

# **Enterprise Architecture for Digital Transformation**

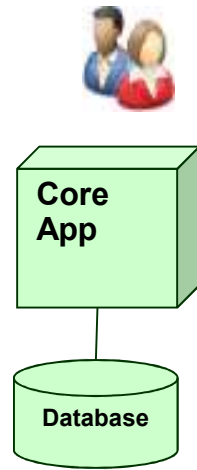
---

**Danairat T.**  
Line ID: Danairat  
FB: Danairat Thanabodithammachri  
danairat@gmail.com, +668-1559-1446

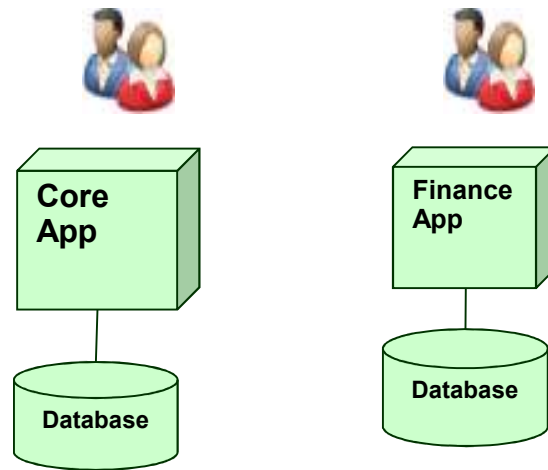
# Agenda

- Why we need an Enterprise Architecture
- What is an Enterprise Architecture
- Enterprise Architecture Maturity Model
- Architecture Principles
- How to build an Enterprise Architecture
  - Business Architecture
  - Application Architecture
  - Data Architecture
  - Technology Architecture
- Digital Transformation Master Plan
- Summary

