



**EGA**  
e-Government Agency

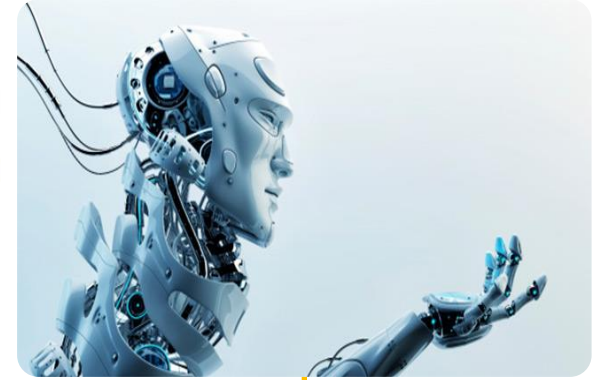
# Government Data Center Modernization Public Hearing

# Agenda

- **Introduction speech by Electronic Government Agency**
- **Opening speech by Minister of Digital Economy and Society**
- **Overview of Government Data Center Modernization Strategy**
- **Government Data Center Modernization Standards**



# 4th Industrial Revolution - blurring the lines between the physical, digital, and biological spheres



1

2

3

4

1800

1900

2000

2020

**Industry 1.0**

**Industry 2.0**

**Industry 3.0**

**Industry 4.0**

**The Steam Engine**

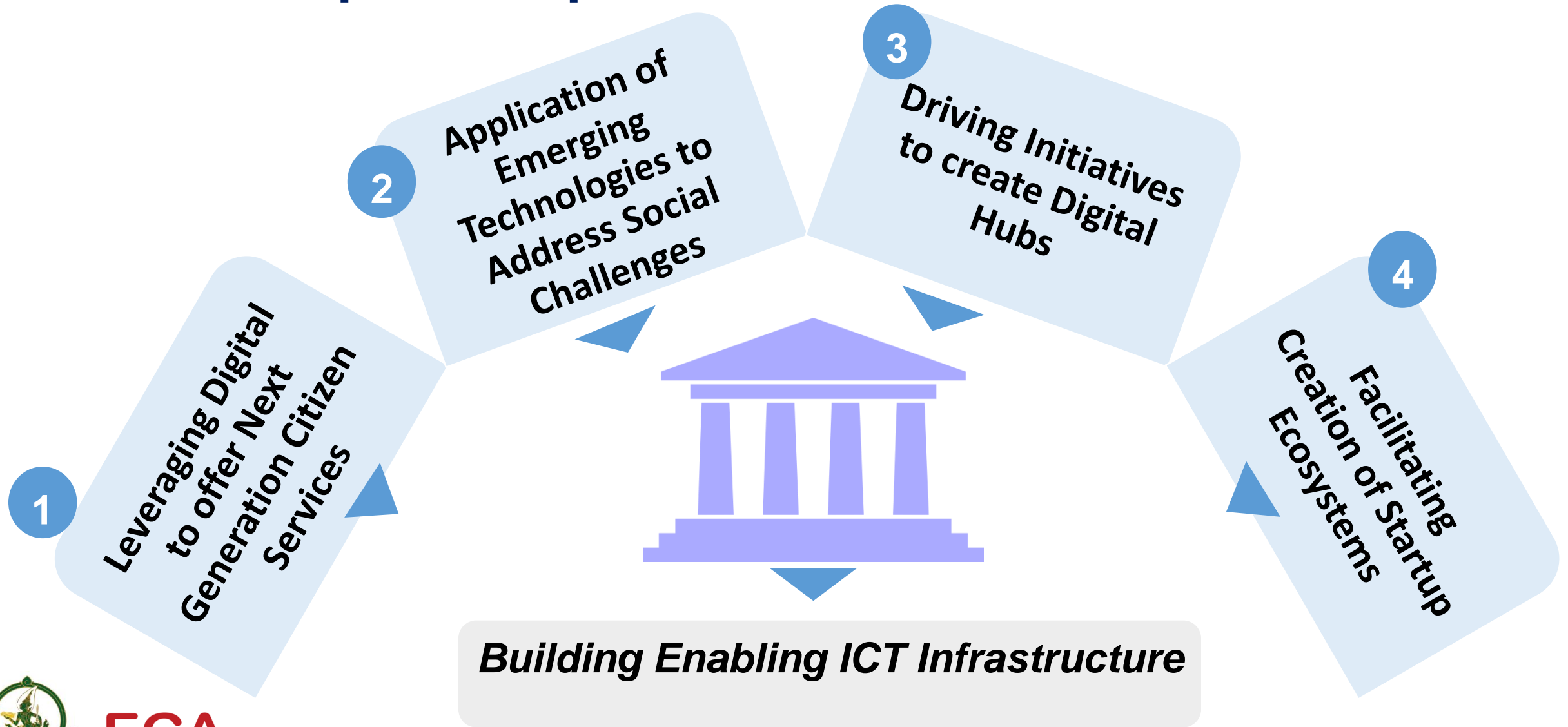
**Henry Ford's T-Model**

**IT-OT Convergence**

**Digital Transformation**

Source: WEF

# Digital priorities vary across governments globally – but are of prime importance



# Government and government agencies globally are focusing on Datacenter Modernization to support the Digital Plans

**India:**  
National & State Data Center initiatives for e-Gov services

**South Korea:**  
Modernization & Cloud PaaS Initiatives

**USA:**  
Data Center Optimization Initiative (DCOI)

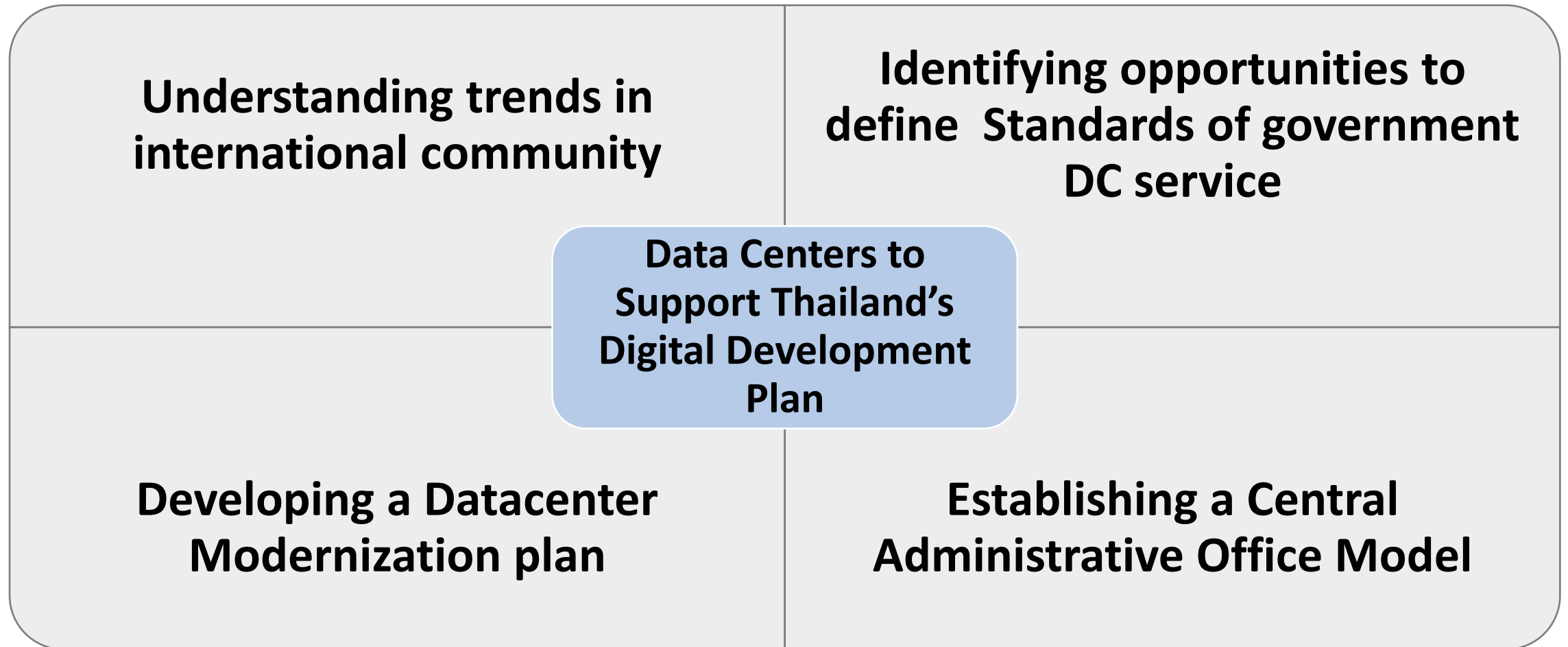
**Australia:**  
Phased approach to Data Center Modernization

**UK:**  
Modernization - consolidation of disparate systems

**Malaysia:**  
Data Center & outsourcing to support ICT plans

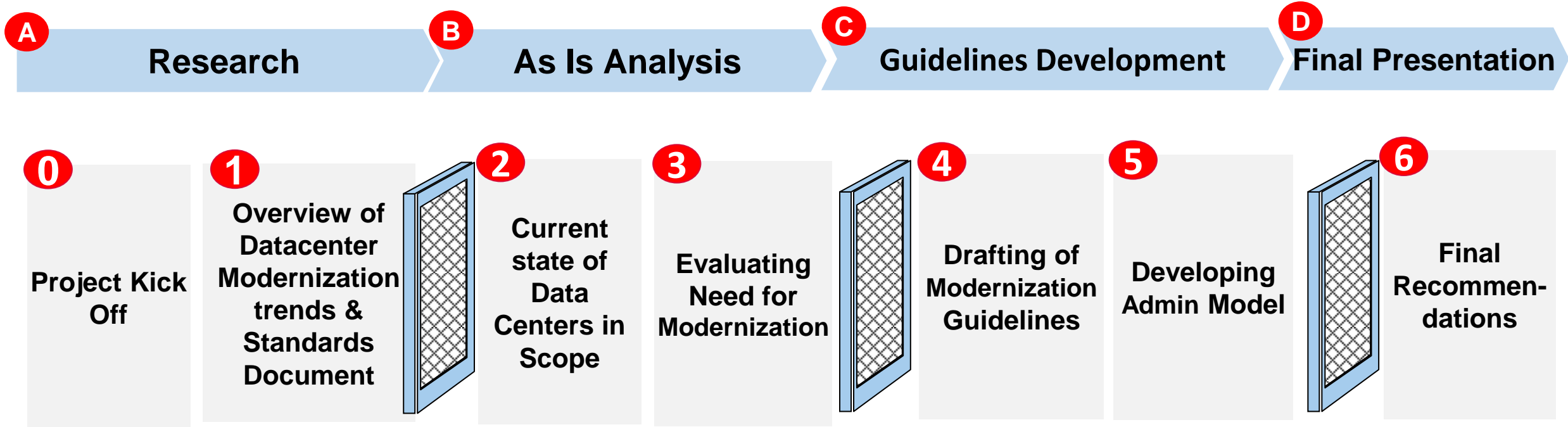


# EGA has identified 4 broad aspects to the Data Center Modernization initiative



# The Project has been delivered in 3 Phases

## Approach



# Government Data Center Modernization



# Case Study Malaysia and USA

## Malaysia Data Center Modernization Effect

**Establishment of two government data center**

**209 Government agencies using 1Gov\*net**

**84 Government agencies using GDC1  
50 Government agencies using GDC2**

**83% of the government services online**

## USA Data Center Modernization Effect

**4000 + data centers closed and \$2.8 billion in cost savings**

**180,000 plus servers still with the agencies**

**95% of agencies procuring network through government**

**1.5 million Square feet of data center space**

# Across the world, countries adopt DC Modernization through new tools, technologies and optimization techniques

**1**

Adoption of cloud at a rapidly growing pace in line with increasing maturity of cloud operations across the globe

**2**

Increasing investments in security technologies including encryption for own data center setups

