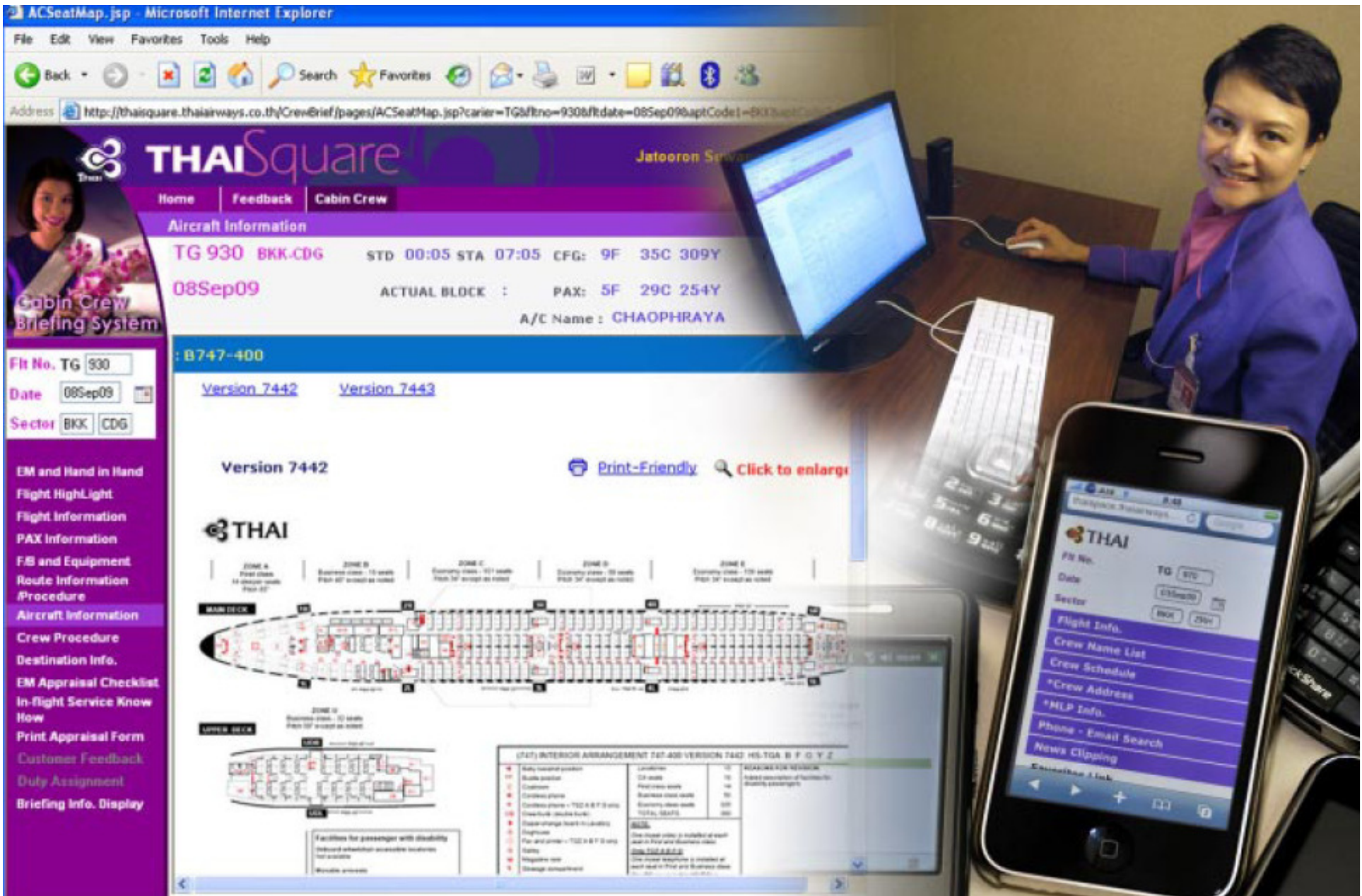


Electronic Logbook

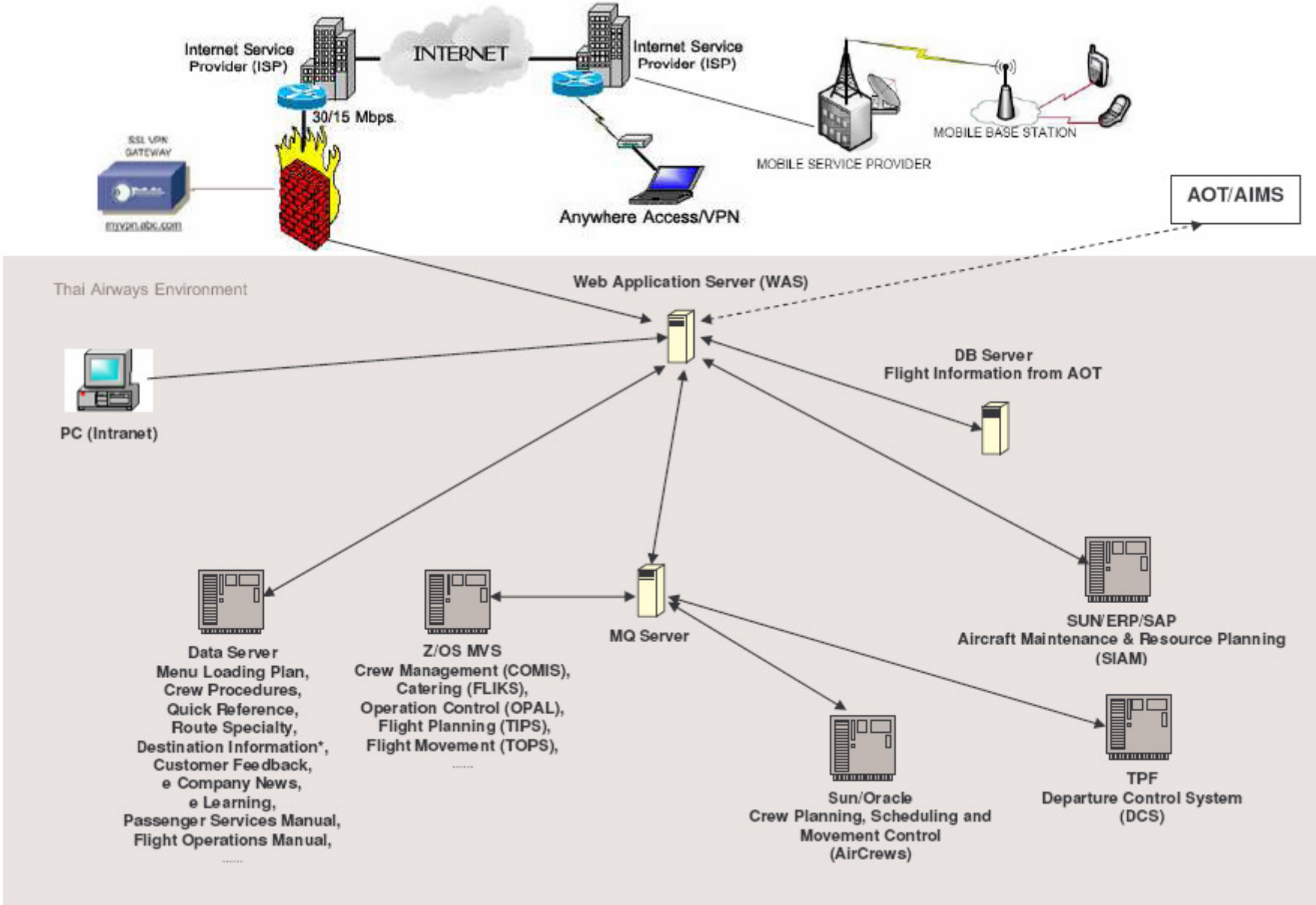


Terminal Charts





Architecture Diagram of Cabin Attendant Pre-flight Briefing & Study System



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