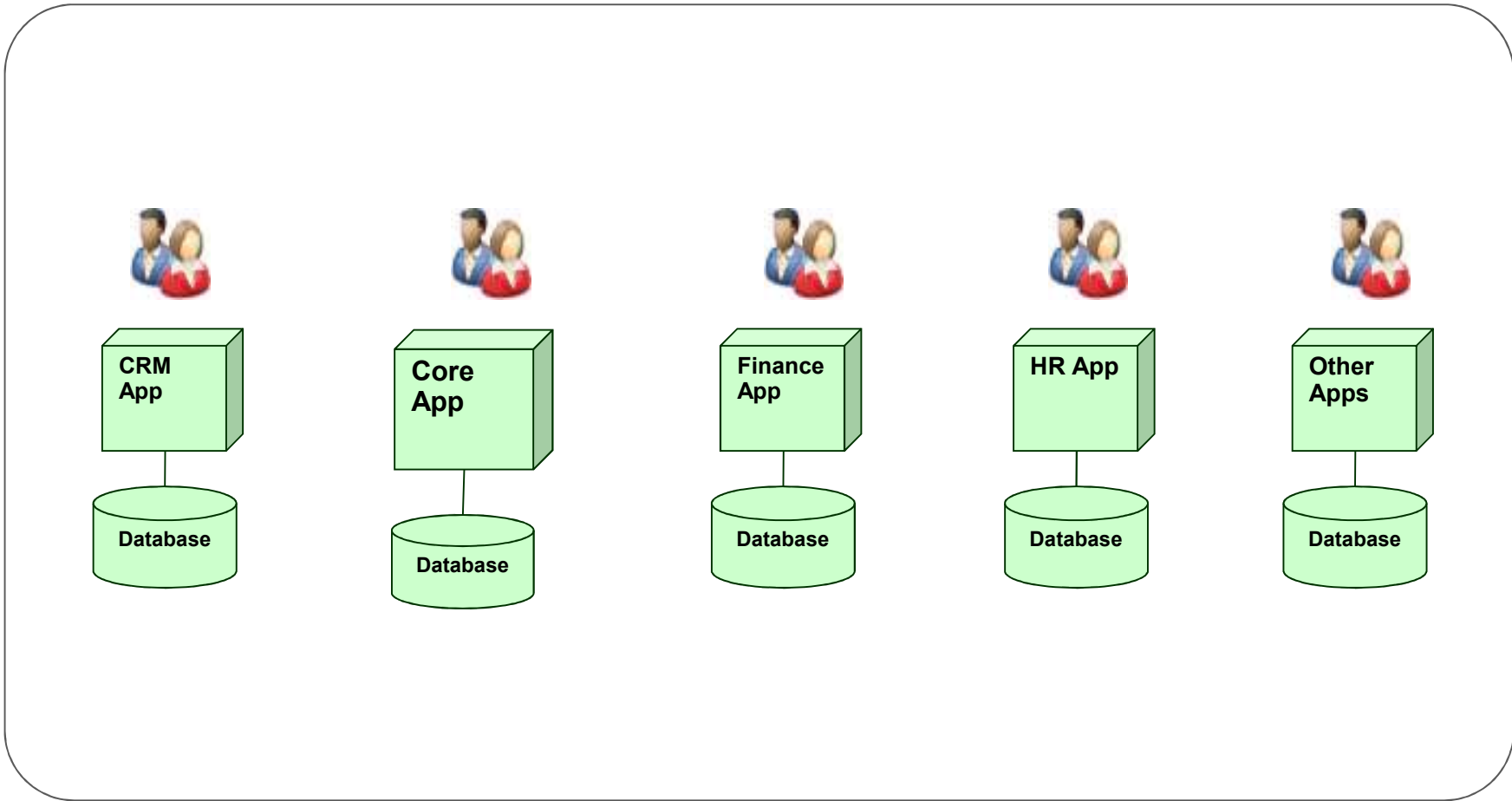
# IT Silos



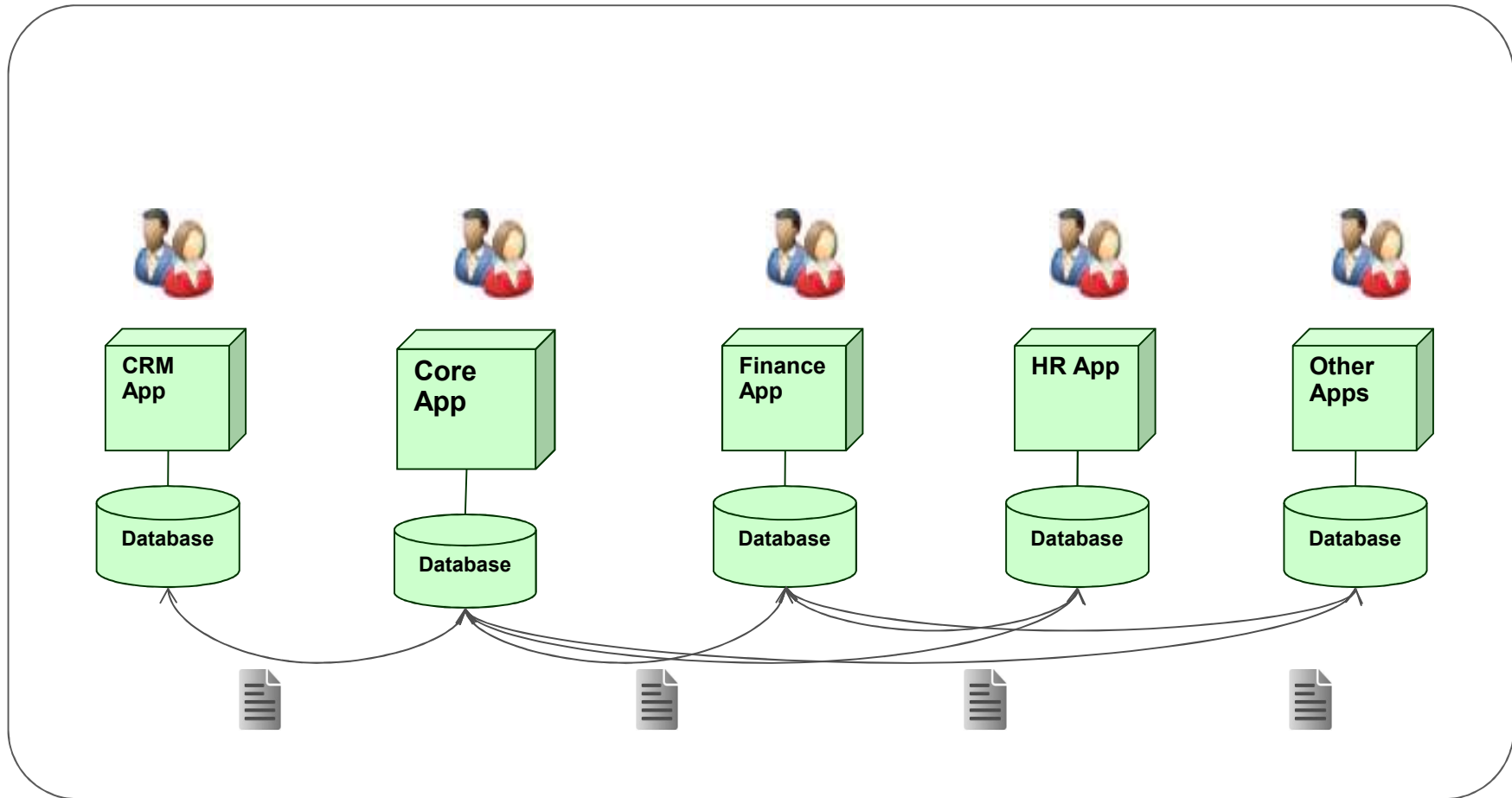
# IT Silos



# IT Silos

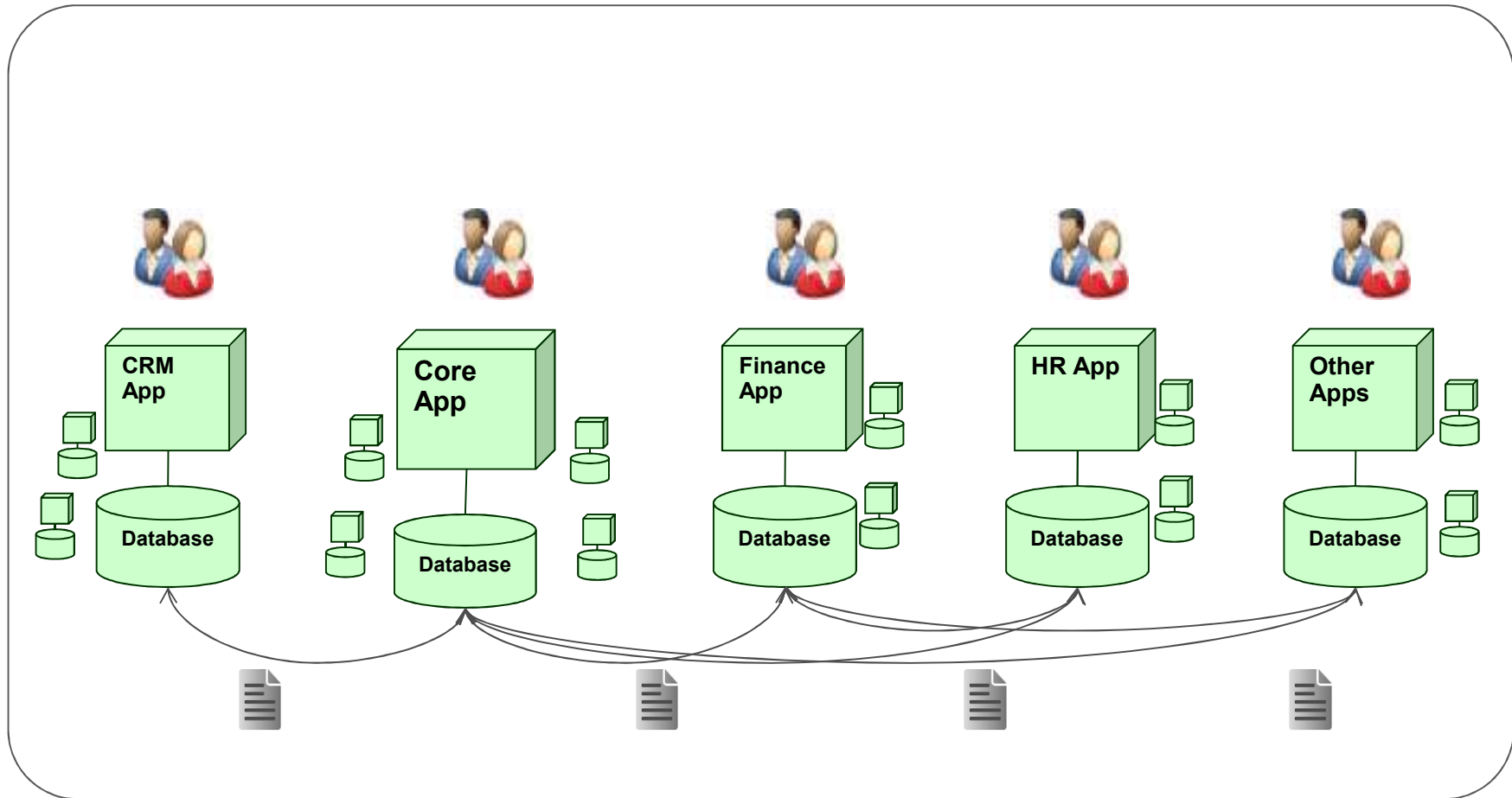


# IT Silos



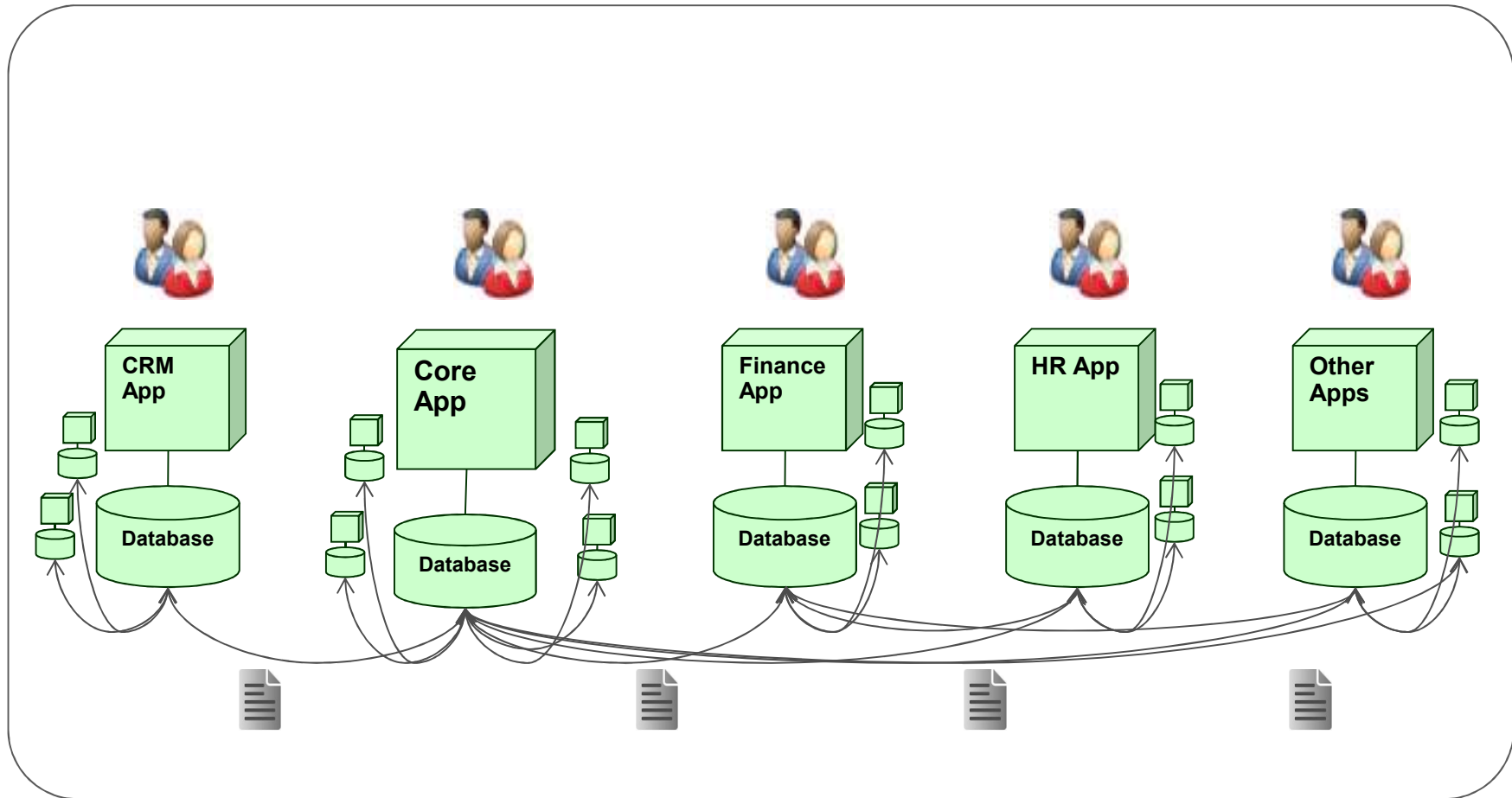
**IT Silos make inefficient to scale the business**