**3**

Increased usage of cross-agency infrastructure sharing and shared services

**4**

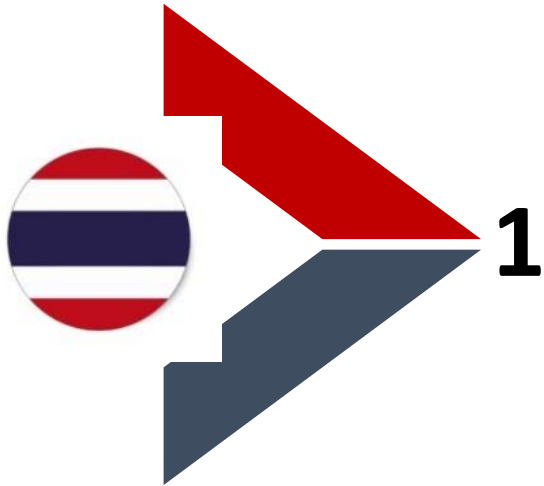
Focus on cost optimization resulting from tighter government budgets

**5**

Increased focus on handling of high security data



# Thai Government Data Center Modernization is a strategic initiative to help the agency data infrastructure align better with Thailand Digital Economy



1

## THAILAND OPPORTUNITY

- 70 mn population
- Strong internal demand for data center
- Data center requirements to grow 30% YOY till 2020



2

## DIGITAL THAILAND

- Digital technology to develop infrastructure, innovation, data capability, human capital, and other resources
- 6 Strategies to implement goals: Build high-capacity digital infrastructure, Boost economy with digital technology, Create equitable society through digital technology, Transform into digital government, Develop digital workforce, and Build confidence in use of digital technology



3

## DATA CENTER INFRASTRUCTURE

- Data center infrastructure an important component of Digital Economy
- A modern data center infrastructure is the most crucial element to accommodate growing demand for data, services, quality and digital economy



# Consumer needs, aspirations and resulting data is growing at rapid pace

28<sub>mn</sub>

2016  
Internet  
Users

34<sub>mn</sub>

2021  
Internet  
Users

39%

2015  
Internet  
Penetration

8<sup>th</sup>

Fastest  
Internet in  
Asia

86<sub>mn</sub>

Mobile  
Subscribers  
2015

127%

Mobile  
penetration  
2015

Sources: Stastica, Worldbank, Bangkokpost, NBTC

## Key Considerations for Data Infrastructure

**Higher  
Utilization**

**Higher  
Reliability &  
Availability**

**Higher  
Security**

**Higher  
Capacity**



# Government Data center issues and priorities



**Data Security based decision making**



**High volume and growth of data**



**Efficient operations**



**Data Availability at all times**



**Multiple standards and adherence**



**Hiring and retaining right employees**



**Aging infrastructure**



**Outsourcing decisions**

# Future of data centers

**The ongoing and massive surge in data traffic will pave the way for a stronger infra backbone.**

**Cloud adoption will continue to thrive and agencies would increasingly rely on cloud including Government cloud services.**

**Critical factors for choosing a data center options will include data security, location, cost and environment need.**

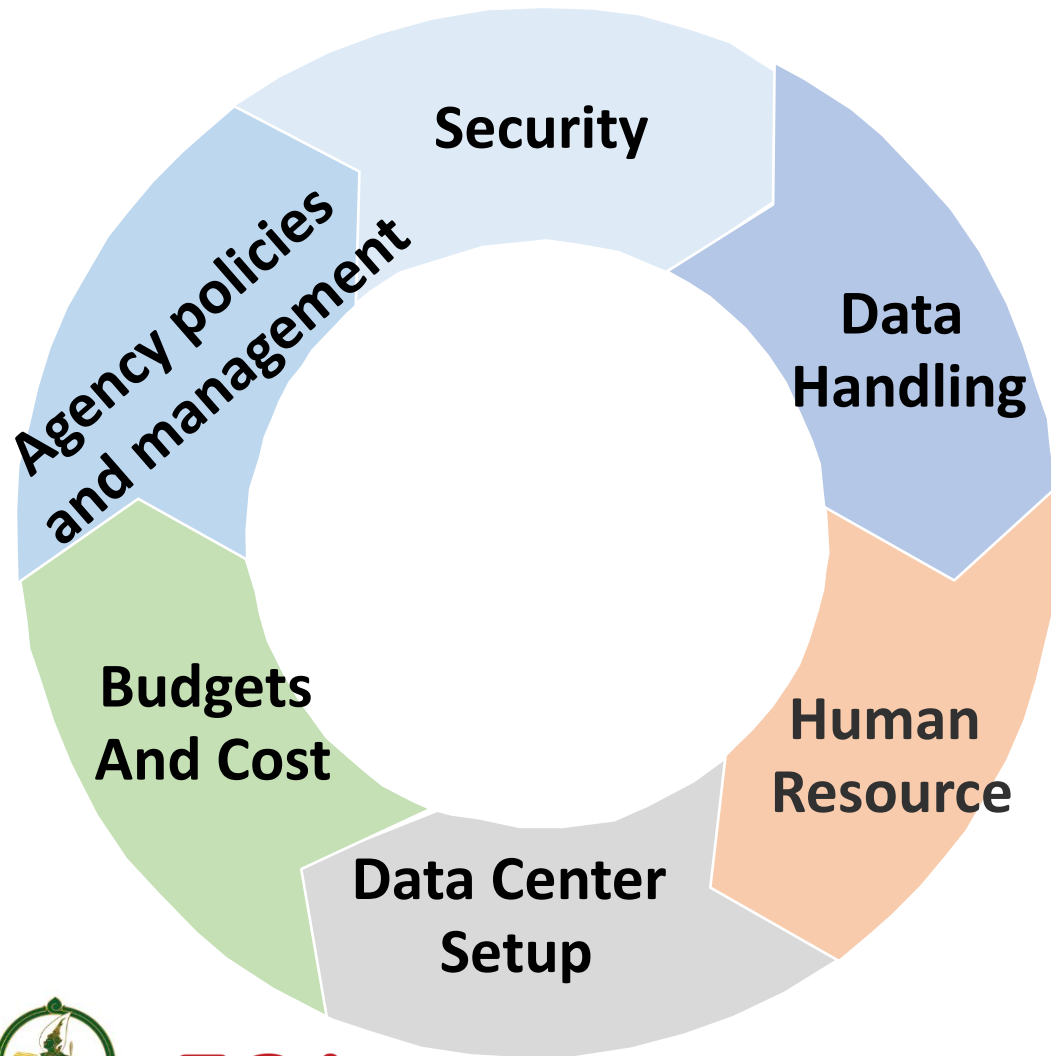
**Data centers would need to offer higher quality and reliable services to enable seamless business and government operations**

**Data centers would need to keep scalability perspective in mind due to sheer growth of data in mind.**

**Data centers need to be ready for needs resulting from IoT, analytics and increase in intra ministry and inter agency data management with real-time business and operational excellence**

# **Current and Future State of Thailand Government Data Infrastructure**

# 6 core areas of challenges faced by agencies

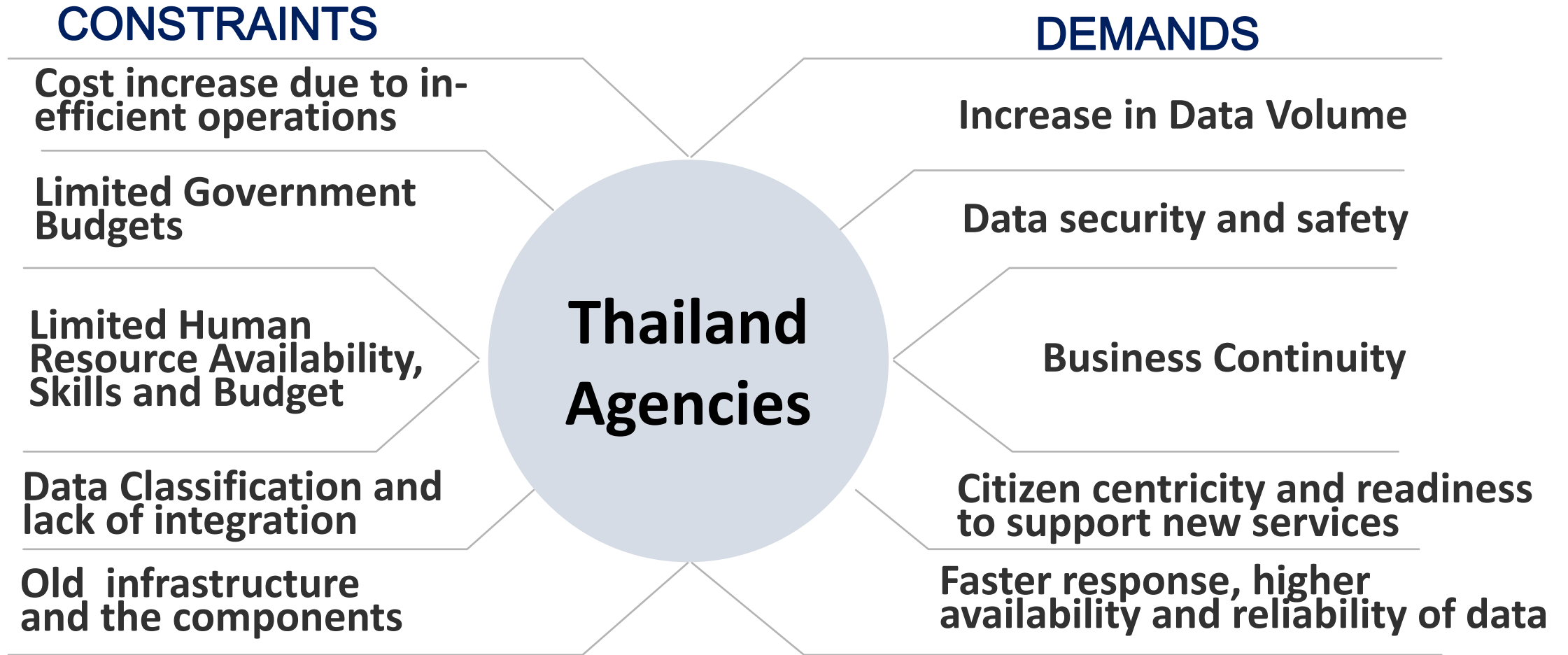


- **Security includes:** data security, security handling at the agency, handing of high risk and mission critical data.
- **Data handling includes** data integration and classification, agency responsibility, data cleansing, accuracy and quality.
- **Human resources include:** lack of human resources at the agency, lack of skills and overall lack of availability of skilled resources
- **Budget and Cost include** the allocated budgets for expenses and increasing costs of operations as well as upgradation.
- **Agency policies and management include** shared utilization, planning, focus on DR and backup, citizen centricity etc.
- **Data Center Setup include** server, storage, cabling, cooling set, power setup, floor architecture, racks, building design etc.





# Government Agencies constrains and demands



# Important areas of improvement

1

Identification of standards that the agencies need to follow based on best practices and driving compliance

2

Developing key skills amongst the agency personnel on their business areas, technologies and servicing, and concrete steps to develop skills

3

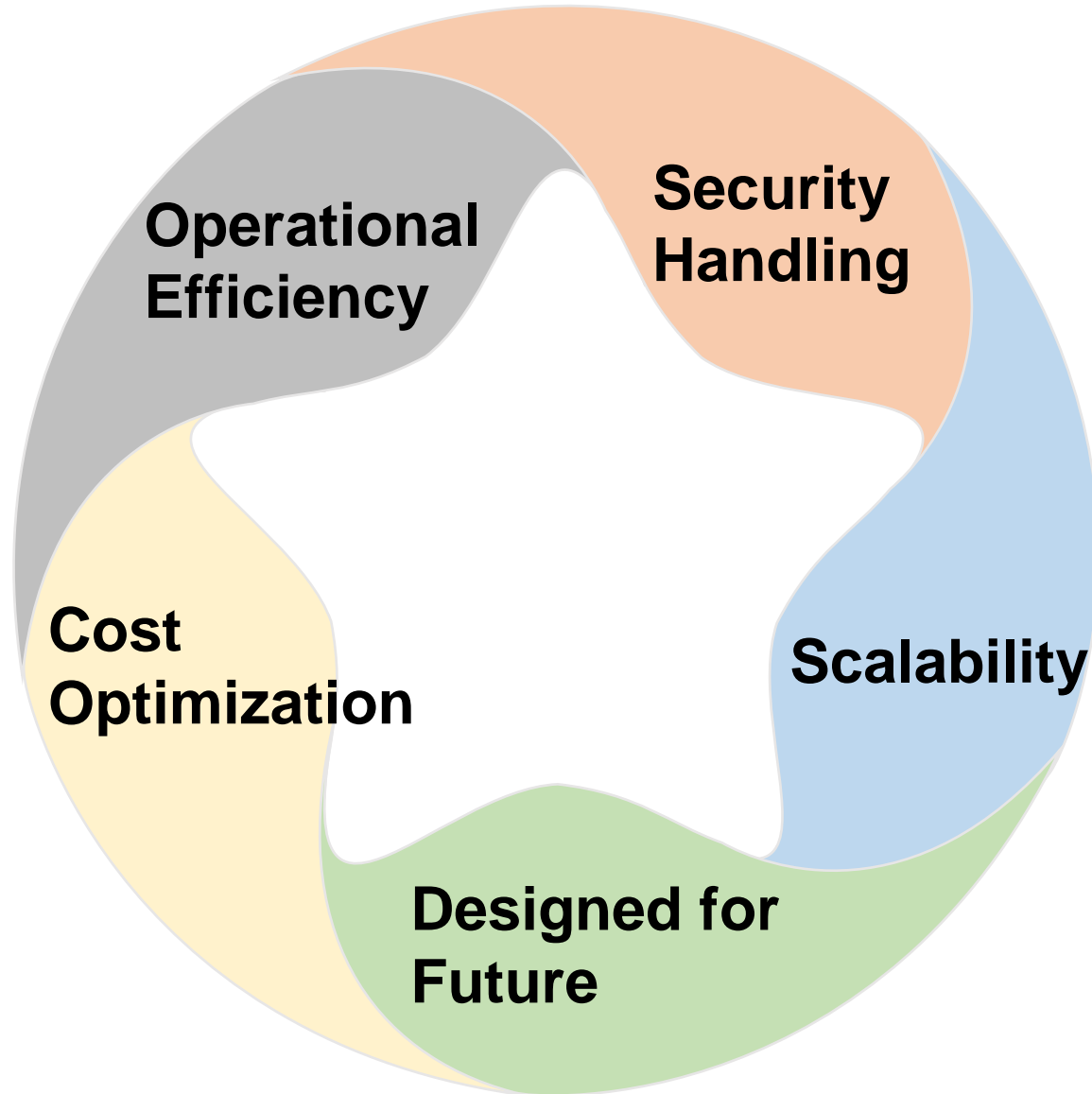
Central operations and shared services should be an important consideration

4

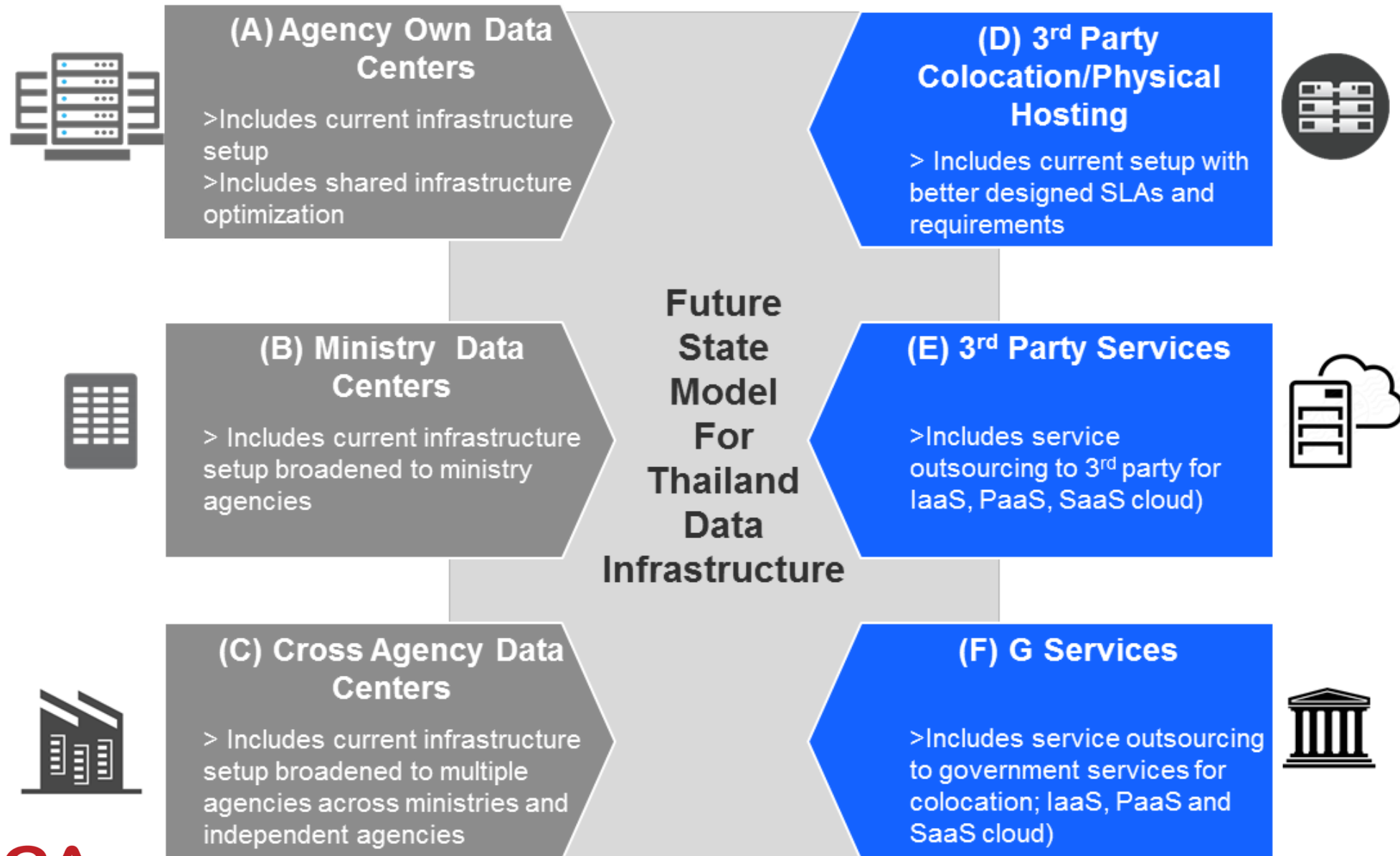
Security handling and cloud adoption



# Features that should represent future state



# Future State Operating Model



Note: (E) 3<sup>rd</sup> party services does not include 3<sup>rd</sup> party colocation, which is captured as a separate service that's being also used currently as (D)



# Future State Operating Model

	<i>Future State Model improvement over current state</i>					
	(A) Agency Own Data Center	(B) Ministry Data Center	(C) Cross Agency Data Center	(D) 3 <sup>rd</sup> party Colocation	(E) 3 <sup>rd</sup> party Services	(F) G-Services
<b>GREEN: Improvement from current state</b>						
<b>BLUE: No change from current state</b>						
 Very High   High   Medium   Low   None						
<b>Handling of high security data</b>						
<b>Handling of public data</b>						
<b>Handling of important and mission critical data</b>						
<b>Improvement in standard adoption</b>						
<b>Support in data integration</b>						
<b>Cost efficiencies</b>						
<b>Solves issues of procurement lead times and OPEX budget</b>						
<b>Solves human resource availability and quality issues</b>						

# Future State Operating Model

	<i>Future State Model improvement over current state</i>					
	(A) Agency Own Data Center	(B) Ministry Data Center	(C) Cross Agency Data Center	(D) 3rd party Colocation	(E) 3rd party Services	(F) G-Services
<b>Better utilization of resources and infrastructure</b>						
<b>Reduces reliance on government budgets</b>						
<b>Reduces overall cost spent by government</b>						
<b>Ensures high scalability</b>						
<b>Ensures high resilience, availability and reliability</b>						
<b>Effectively balances and manages technology advancements</b>						
<b>Ability to manage future growth of data analytics/other complex computing needs.</b>						
<b>Optimal use of government resources</b>						

# **Government Data Center Modernization (GDCM) Strategy**

# Guiding Principles

- 1** Alignment with Digital Economy and Prime Minister's vision for Government Infrastructure and Modernization
- 2** Strategy based on data security, criticality of applications, current operations perspective and inclusive growth
- 3** Utilizes the key improvements in technology via standards and SLA adoption for identified models to enable a successful realization of benefits
- 4** Consideration of skillsets, people development, human capital availability, and technology transfer
- 5** Accountability of agencies and ministries through granular steps to realize overall objectives.





# GDCM Strategy



The key objective of the Strategy is to develop a data infrastructure approach to protect Thailand's high security data and to achieve operational excellence in service delivery. In achieving these, there are several other objectives including: business sustainability over long term, cost efficiency, technology innovation and preparedness for data revolution



## Vision of GDCM

“To be an effective government data infrastructure that enables public service delivery through efficient, secured, cost effective and optimized operations”

## GDCM Goals

Realigning government data based on security characteristics of the data to enable higher security to national security data and appropriate handling of important data

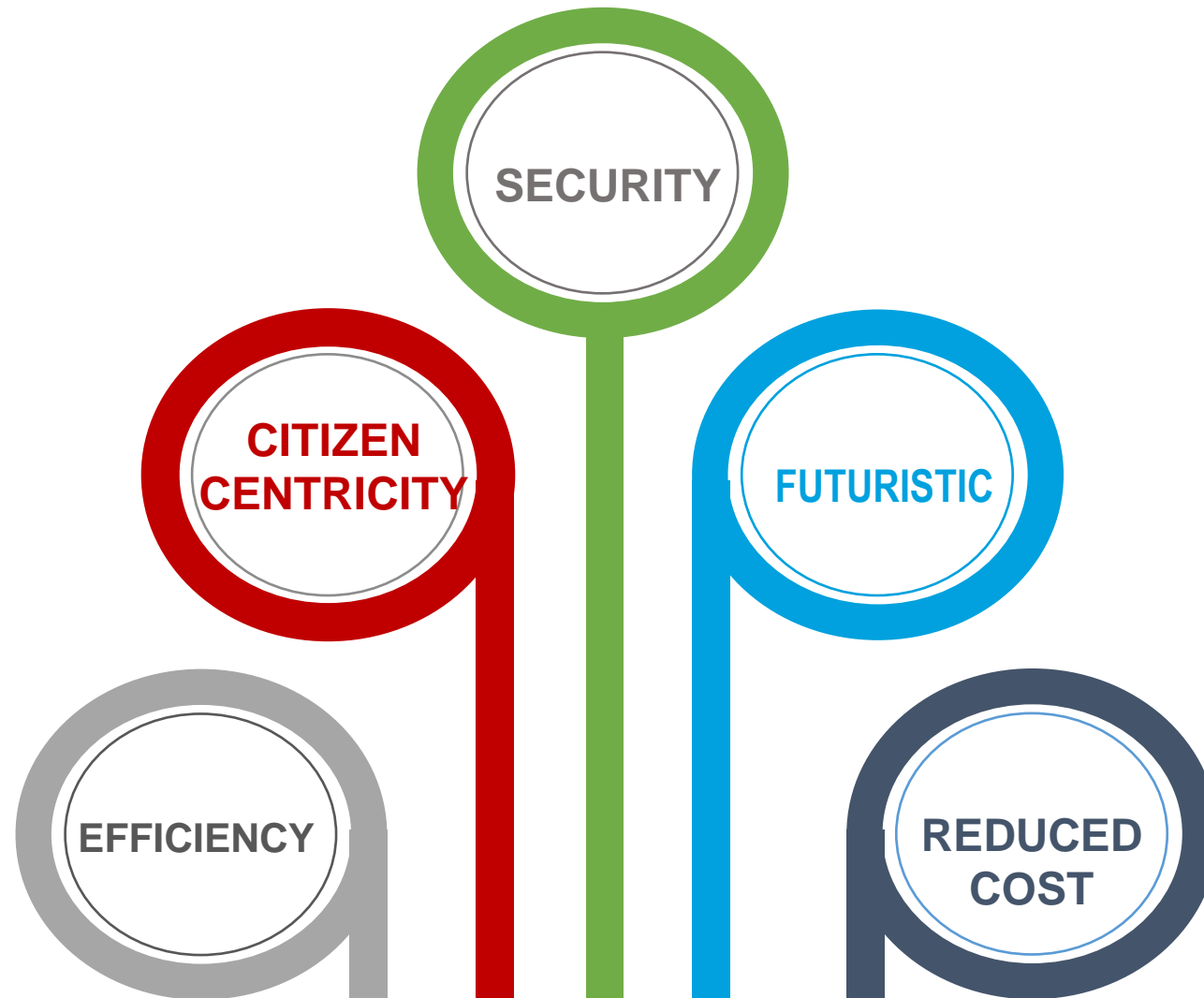
Enabling infrastructure with standardised approach and service delivery