# IT Silos



**IT Silos make inefficient to scale the business**

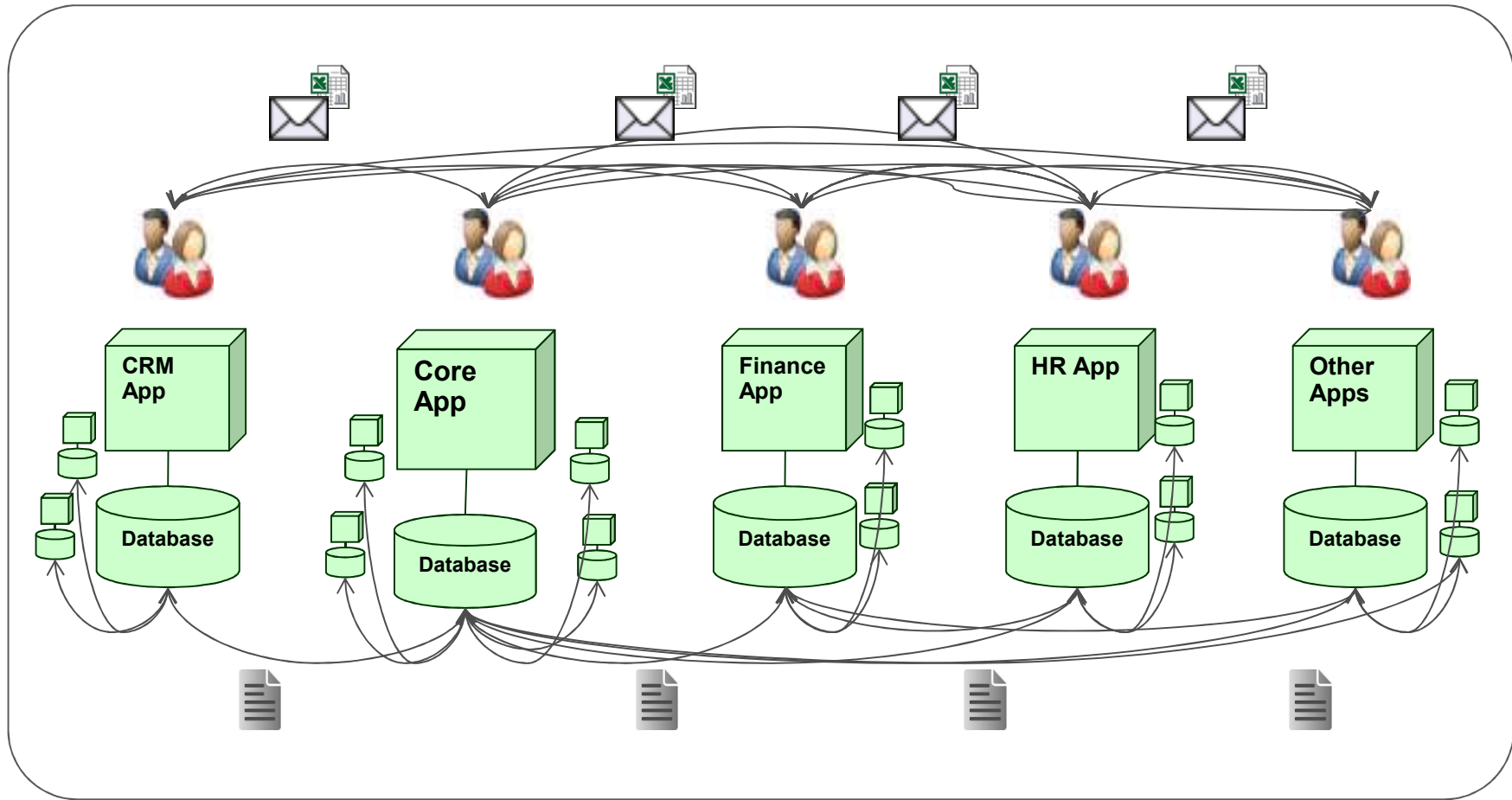
# IT Silos



**IT Silos make inefficient to scale the business**



# IT Silos

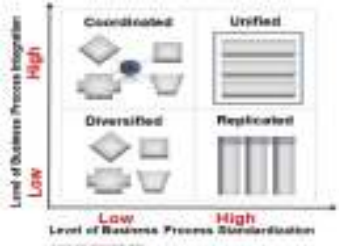
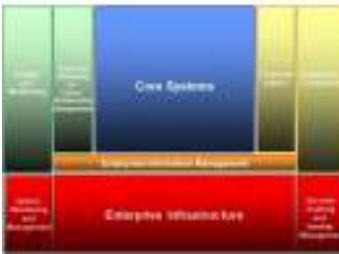





**IT Silos make inefficient to scale the business**

# Top Concerns from IT Silos

- แต่ละหน่วยงานในองค์กรให้ข้อมูลที่ไม่ตรงกันแก่ลูกค้า ผู้รับบริการ
- ข้อมูลรายงานผิดพลาดเมื่อต้องใช้ในการตัดสินใจด้านธุรกิจ
- มีหลายกระบวนการทำงานที่ซ้ำซ้อนกัน
- ขาดความคล่องตัว และใช้เวลามากเมื่อต้องปรับปรุงเพื่อรองรับบริการใหม่ๆ
- ต้องใช้ความพยายามอย่างหนักในการทำให้ทุกๆระบบผ่านการตรวจสอบด้าน **IT Audit, Regulatory Compliance,** หรือ **ISO** ต่างๆ
- ต้องใช้ทักษะด้าน **IT** หลากหลายเกินความจำเป็นต่อการดำเนินธุรกิจ
- **IT เป็น Bottleneck** ต่อการขับเคลื่อนธุรกิจ

# A Foundation for Business Execution

Key Components	Reference Models/ Artifacts / Guidelines	
<p><b>Operating Model</b>                      The necessary level of business process integration and the necessary level of business process standardization</p>		
<p><b>Enterprise Architecture</b>                      The Reference Models, Relationships, Maturity Model with Guiding Principles for Business and IT Alignment</p>	<p>The Enterprise Reference Model</p> 	<p><b>EA Repository</b></p> 
<p><b>Engagement Model</b>                      The Development Process, Governance and Project Management</p>	<p>Enterprise Architecture Development Process</p> 	

# Operating Model

“The operating model is an abstraction representation of the necessary level of business process integration and the necessary level of business process standardization”

Business Process Integration	<p><b>Coordination</b></p> <ul style="list-style-type: none"> <li>-Shared customers, products or suppliers</li> <li>-Impact on other business unit transactions</li> <li>-Operationally unique business units or functions</li> <li>-Autonomous business management</li> <li>-Business unit control over business process design</li> <li>-Shared customer/supplier/product data</li> <li>-Consensus processes for designing IT infrastructure services; IT application decisions made in business units</li> </ul>	<p><b>Unification</b></p> <ul style="list-style-type: none"> <li>-Customer and suppliers may be local or global</li> <li>-Globally integrated business processes often with support of enterprise systems</li> <li>-Business units with similar or overlapping operations</li> <li>-Centralized management often supplying functional/process/business unit matrices</li> <li>-High-level process owners design standardized processes</li> <li>-Centrally mandated databases</li> <li>-IT decisions made centrally</li> </ul>
	<p><b>Diversification</b></p> <ul style="list-style-type: none"> <li>-Few, if any, shared customers or suppliers</li> <li>-Independent transactions</li> <li>-Operationally unique business units</li> <li>-Autonomous business management</li> <li>-Business unit control over business process design</li> <li>-Few data standards across business units</li> <li>-Most IT decisions made within business units</li> </ul>	<p><b>Replication</b></p> <ul style="list-style-type: none"> <li>-Few, if any shared customers</li> <li>-Independent transactions aggregated at a high level</li> <li>-Operationally similar business units</li> <li>-Autonomous business unit leaders with limited discretion over processes</li> <li>-Centralized control over business process design</li> <li>-Standardized data definitions but data locally owned</li> <li>-Centrally mandated IT services</li> </ul>
	Business Process Standardization	

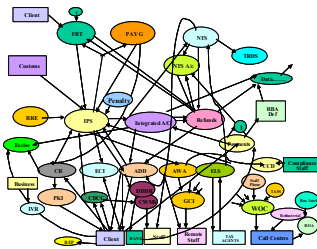
# Enterprise Architecture

- What is an Enterprise Architecture?
  - a structure design to ensure alignment between the business and IT strategies



# พัฒนาการของการใช้ไอทีในองค์กร

Silo

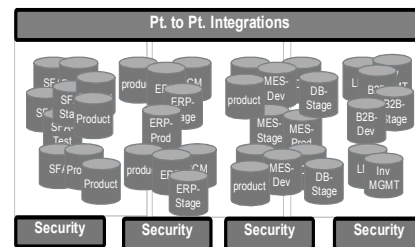
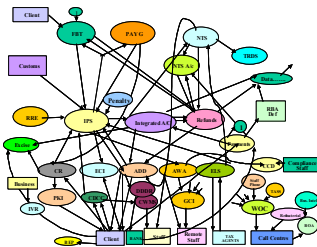


- ต่างคนต่างทำ แล้ว  
มาเชื่อมกันทีหลัง
- ระบบงานกระจัด  
กระจาย เชื่อมต่อกัน  
ขาดมาตรฐาน
- เปลี่ยนแปลงยาก
- ขยายระบบยาก
- ใช้เวลามากในการ  
จัดการ และ  
แก้ปัญหา
- มีความเสี่ยงสูง

# พัฒนาการของการใช้ไอทีในองค์กร

Silo

Standardization



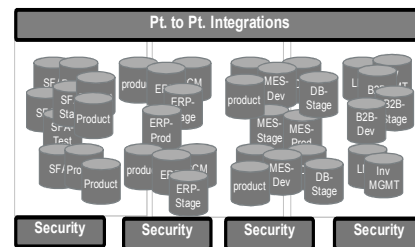
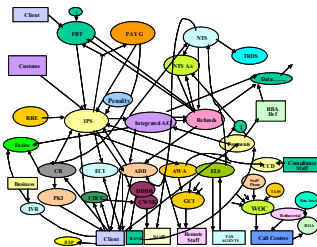
- ต่างคนต่างทำ แล้วมาเชื่อมกันทีหลัง
- ระบบงานกระจาย กระจาย เชื่อมต่อกันขาดมาตรฐาน
- เปลี่ยนแปลงยาก
- ขยายระบบยาก
- ใ้เวลามากในการจัดการ และแก้ปัญหา
- มีความเสี่ยงสูง
- จัดกลุ่มกระบวนการทำงาน และทรัพยากรไอที
- มีมาตรฐานในการรับส่งข้อมูล
- ประหยัดค่าใช้จ่ายด้าน SW License และ support
- ลดต้นทุนด้าน IT project time/costs/risks