Optimize the cost and investment for the infrastructure

Implement shared operations at agency level, ministry level and government level

Improve agency efficiency

# Resulting Benefits



# GDCM Implementation Objectives

- ✓ **Aggregate the total data center demand and establish feasibility studies to the realization of GDCM Strategy**
- ✓ **Identify and develop business requirements for the future model**
- ✓ **Assist early adopters to move to shared resource solutions;**
- ✓ **Adopt the standards to be used in data center equipment and operations so that maximum efficiencies can be achieved;**
- ✓ **Established shared service models**
- ✓ **Adoption by the identified agencies**
- ✓ **Publish the improvement and progress of the 5 year initiative.**



# GDCM Strategy Implementation Projects



**P1: iDISCOVER**  
*Discovery study to understand feasibility of the model and requirements for alternate hosting*



**P4: iTRANSITION**  
*Project to deploy human resources across agencies and models as required*



**P7: iLEARN**  
*Project to provide training to human resources*



**P2: iTRANSFORM**  
*Project to transform agency data centers into ministry and cross agency DCs*



**P5. iADOPT**  
*Project to adopt the identified standards*



**P8: iMONITOR**  
*Project to monitor and report progress*



**P3: iOPTIMIZE**  
*Project to migrate data from one model to other*

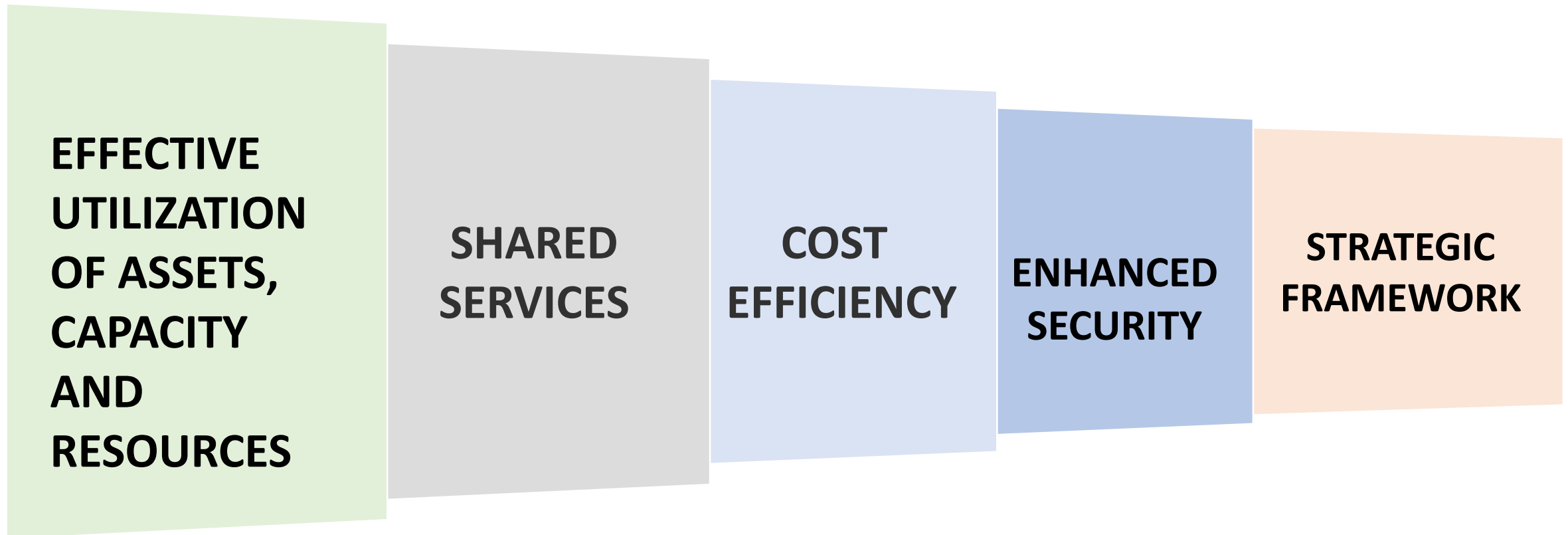


**P6: iCHANGE**  
*Project to management change implementation and management*

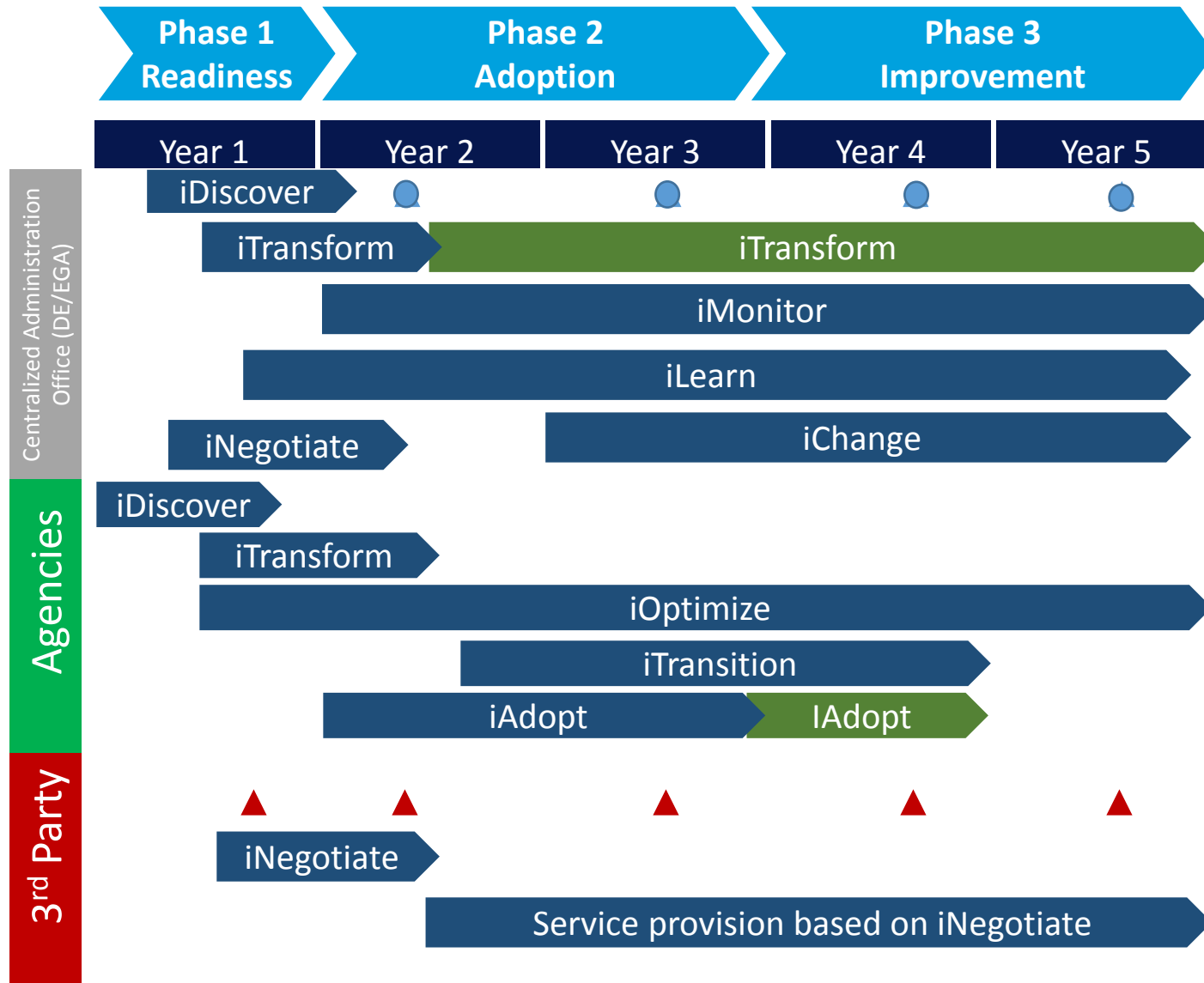


**P9: iNEGOTIATE**  
*Progress to negotiate better rates, services, SLAs with 3rd. party*

# Performance Management of GDCM Strategy






# GDCM Implementation Plan (Short Version)



Legend	
	Project activities including planning, executing, monitoring and closing
	Review, checking for updates
	Government checkpoints on updates
	Checkpoint on SLA adherence, quality and service

# How ministries and agencies will operate in future from data perspective

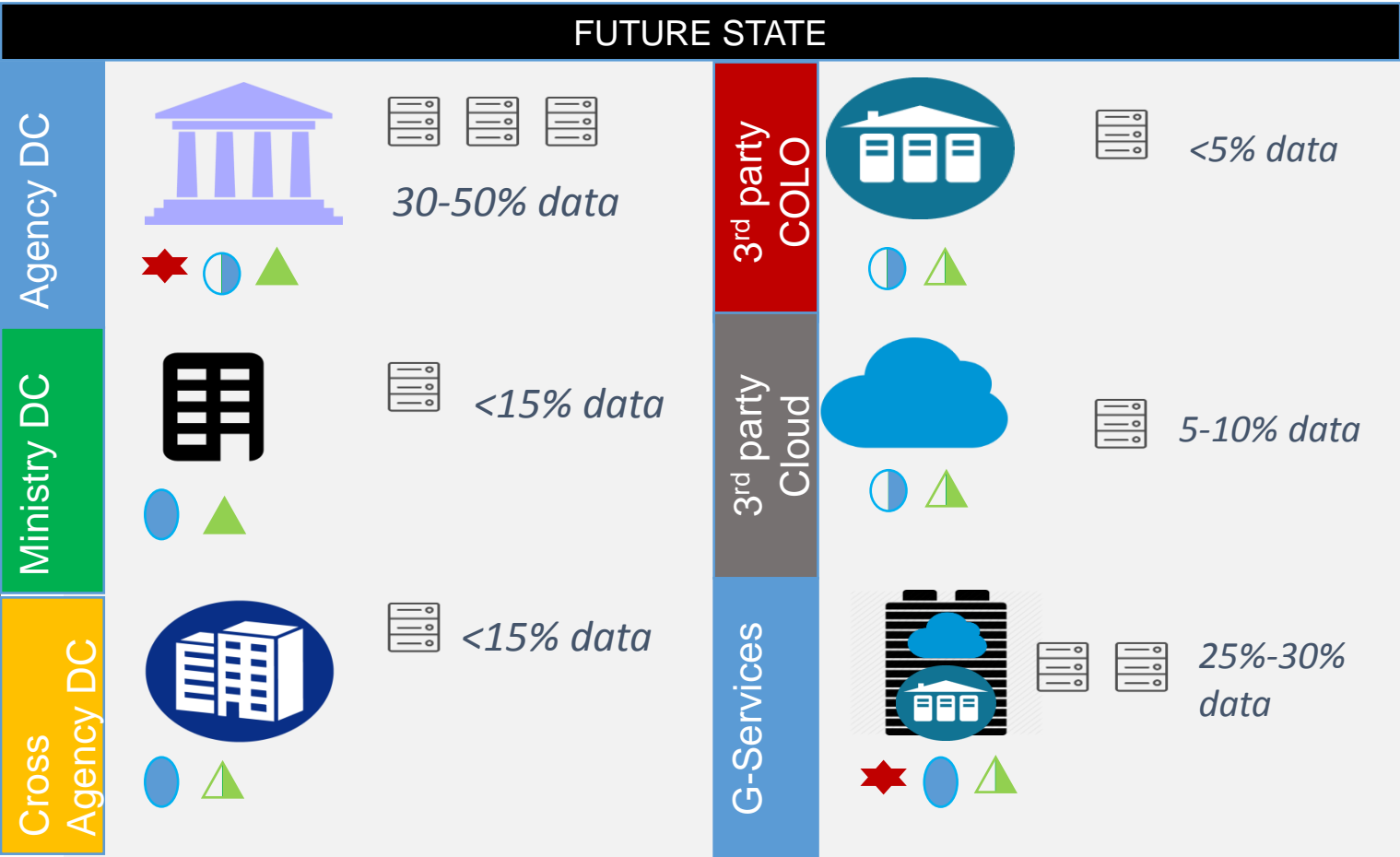
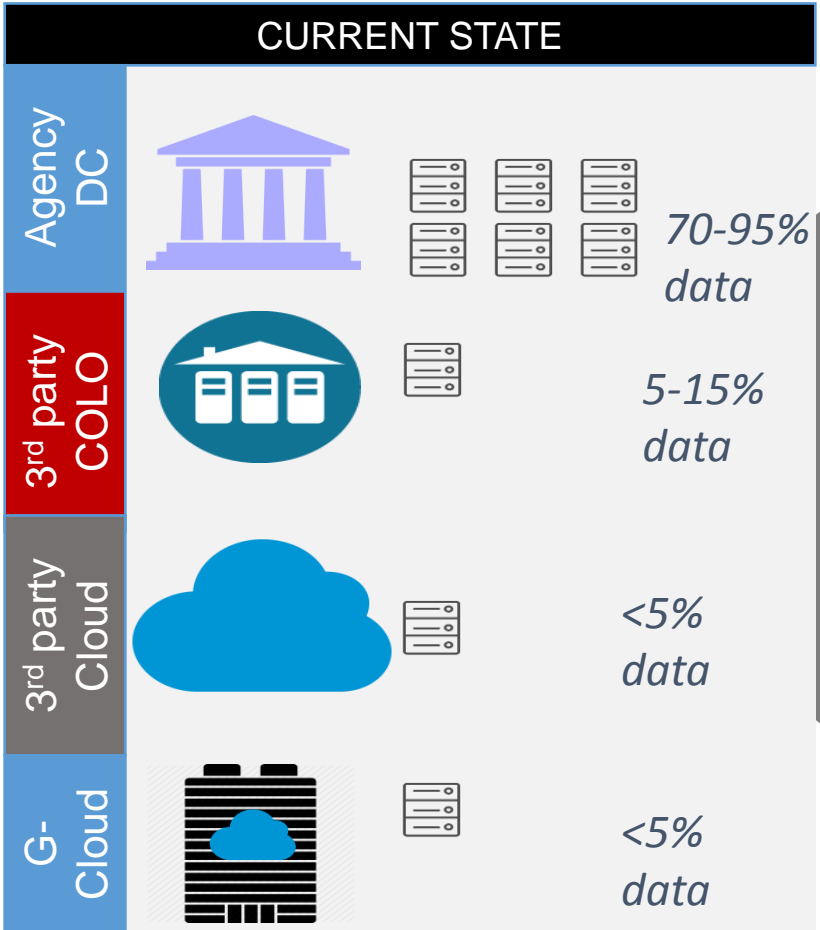
ILLUSTRATIVE

-  High Security Important
-  Important
-  Public

High total data volume




10-20 Agencies part of Ministry

Mixed Data



# How ministries and agencies will operate in future from data perspective

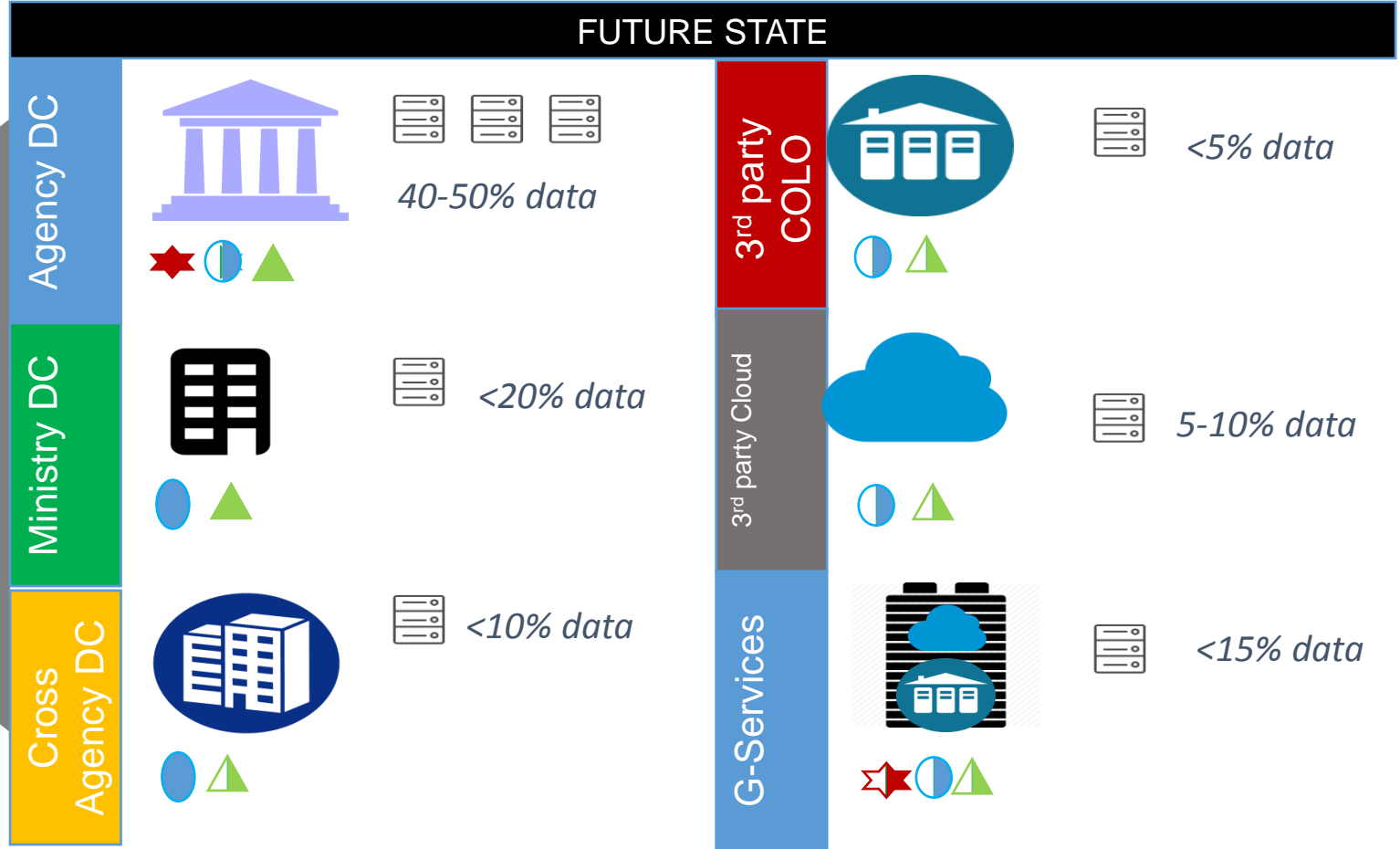
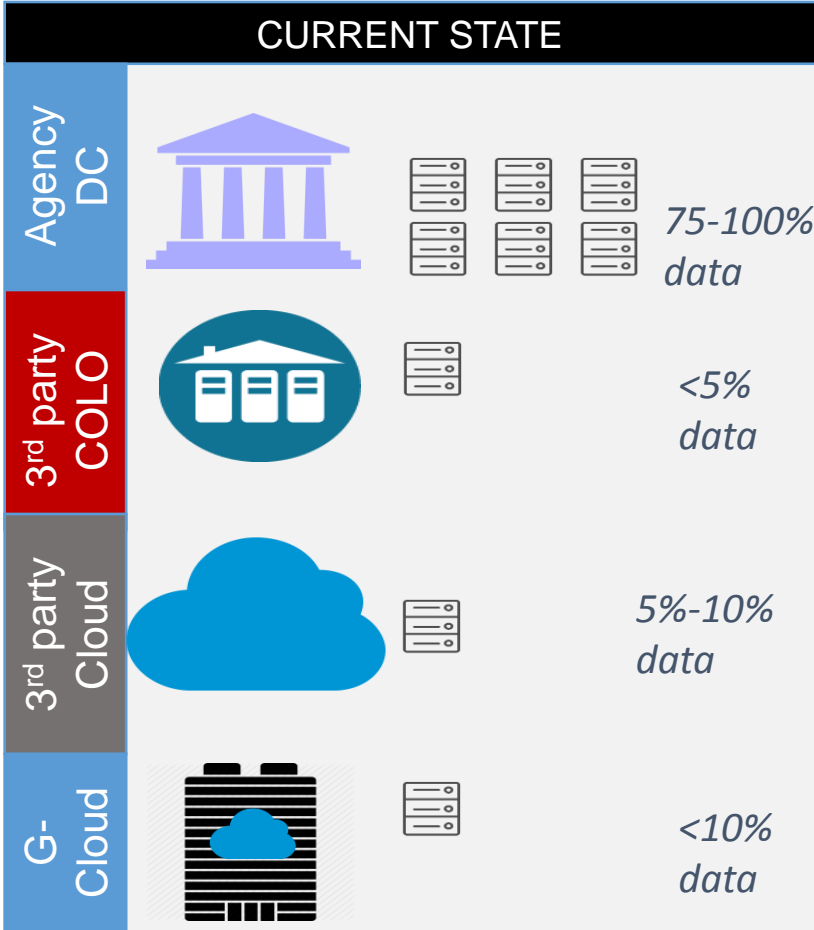
ILLUSTRATIVE