# พัฒนาการของการใช้ไอทีในองค์กร

Silo

Standardization

Optimization



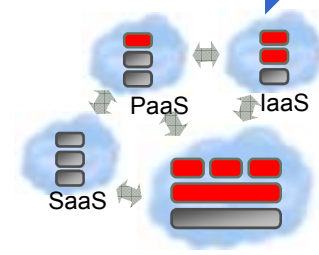
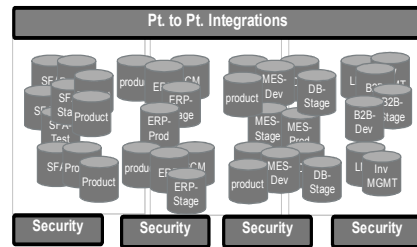
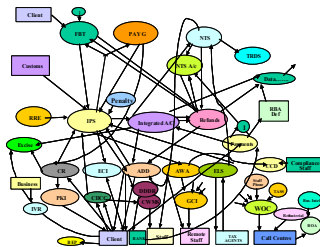
- ต่างคนต่างทำ แล้วมาเชื่อมกันทีหลัง
- ระบบงานกระจาย กระจาย เชื่อมต่อกันขาดมาตรฐาน
- เปลี่ยนแปลงยาก
- ขยายระบบยาก
- ใ้เวลามากในการจัดการ และแก้ปัญหา
- มีความเสี่ยงสูง

- จัดกลุ่มกระบวนการทำงาน และทรัพยากรไอที
- มีมาตรฐานในการรับส่งข้อมูล
- ประหยัดค่าใช้จ่ายด้าน SW License และ support
- ลดต้นทุนด้าน IT project time/costs/risks

- ตัดกระบวนการทำงานที่ซ้ำซ้อน
- ลดทรัพยากรทางไอทีที่ไม่จำเป็น
- ผลิตรายการด้านไอทีได้เร็วขึ้น
- เพิ่มความปลอดภัยด้านไอที



# พัฒนาการของการใช้ไอทีในองค์กร



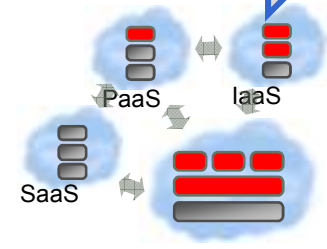
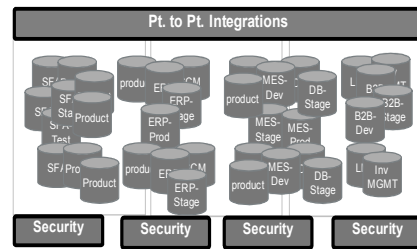
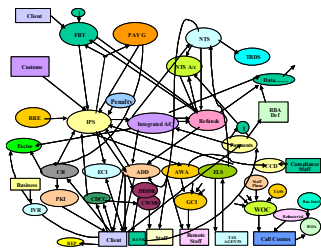
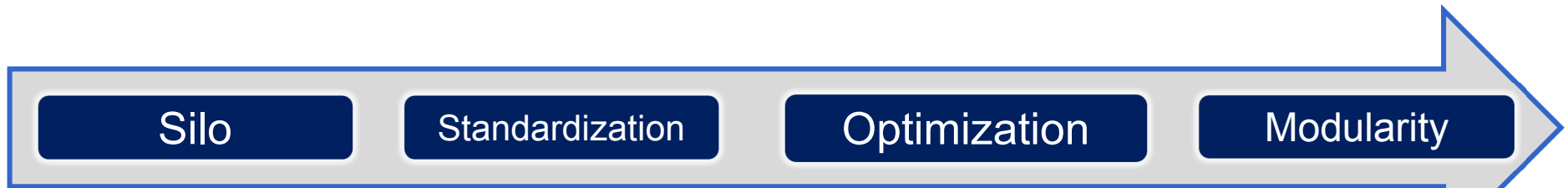
- ต่างคนต่างทำ แล้วมาเชื่อมกันทีหลัง
- ระบบงานกระจาย กระจาย เชื่อมต่อกันขาดมาตรฐาน
- เปลี่ยนแปลงยาก
- ขยายระบบยาก
- ใ้เวลามากในการจัดการ และแก้ปัญหา
- มีความเสี่ยงสูง

- จัดกลุ่มกระบวนการทำงาน และทรัพยากรไอที
- มีมาตรฐานในการรับส่งข้อมูล
- ประหยัดค่าใช้จ่ายด้าน SW License และ support
- ลดต้นทุนด้าน IT project time/costs/risks

- ตัดกระบวนการทำงานที่ซ้ำซ้อน
- ลดทรัพยากรทางไอทีที่ไม่จำเป็น
- ผลิตรบริการด้านไอทีได้เร็วขึ้น
- เพิ่มความปลอดภัยด้านไอที

- แบ่งกลุ่มบริการทางด้านไอทีโดยมุ่งการต่อยอดบริการใหม่ๆ ให้เร็วที่สุด
- ผลิตรบริการได้เร็วและปลอดภัย
- การวางแผนทาง IT ทำควบคู่ไปกับการวางแผนทางธุรกิจ
- เจ้าหน้าที่ไอทีทำงานได้เต็มประสิทธิภาพ

# Enterprise Architecture Maturity – Details



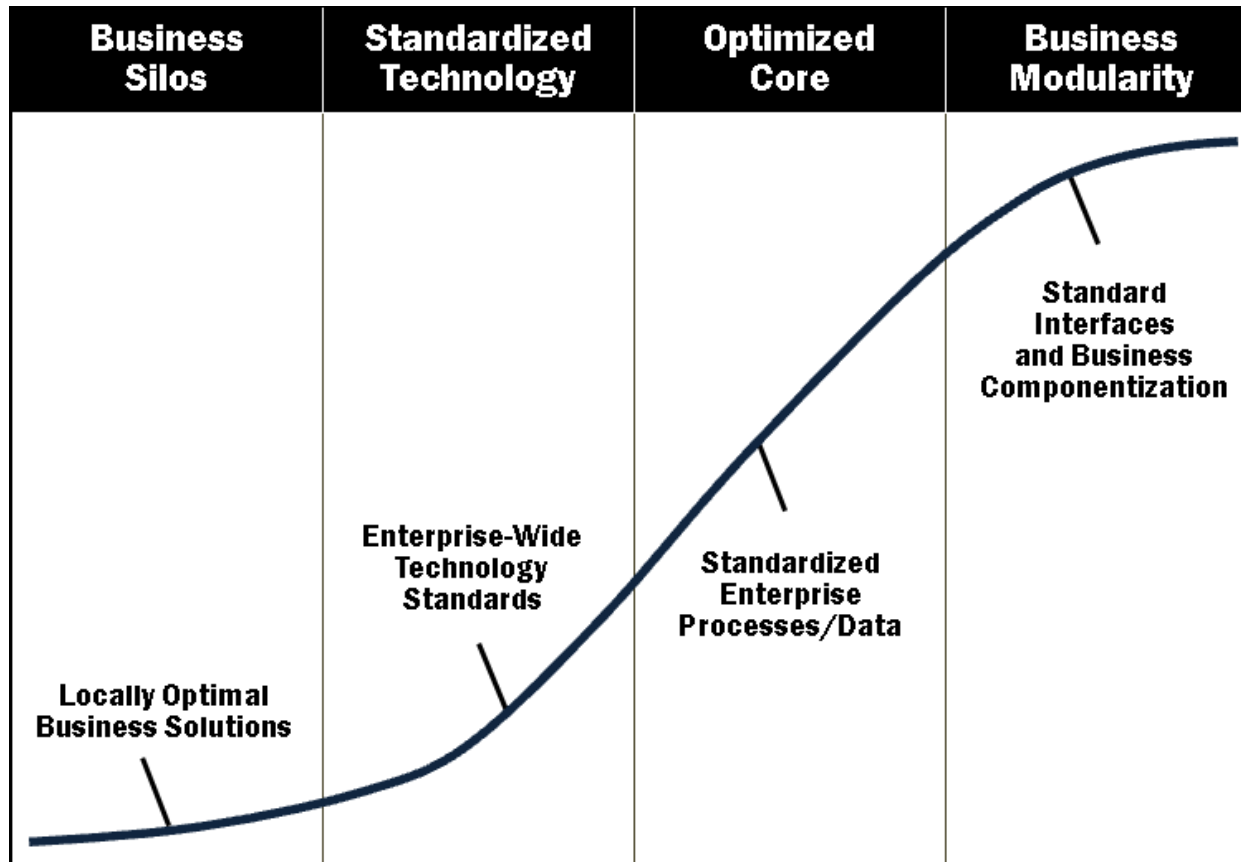
- Local IT silos
- Peak load sized
- Difficult to scale
- Difficult to change
- Expensive to manage
- Complexity driven risk

- Standardized interfaces/systems
- Lower license and support costs
- Increased utilization of IT skills
- Reduced IT project time/costs/risks

- Pools of resources
- Consolidated
- Better productivity
- Higher QoS
- Improved IT agility
- Improved security and management

- Rapid provisioning
- Lower costs
- IT as a “Business”
- Faster project turnaround
- Greater focus on business

# Enterprise Architecture Maturity Model

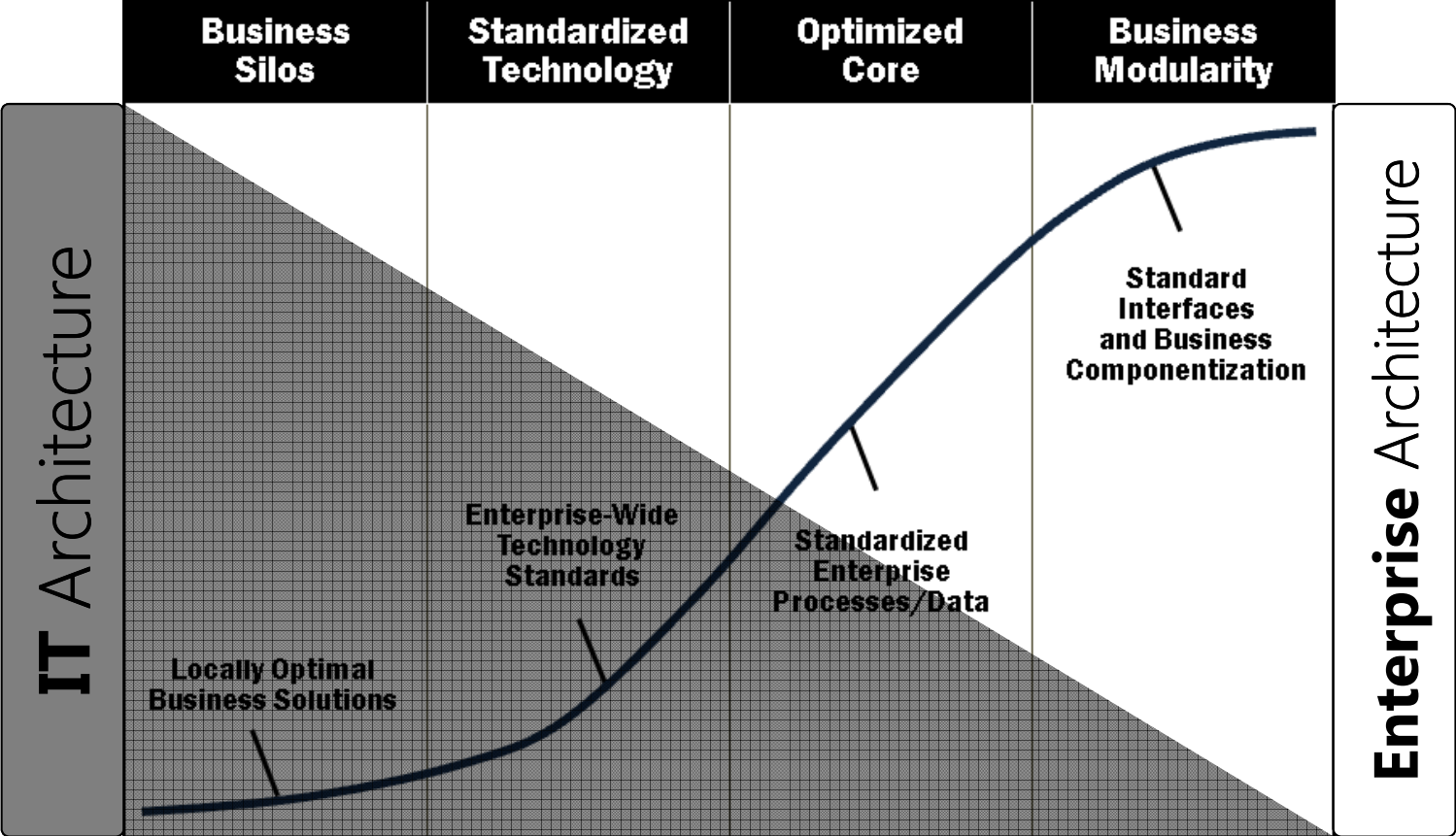


Center for Information Center Systems Research (CISR)

2009 MIT Sloan CISR – Ross

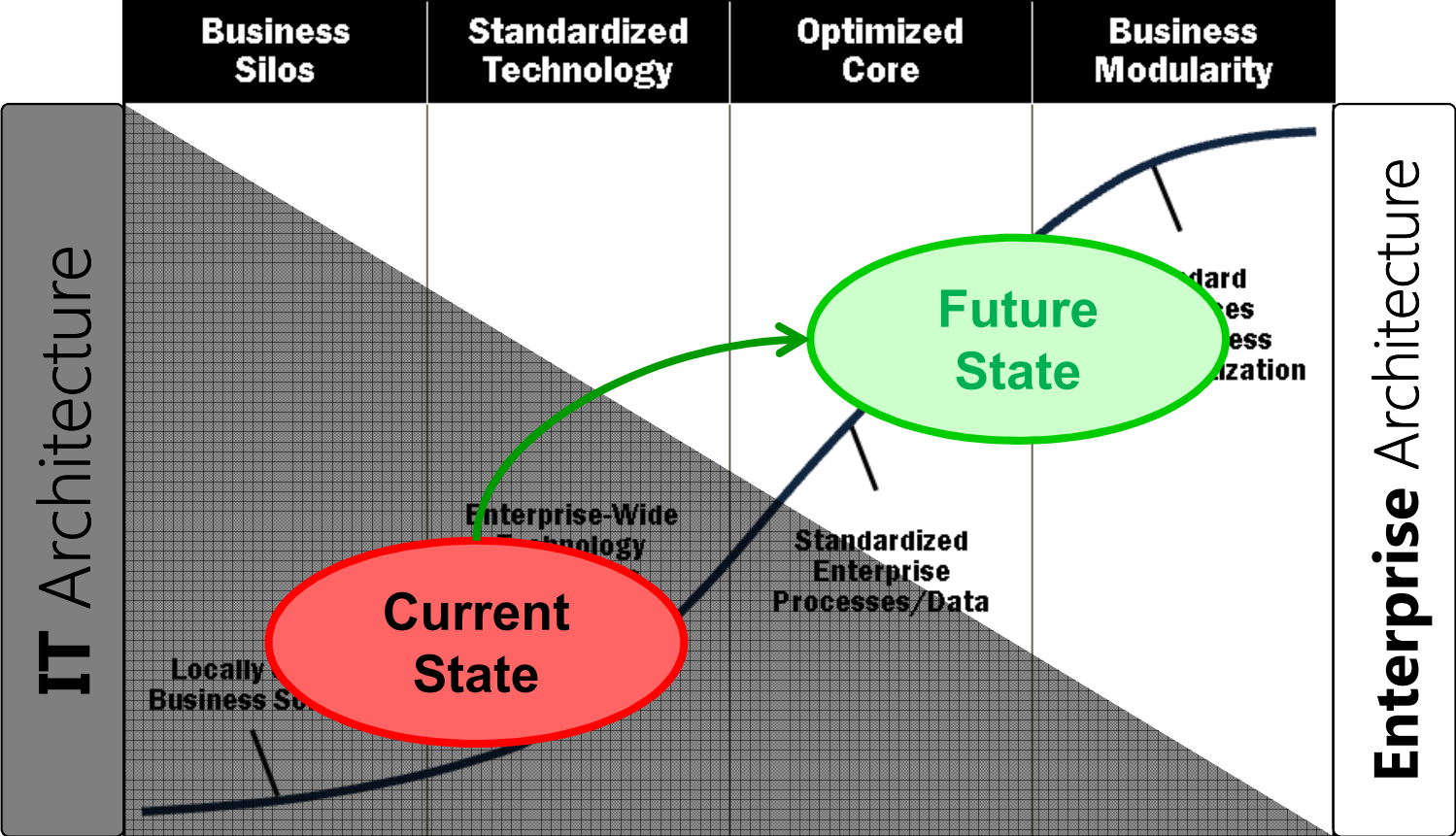
Source: *Enterprise Architecture as Strategy: Creating a Foundation for Business Execution*, J. Ross, P. Weill, D. Robertson, HBS Press, 2006