-  High Security
-  Important
-  Public

Medium total data volume

~12 Agencies part of Ministry




Mixed Data





# How ministries and agencies will operate in future from data perspective

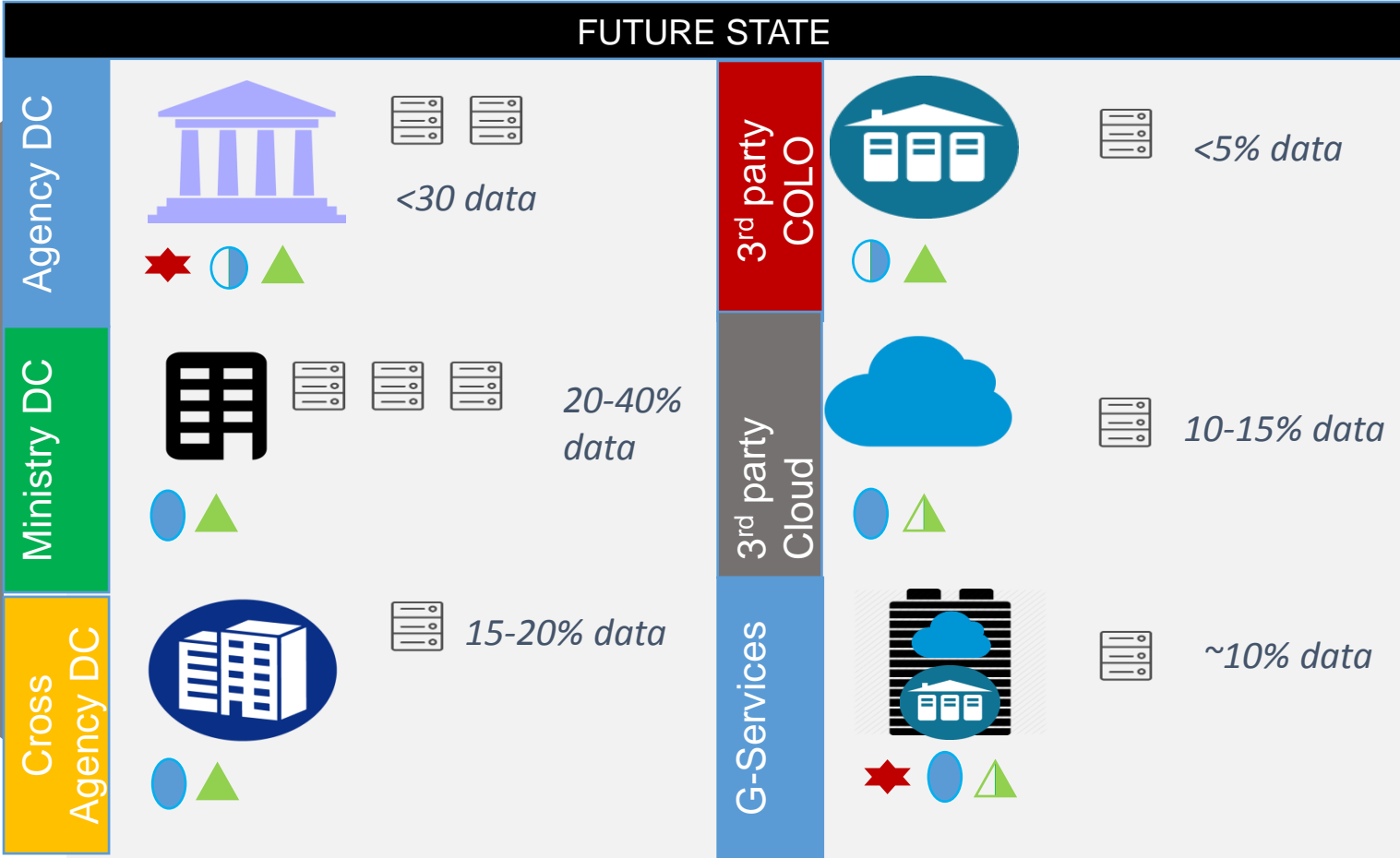
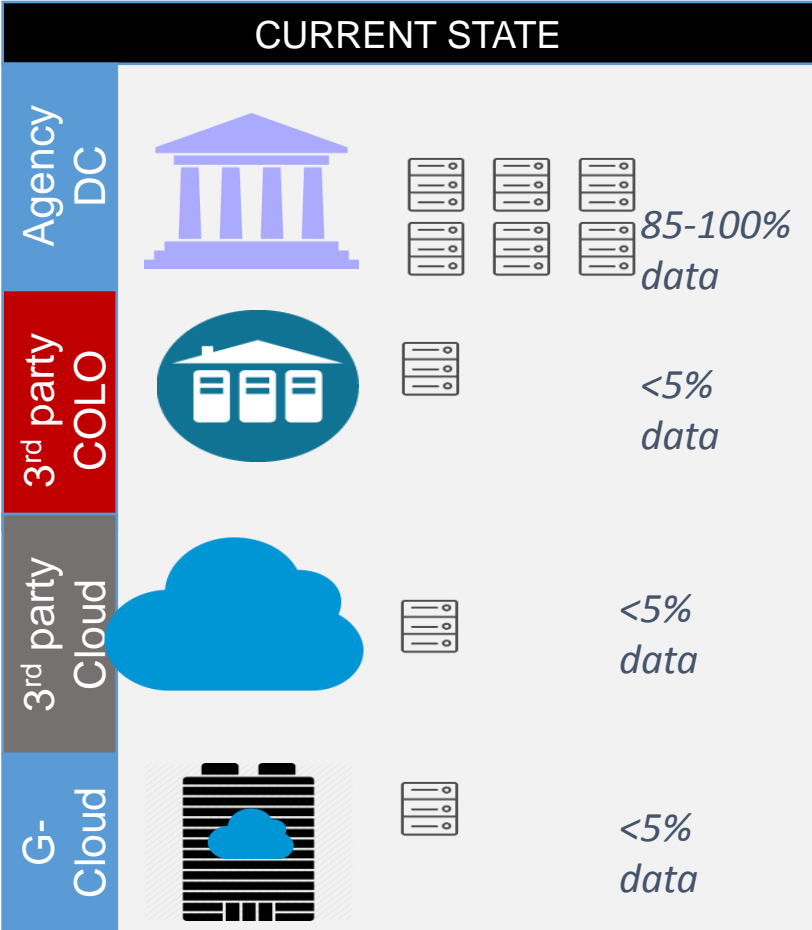
ILLUSTRATIVE

-  High Security
-  Important
-  Public

High total data volume

<5 Agencies part of Ministry

Mixed Data



**What are Standards and why are they used?**

# Standards play an important role in practices and requirements to enable effective management and provisioning of services in the dynamic environment performance



## WHAT ARE STANDARDS?

- Standards are universally or widely accepted, agreed upon, or established means of determining what a product, service, facility or a concept is required to be or is required to behave.
- In Data Centers to develop a commitment to operate facilities that meet the rigorous guidelines and compliance needs of global businesses.
- Companies that develop industry standards work with several regulatory and standards organizations to ensure compliance—from operation of the data center to sustainability and environmental regulations.

## Why are standards needed?



New technologies like data analytics, big data, Internet-of-Things and venture into smart cities



Data Explosion: f5 Exabyte's of data online in 2002 35 zettabytes in 2021



Exceptionally high energy intensity of a data center may be 10 to 100 times of a typical commercial building.

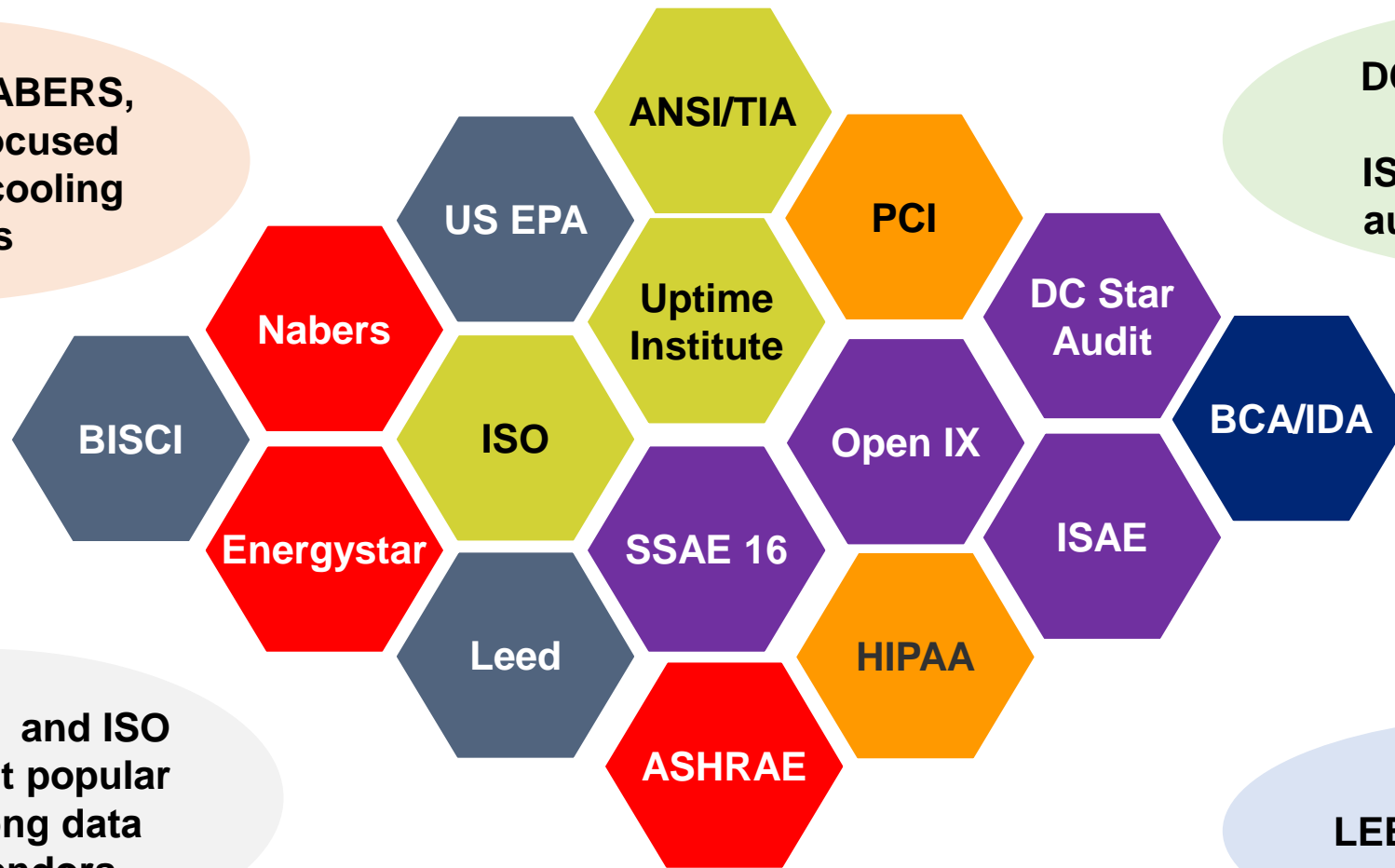


Rising energy prices and growing data center carbon emissions by 7% year-on-year through 2020.

# Examples of Data Center International Standards

Energy star, NABERS, ASHARE are focused on power and cooling standards

DC start audit, SSAE 16, Open IX and ISAE are focused on auditing of services.



Uptime, TIA and ISO are the most popular one's among data center vendors

LEED BISCi and BCA are design standards.

PCI and HIPPA are service related standards.

# Standard Adoption

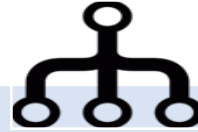
# Adoption Insights by Countries

## Energy



- US government-PUE
- UK government Green Grid
- Australian government-ASHARE

## Design and Structure



- US government uses TIA 942 and BICSI
- Government of Singapore-Threat assessment
- Australian government-Protective Security Policy Framework
- US government recommends-LEED design standards

## Server Storage & Utilization



- Singapore government-PTDCI
- Indian government-data center IT infrastructure monitoring tools
- Hong Kong government- Help desk for the data center
- Australian government -Proper backup, storage, and handling of data



# Adoption Insights by Countries (Cont.)

## Location & Site



- **Government of Canada-** Appropriate selection of the facility site
- **Government of India** accessible and expandable enough.
- **US government** -Ready access to electrical power is available from diverse sources
- **Philippines government-** Data centers should be in a zone where it needs to be free from earthquake and flooding.

## Service Level Agreement



- **The Ministry of Electronics & Information Technology of India-** Appropriate Disaster Recovery and Business Continuity Plan.
- **India-** All the state government should have a DR site
- **Multiple governments** recommends using TIA or Uptime.



# Relevance and Challenges



# Relevance of Standards– Data Center Standards



## Efficient data centers

The cost of data center downtime has increased significantly for companies in the last couple of years. . Data center operators in the last couple of year have improved the availability and efficiency of data centers by adopting globally recognized data center standards.



## Comparative analysis

By providing a common method of comparison, standards help insulate customers from the need to make their decisions on solely on the basis of the claims of a provider..



## Cost Optimization

Adopt industry standards recognized technologies would help in reducing overall efficiency of data center support functions. This would help in reducing the overall costs



## Environmental Impact

By adopting the data center industry best practises(using renewable energy and efficient data center), the companies are able to reduce the impact on the environmental

# Key Challenges – Data Center Standards



## Expensive to adopt

One of the biggest challenges faced by the data center operators is that the standards are expensive to adopt. The standards offer guidelines for operating and maintaining the data center efficiently. Adopting these best practices comes at a big price tag



## Long list for data center standards

Over the years, the number of standards have increased at very fast pace globally. It is challenging for data center operators to choose between which standards to use and which not to use.



## Lack of people with standards knowledge

As the list of standards is quite long, there is lack of people with skills that have data center standards knowledge. As there is scarcity of such people, it is challenging for data centers to adopt standards



## Lack of people with operational knowledge

Once the data center standards are adopted, another challenges that comes into place is maintaining the standards. There is lack of people who have knowledge on how to maintain the data center standards. This is also a big challenge for data center operators.

# Key Challenges – Data Center Standards



## **Budget is big issue for standards adoption**

**Most of the government agencies have fixed budgets and these budgets are not much flexible to cover the standards expenses.**



## **Many data center operators are still using legacy infrastructure**

**Most the data center operators in Thailand are running their data center on legacy infrastructure and legacy buildings. Adopting standards for these data centers would not be easy.**

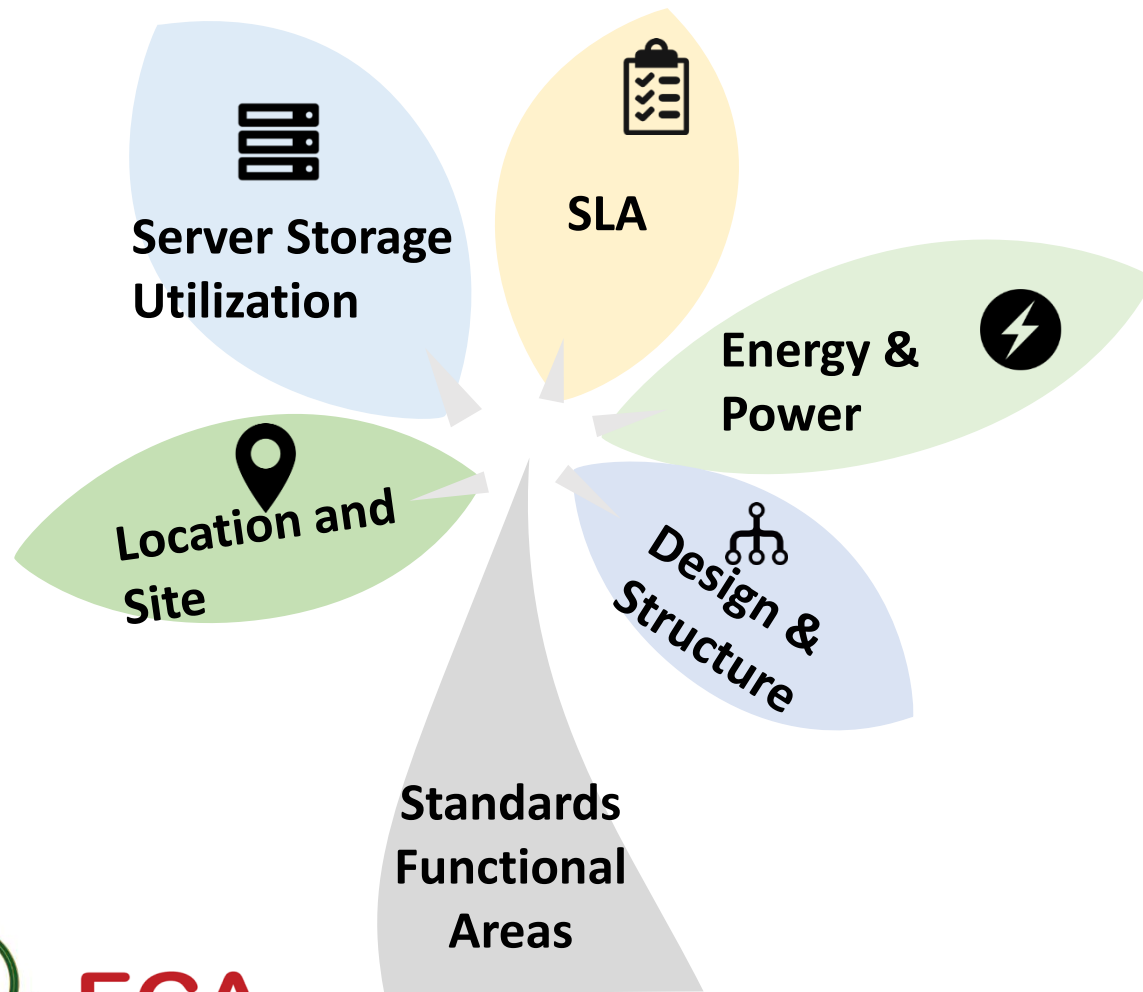


## **Data center operators are not experienced enough**

**Data center operators are not mature enough to understand value behind the adoption of data center standards.**

# Standard functional areas

# Data Center Standards by Functional Areas



- Energy and Power :** This standard deals with measuring the energy consumed by equipment in data center.
- Server Storage Utilization:** This standard deals with utilization, monitoring of rates of IT infrastructure
- Service level Agreements :** This standards deals with defining the availability of data center services.
- Location and Site:** This Standard deals with the ideal location of data centers
- Design and Structure:** This standard deals how the data centers should be designed.

# Data Center Standards by Functional Areas (Cont.)

## Server Storage & Utilization



- ✓ Energy is one of the most important components in data centers.
- ✓ Data Centers consume an immense amount of power to perform functions reliably and effectively.
- ✓ The electrical costs in Data Centers typically accounts for 40-60% of the total operating costs.

## Location & Site



- ✓ The data center is home to the computational power, storage, and applications necessary to support an enterprise business.
- ✓ The data center infrastructure is central to the IT architecture, from which all content is sourced or passes through.
- ✓ Proper planning of the data center infrastructure design is critical, and performance, resiliency, and scalability need to be carefully considered.

# Data Center Standards by Functional Areas (Cont.)

## Server Storage & Utilization



- ✓ The data centers are equipped to host / co-locate systems (e.g. Web Servers, Application Servers, Database Servers, SAN, and NAS etc.) to host applications at the data center to use the centralized computing power.

## Location & Site



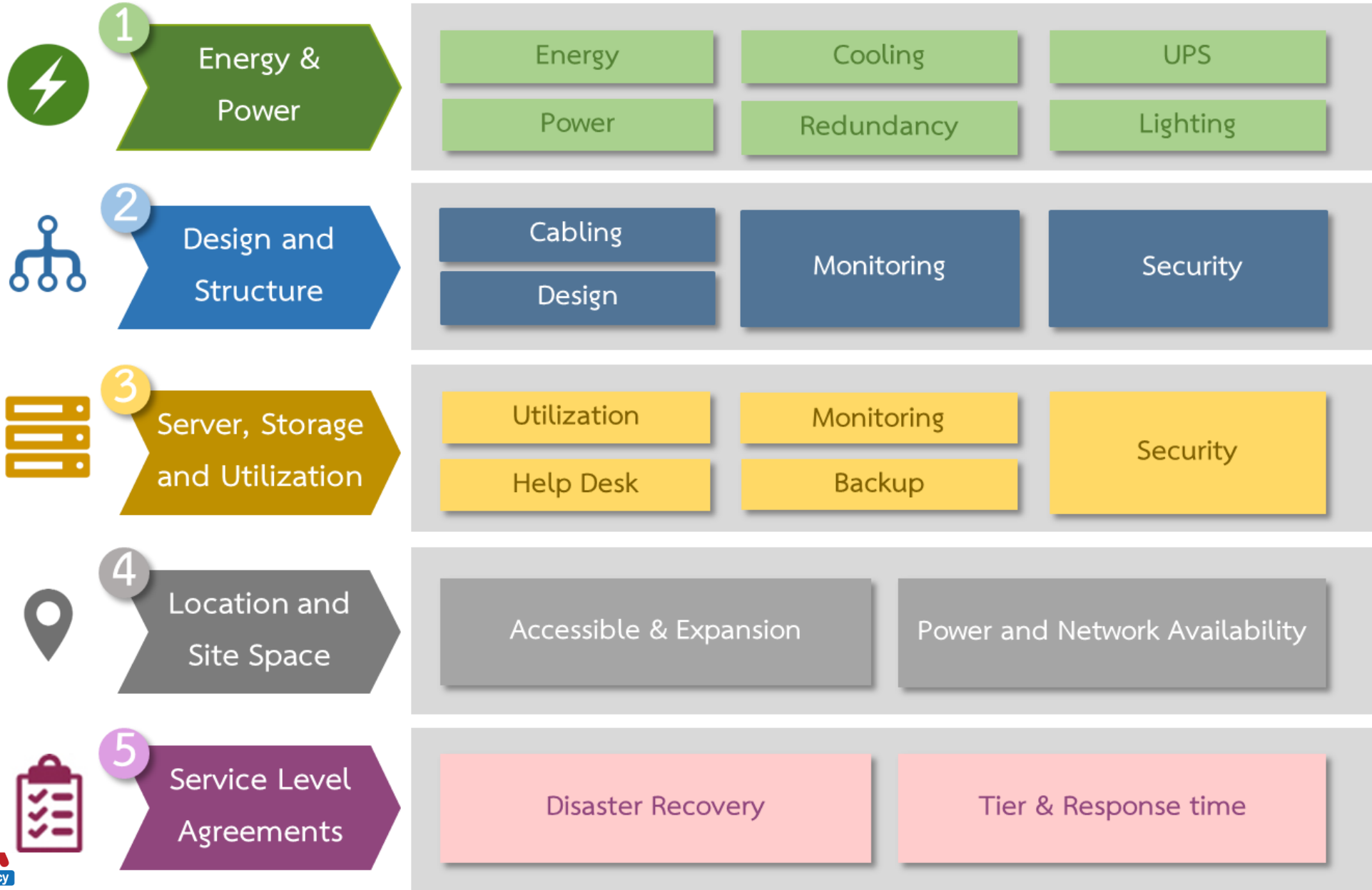
- ✓ Determining the location of a data center is one of the crucial decisions for a company as it is based on strategy and goals of a company or government.
- ✓ Site selection plays an important role for the same as it will have direct impact on cost and TCO.

## Service Level Agreement



- ✓ End-to-end service availability of the data center and its independent monitoring is the prime requirement to have reliable, seamless, smooth delivery of the services to the citizens.

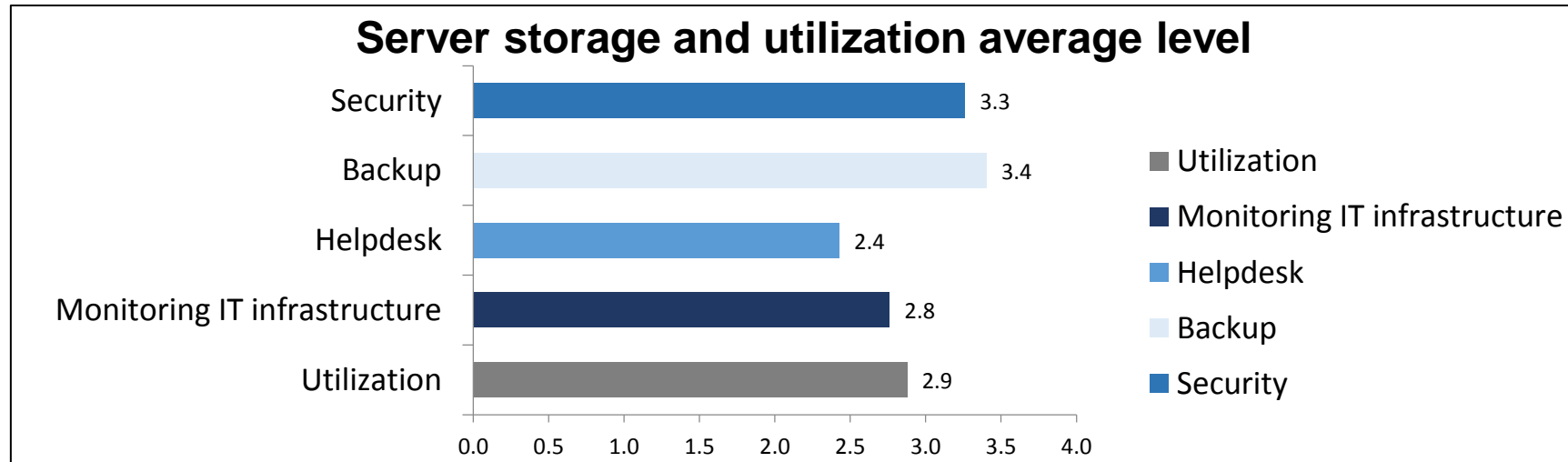
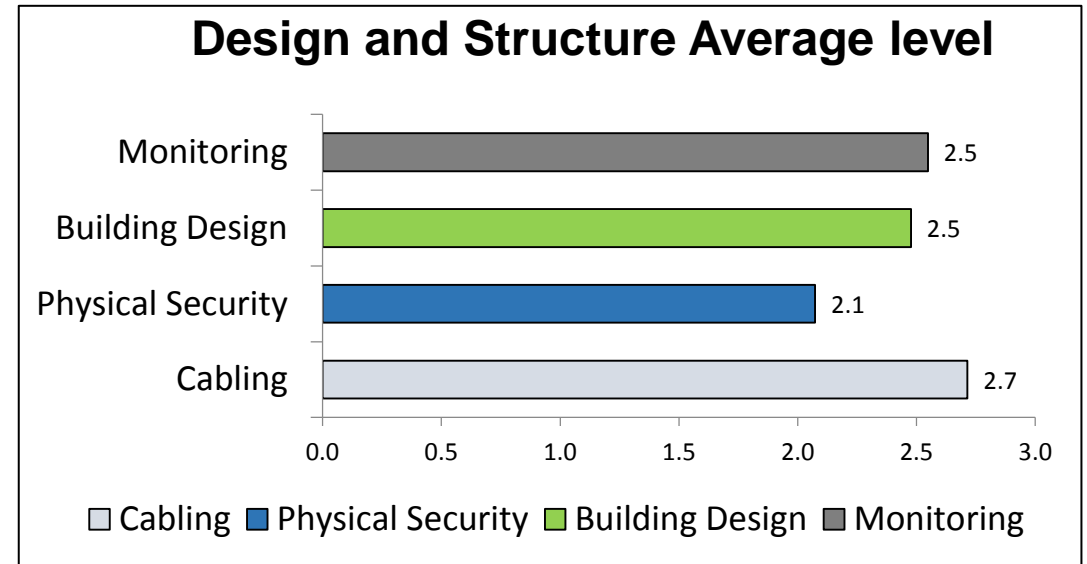
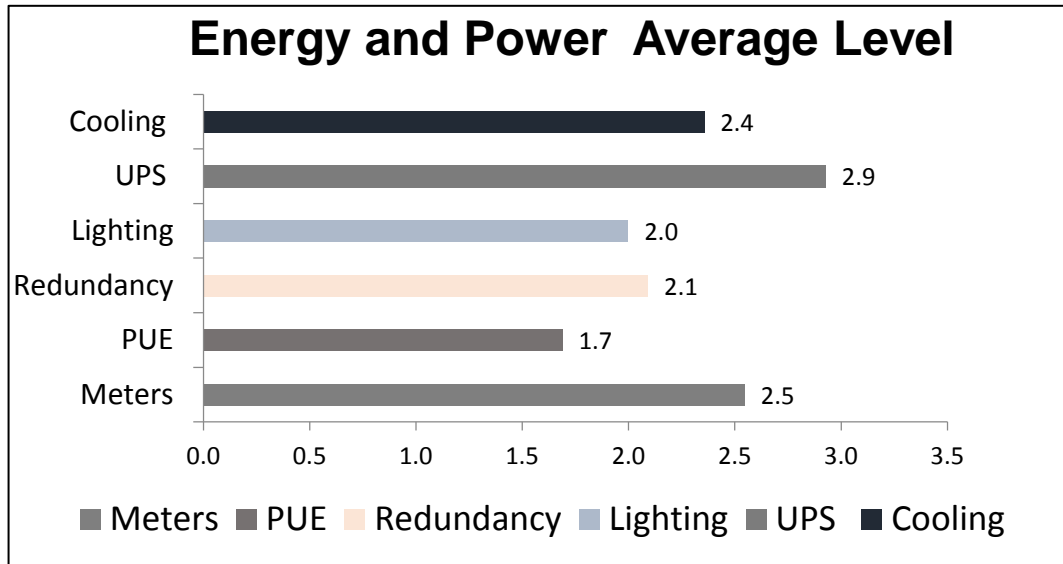
# Data Center Standards Divided Further into Sub Parameters