# Enterprise Architecture Maturity Model



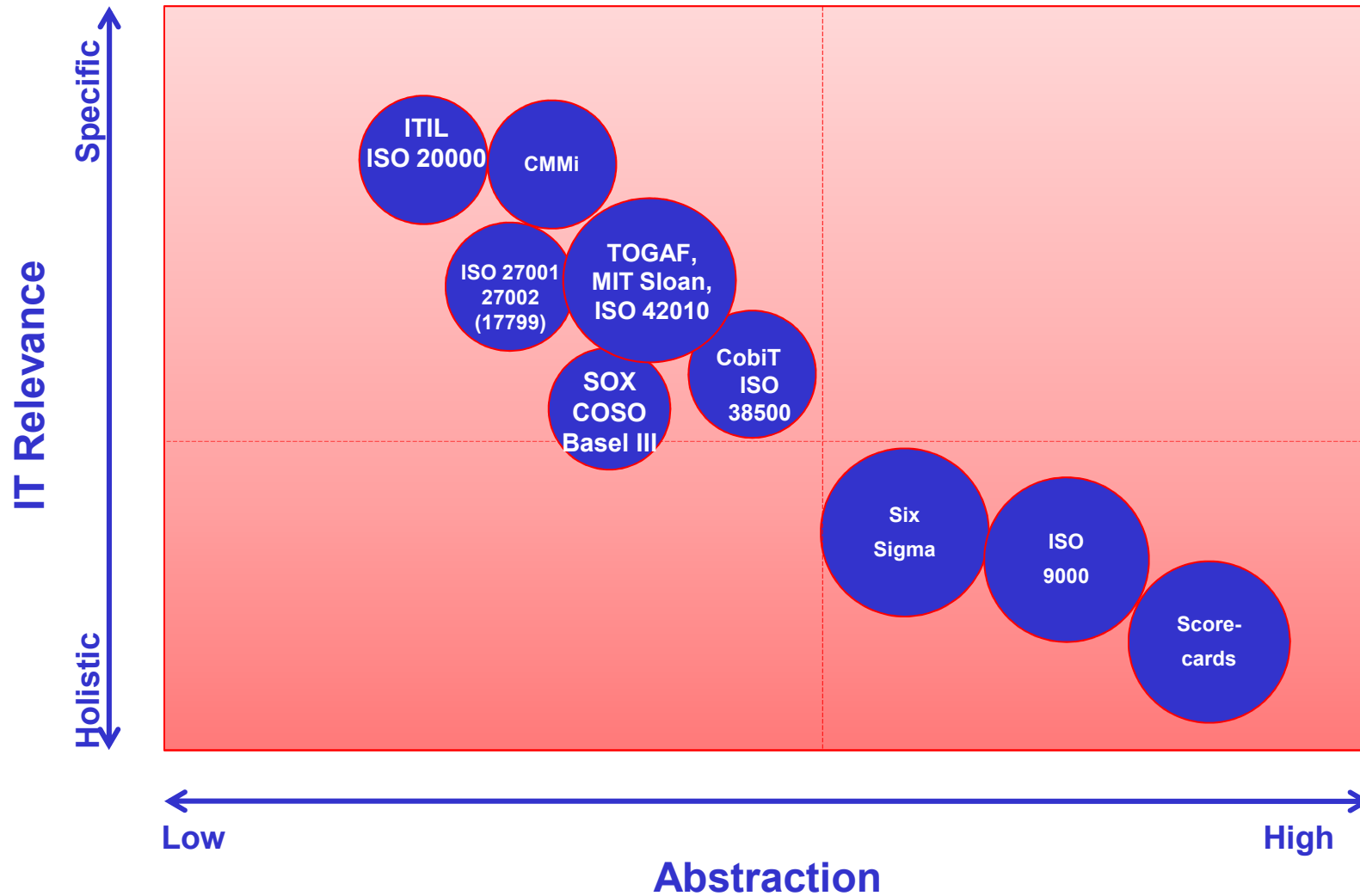
Center for Information Center Systems Research (CISR)  
 2009 MIT Sloan CISR – Ross  
 Source: *Enterprise Architecture as Strategy: Creating a Foundation for Business Execution*, J. Ross, P. Weill, D. Robertson, HBS Press, 2006

# Enterprise Architecture Maturity Model



Center for Information Center Systems Research (CISR)  
 2009 MIT Sloan CISR – Ross  
 Source: *Enterprise Architecture as Strategy: Creating a Foundation for Business Execution*, J. Ross, P. Weill, D. Robertson, HBS Press, 2006

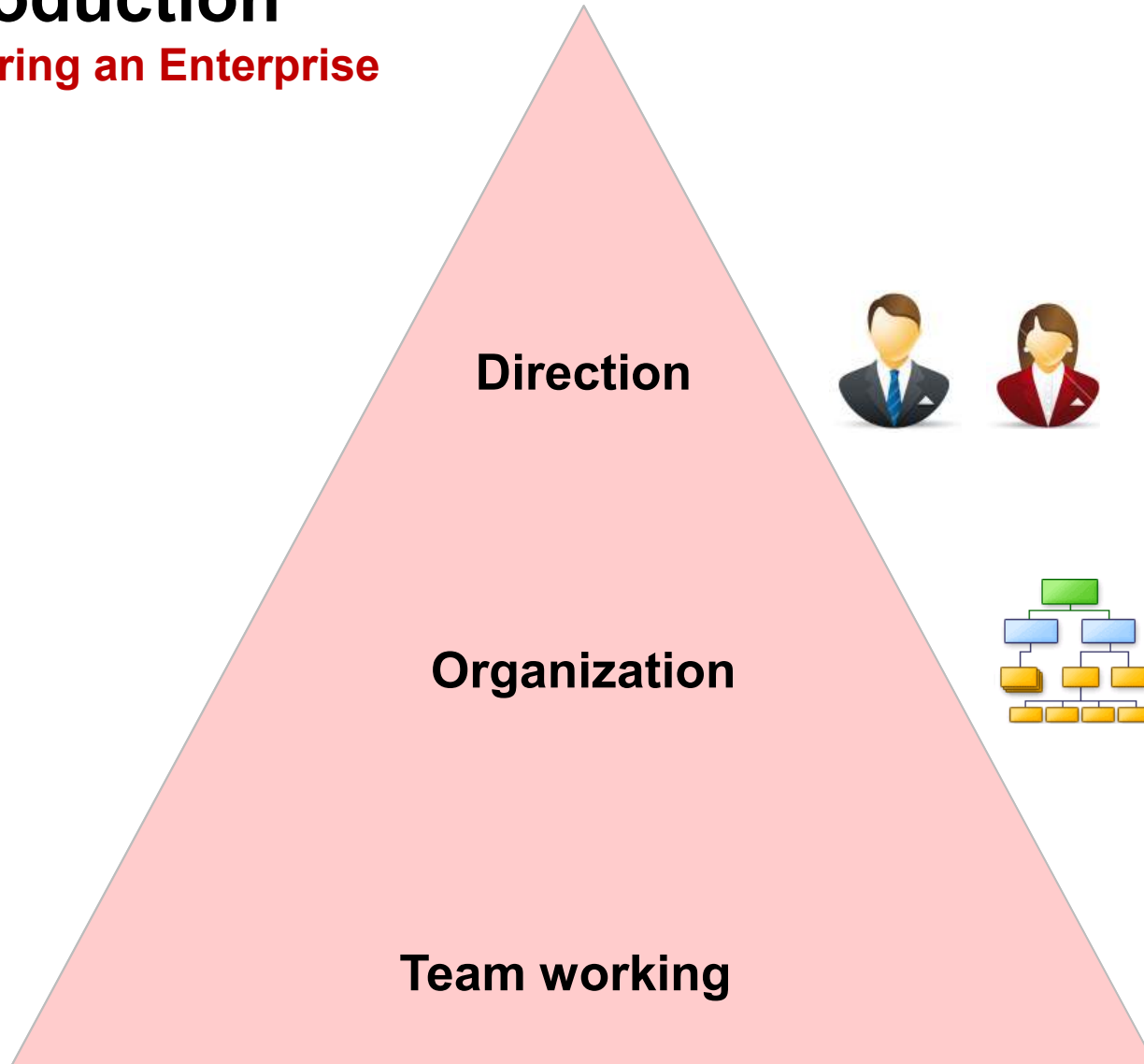
# There are many of related standards/guidelines