# **Agencies Current and Future Level for Standards**

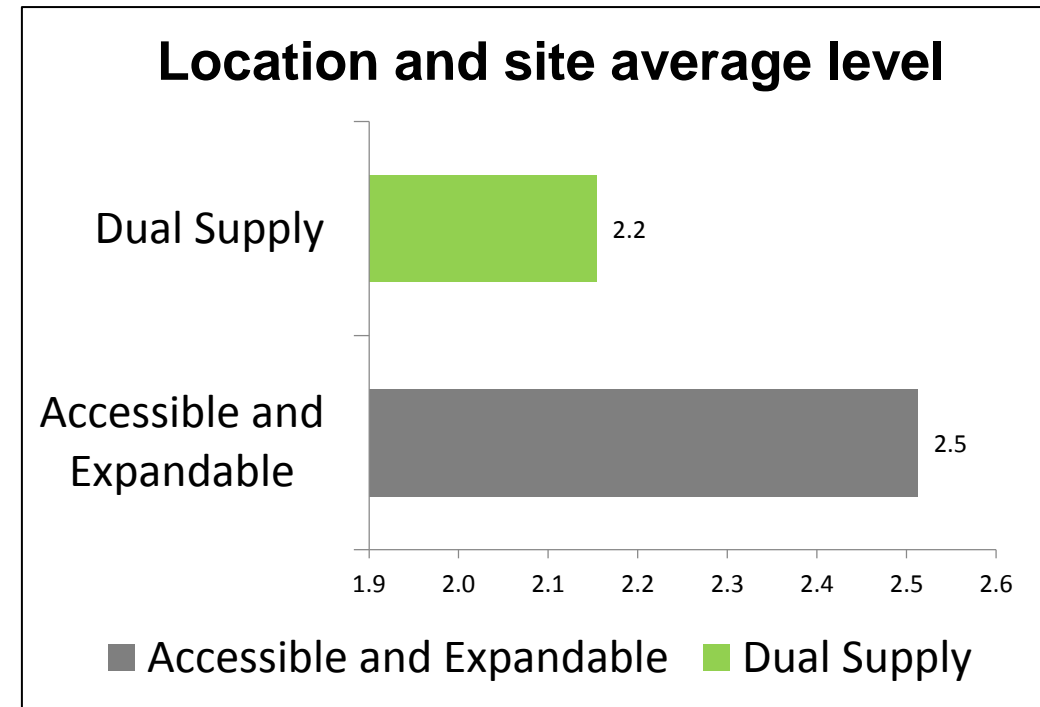
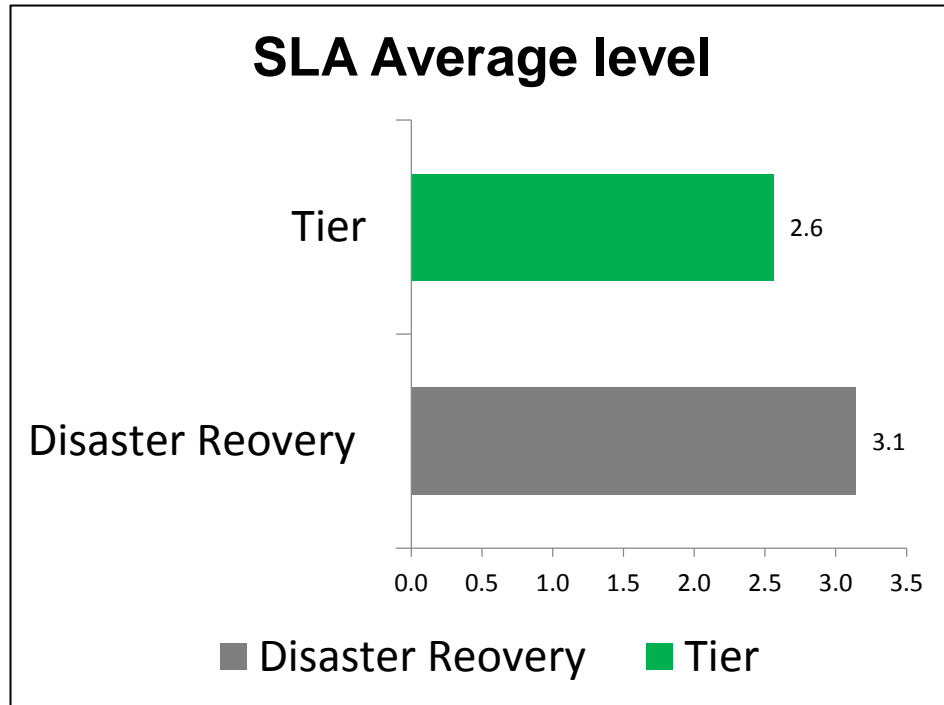
# Current State of Agency Data Centers



Remark: Please refer to Word document for description of Average Level

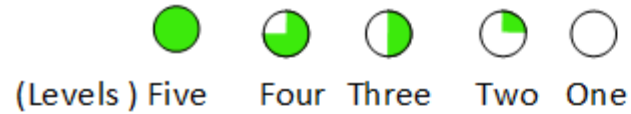


# Current State of Agency Data Centers (Cont.)



**Remark: Please refer to Word document for description of Average Level**

# Future Recommended State of Agency Data Centers



## Frost & Sullivan Future Recommended Level

Standards	Our Analysis Agency DC Level	Our Analysis Ministry DC Level	Our Analysis Cross DC Level	Our Analysis G services Level
Energy consumption				
Power usage effectiveness				
Redundancy				
Lighting				
UPS				
Cooling				
Color Coding				
Security Assessment				
Building design				

\* The chart that has been designed for the future standard adoption for government agencies. These are minimum standards that any agency should adopt and any agency having high security data should higher level of standards.



# Future Recommended State of Agency Data Centers (Cont'd)

	Frost & Sullivan Future Recommended Level			
	Our Analysis Agency DC Level	Our Analysis Ministry DC Level	Our Analysis Cross DC Level	Our Analysis G services Level
Monitoring				
Utilization & Virtualization				
Monitoring IT infrastructure and software				
Help desk				
Backup				
Security for IT infrastructure and data				
Accessible and expansion				
Power and network availability				
Disaster recovery				
Tier and Response time				

(Levels ) Five Four Three Two One



# Service Level Agreements

# 3<sup>rd</sup> Party SLA - Key Elements

**01**

➤ It will state the business objectives to be achieved in the provision of the services.

**02**

➤ It will describe in detail the service deliverables.

**03**

➤ It will define the performance standards the customer expects in the provision of the services by the service provider.

**04**

➤ It will provide an ongoing reporting mechanism for measuring the expected performance standards.



## 3<sup>rd</sup> Party SLA - Key Elements (Cont.)

05



It will provide a remedial mechanism and compensation regime where performance standards are not achieved

06



It will provide a mechanism for review and change to the service levels over the course of the contract.

07



Ultimately it will give the customer the right to terminate the contract where performance standards fall consistently below an acceptable level.



# 3<sup>rd</sup> Party Colocation SLA Main Elements

## Service description

<b>Power</b>	<b>Network</b>	<b>Cooling</b>
<b>Fire</b>	<b>Service Reporting</b>	<b>Physical Security</b>
<b>Racks</b>	<b>Floor and Caged Space</b>	<b>Remote Hands</b>

## Service Level Metrics

<b>Power SLA</b>	<b>Network SLA</b>	<b>Cooling SLA</b>
<b>Fire</b>	<b>Availability</b>	<b>Response Time</b>

## General Metrics

<b>Maintenance</b>	<b>Customer Responsibilities</b>	<b>Terms and Conditions</b>
--------------------	----------------------------------	-----------------------------



# 3<sup>rd</sup> Party Cloud Computing SLA - Key Elements

## Service details

IaaS

PaaS

SaaS

## Deployment Models

Public Cloud

Private cloud

Hybrid Cloud

## Service level Metrics

Service Availability

Service Credit

Service Reporting



# 3<sup>rd</sup> Party Cloud Computing SLA - Key Elements (Cont.)

## Data policies

<b>Data Privacy</b>	<b>Data security and Integrity</b>	<b>Data compromise response</b>
<b>Data Retention and disposal</b>	<b>Data transfer upon termination</b>	<b>Data location</b>

## Other Generic metrics

<b>Interruptions</b>	<b>Support</b>	<b>Service Correction</b>
<b>Trainings</b>	<b>Transition assistance</b>	<b>Invoicing</b>
<b>Terms and termination</b>	<b>Warranties and covenants</b>	<b>Audit</b>



# Summary

- **Data Center Modernization is a global need which most governments across the globe are adopting in different capacities.**
- **Thailand will go through a massive need for data center infrastructure in years to come due to increase in data, population and economic growth.**
- **Thailand data infrastructure need a modernization strategy to make it agile, secured, cost effective and efficient ecosystem.**
- **GDCM enables agencies to choose from 6 available options to support their data infrastructure: Agency Own Data Center, Ministry Data Center, Cross Agency Data Center, 3<sup>rd</sup> Party Colocation/Physical Hosting, 3<sup>rd</sup> Party Services and G-Services.**
- **Establishment of 6 models based on standards as well as strategy will ensure improved performance for agencies and reduced overall spending.**
- **Proposed Standards comprised of 5 domains: Energy & Power; Design and Structure; Server, Storage and Utilization; Location and Site Space; and SLA with 19 element.**
- **GDCM is an initial 5-year plan consisting of 9 projects to drive long-term plan.**

**Thank you**