# **Building Enterprise Architecture**

# Introduction

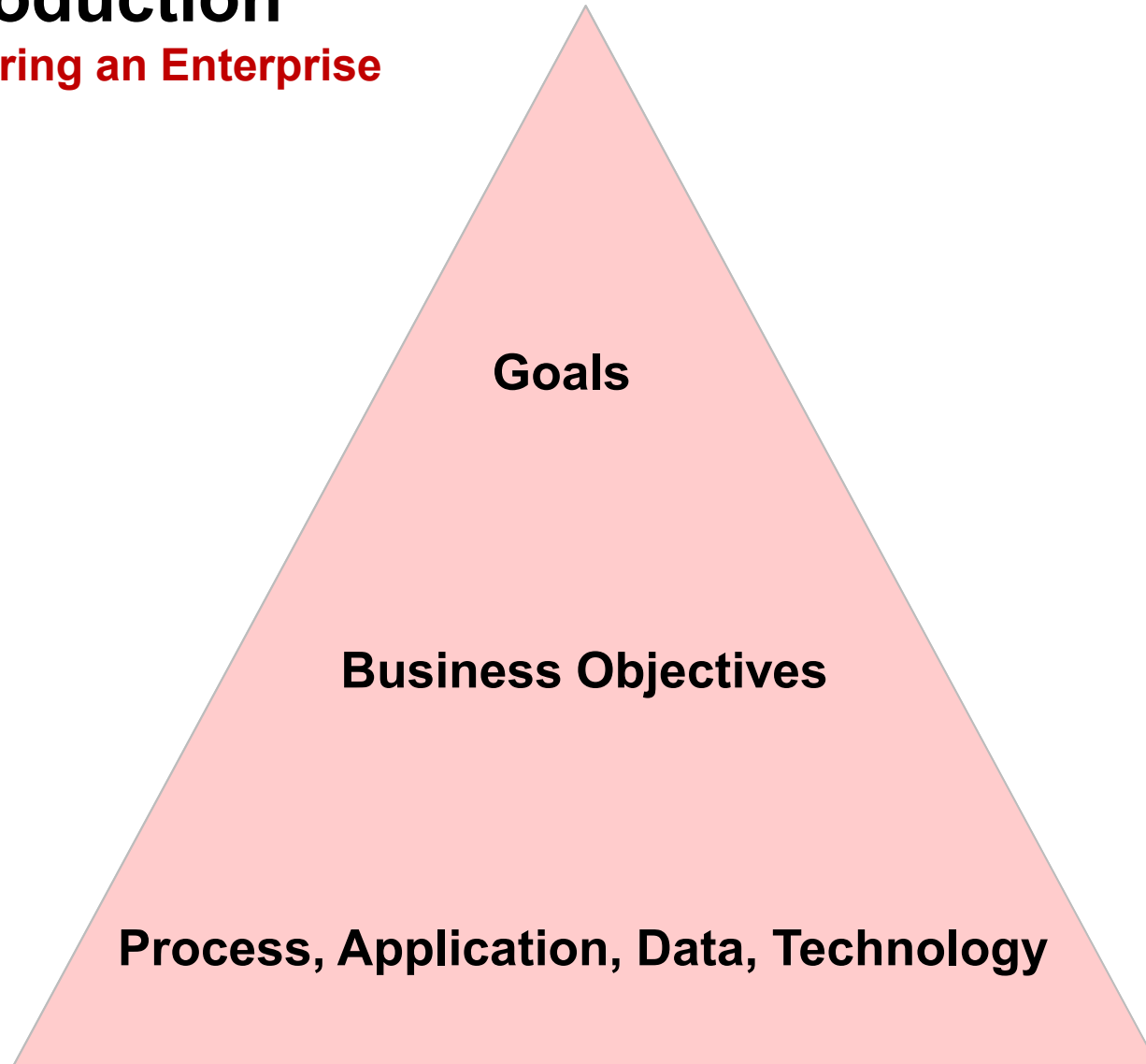
## Exploring an Enterprise





# Introduction

Exploring an Enterprise



# Zachman Framework

- Zachman developed a structure or framework for defining and capturing an architecture
- This framework provides for 6 perspectives or “windows” from which to view the enterprise.

## Zachman Framework™

	DATA	How	FUNCTION	How	NETWORK	Where	PEOPLE	Who	TIME	When	MOTIVATION	Why	
SCOPE (CONTEXTUAL)	List of Things Important to the Business 		List of Processes the Business Performs 		List of Locations where the Business Operates 		List of Organizations Involved in the Business 		List of Events Significant to the Business 		List of Business Goals/Strategies 		SCOPE (CONTEXTUAL)
Planner	What? = View of Business Thing		How? = Class of Business Process		Where? = Main Business Location		People? = Major Organization		Time? = Major Business Event		Goal/Motivation? = Business Strategy		Planner
ENTERPRISE MODEL (CONCEPTUAL)	e.g. Network Model 		e.g. Business Process Model 		e.g. Business Location System 		e.g. Work Flow Model 		e.g. Major Milestone 		e.g. Business Plan 		ENTERPRISE MODEL (CONCEPTUAL)
Owner	Who? = Business Entity How? = Business Relationship		How? = Business Process What? = Business Resource		Where? = Business Location Who? = Business Linkage		People? = Organization Unit What? = Main Product		Time? = Business Event When? = Business Cycle		Goal? = Business Strategy Why? = Business Strategy		Owner
SYSTEM MODEL (LOGICAL)	e.g. Logical Data Model 		e.g. Application Architecture 		e.g. Information System Architecture 		e.g. Human Interface Architecture 		e.g. Processing Structure 		e.g. Business Rule Model 		SYSTEM MODEL (LOGICAL)
Designer	Who? = Data Entity How? = Data Relationship		How? = Application Function By? = User Entity		Where? = IT Position Process? = Method, Tool What? = Data Organization		People? = Role Who? = Candidate		Time? = System Event When? = Response Cycle		Goal? = Business Strategy Why? = Business Strategy		Designer
TECHNOLOGY MODEL (PHYSICAL)	e.g. Physical Data Model 		e.g. System Design 		e.g. Technology Architecture 		e.g. Transmission Architecture 		e.g. Control Structure 		e.g. Rule Design 		TECHNOLOGY MODEL (PHYSICAL)
Builder	Who? = Equipment/Resource How? = Physical Process		How? = Computer Function What? = Data Element/Data		Where? = Hardware/Software What? = Data Specifications		People? = User Who? = Career Path		Time? = System Code When? = Component Cycle		Goal? = Business Strategy Why? = Business Strategy		Builder
DETAILED REPRESENTATIONS (OUT-OF-CONTEXT)	e.g. Data Definition 		e.g. Program 		e.g. Network Architecture 		e.g. Security Architecture 		e.g. Timing Definition 		e.g. Rule Specification 		DETAILED REPRESENTATIONS (OUT-OF-CONTEXT)
Sub-Contractor	Who? = Item How? = Address		How? = Language/Dev What? = Control Block		Where? = Address What? = Protocol		People? = Skills How? = Job		Time? = Event When? = Module/Code		Goal? = Business Strategy Why? = Business Strategy		Sub-Contractor
FUNCTIONING ENTERPRISE	e.g. DATA		e.g. FUNCTION		e.g. NETWORK		e.g. ORGANIZATION		e.g. SCHEDULE		e.g. STRATEGY		FUNCTIONING ENTERPRISE

# TOGAF Architecture Development Method

The ADM method consists of eight main phases. As preliminary work, the enterprise architecture framework and architecture principles are fixed for the effort. In the following, a short description of the phases.

**A. Architecture vision** is the analysis phase of EA project. The project is organized; the scope and domain requirements and constraints are stated. Business scenarios can be used for this.

**B. In the Business architecture** phase, the current baseline architecture is stated, target architecture is designed and a gap analysis between the two takes place.

**C. Information systems architecture** consists of the parts Data and Applications. For Data architecture, the types and sources of data needed in the enterprise are defined and a data model is created. A gap analysis is conducted and data model is compared with the business architecture. As to the applications, the applications needed to meet the specified business requirements and data model are turned into an applications architecture and are checked back with the business architecture.

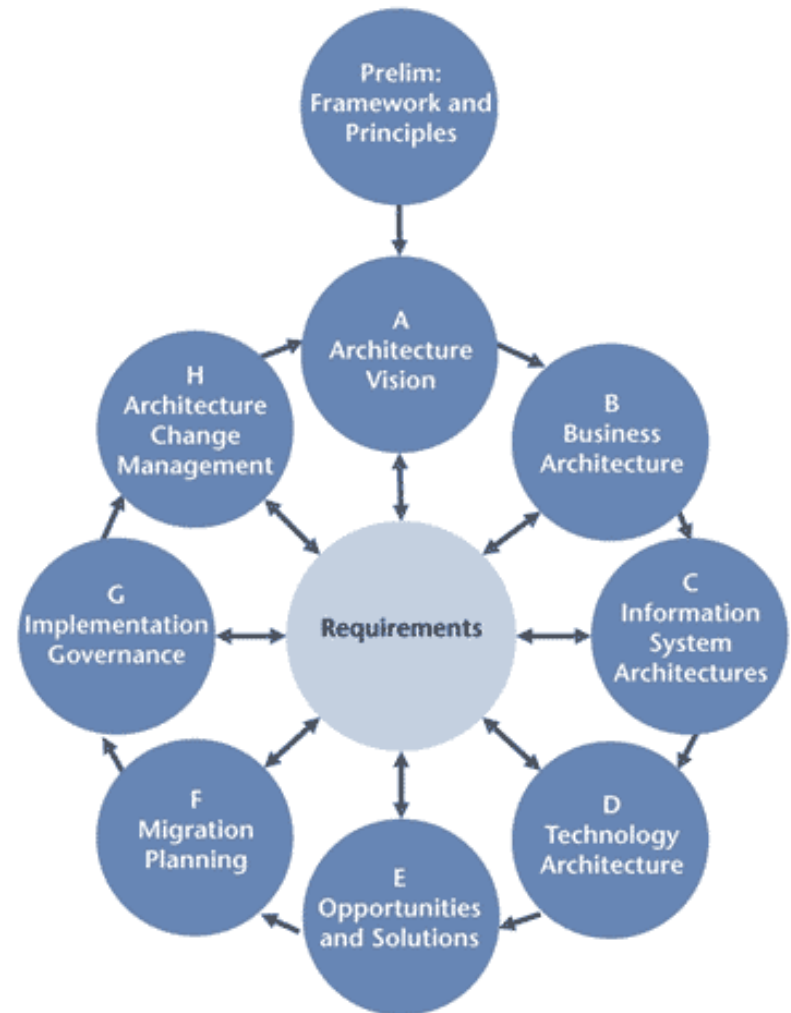
**D. For Technology architecture**, the previous phases deliver inputs. In this phase, a baseline architecture is stated, and the target technology architecture is designed.

**E. Opportunities and solutions** is the evaluation phase, where the solutions are selected.

**F. Migration planning** is the point for checking dependencies in the environment and preparing for implementation of the target architecture.

**G. Implementation and Governance** is about the administration of implementation and deployment phase of the development project.

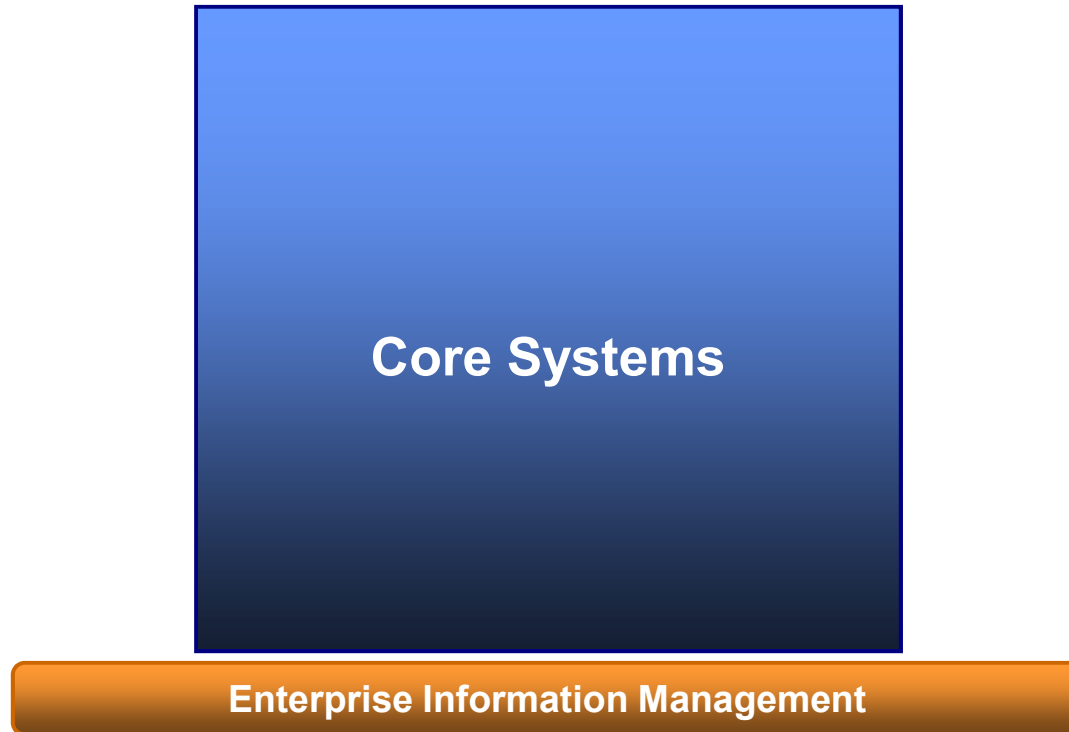
**H. Architecture change management** is the maintenance phase. A new baseline is created and changes in business environment are monitored as well as new technology opportunities.



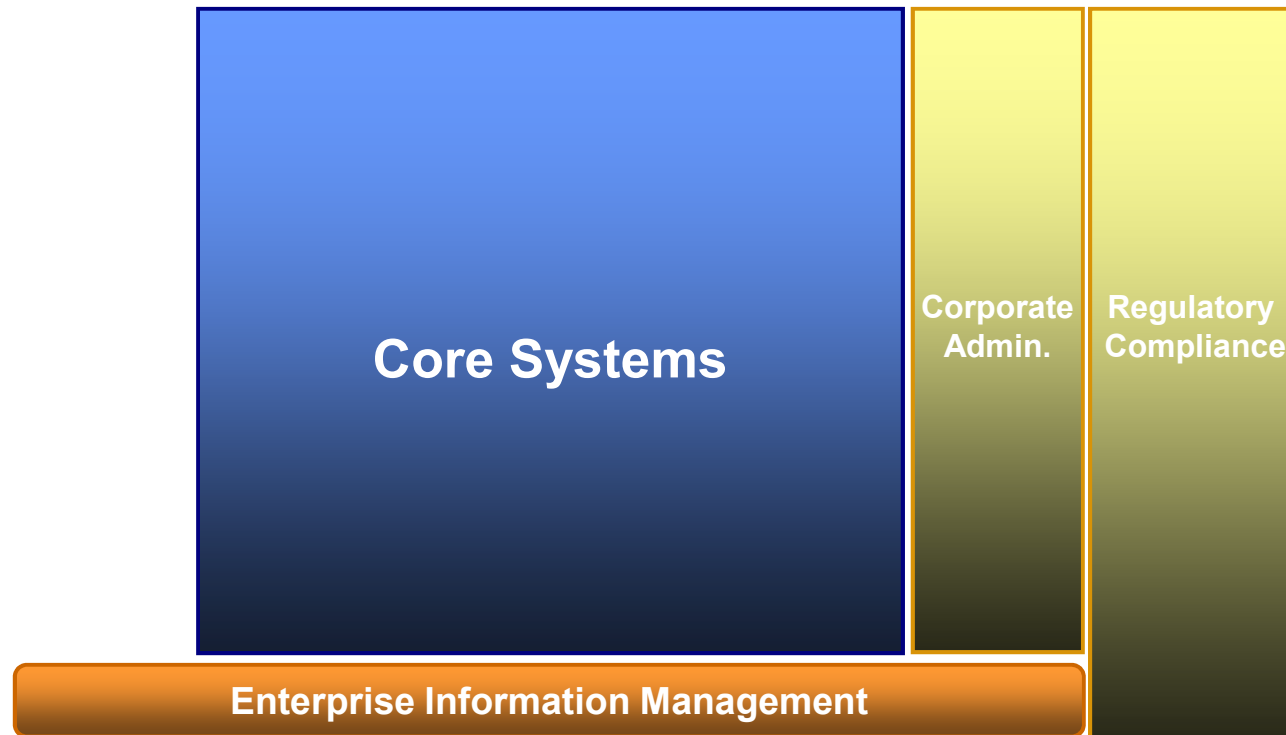
# The Enterprise Reference Model



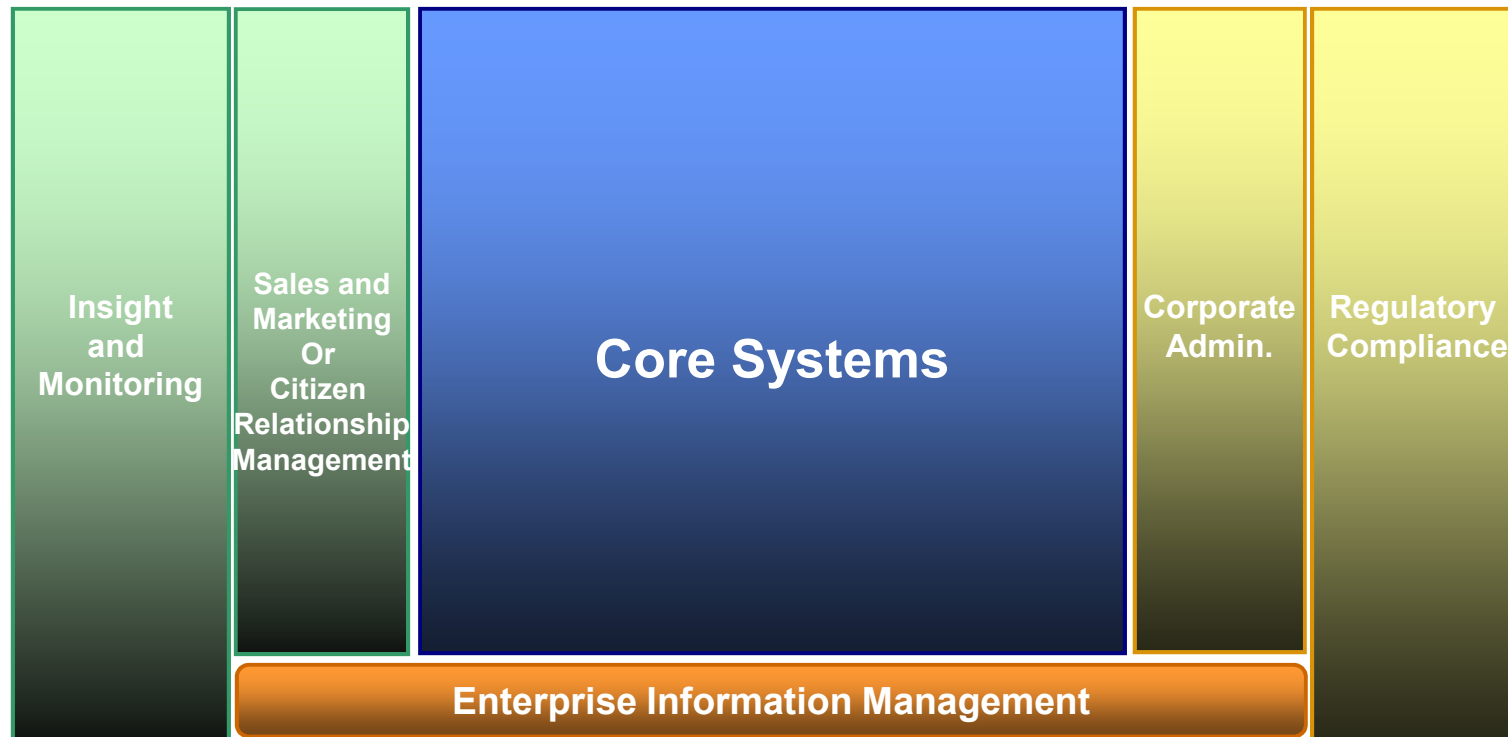
# The Enterprise Reference Model



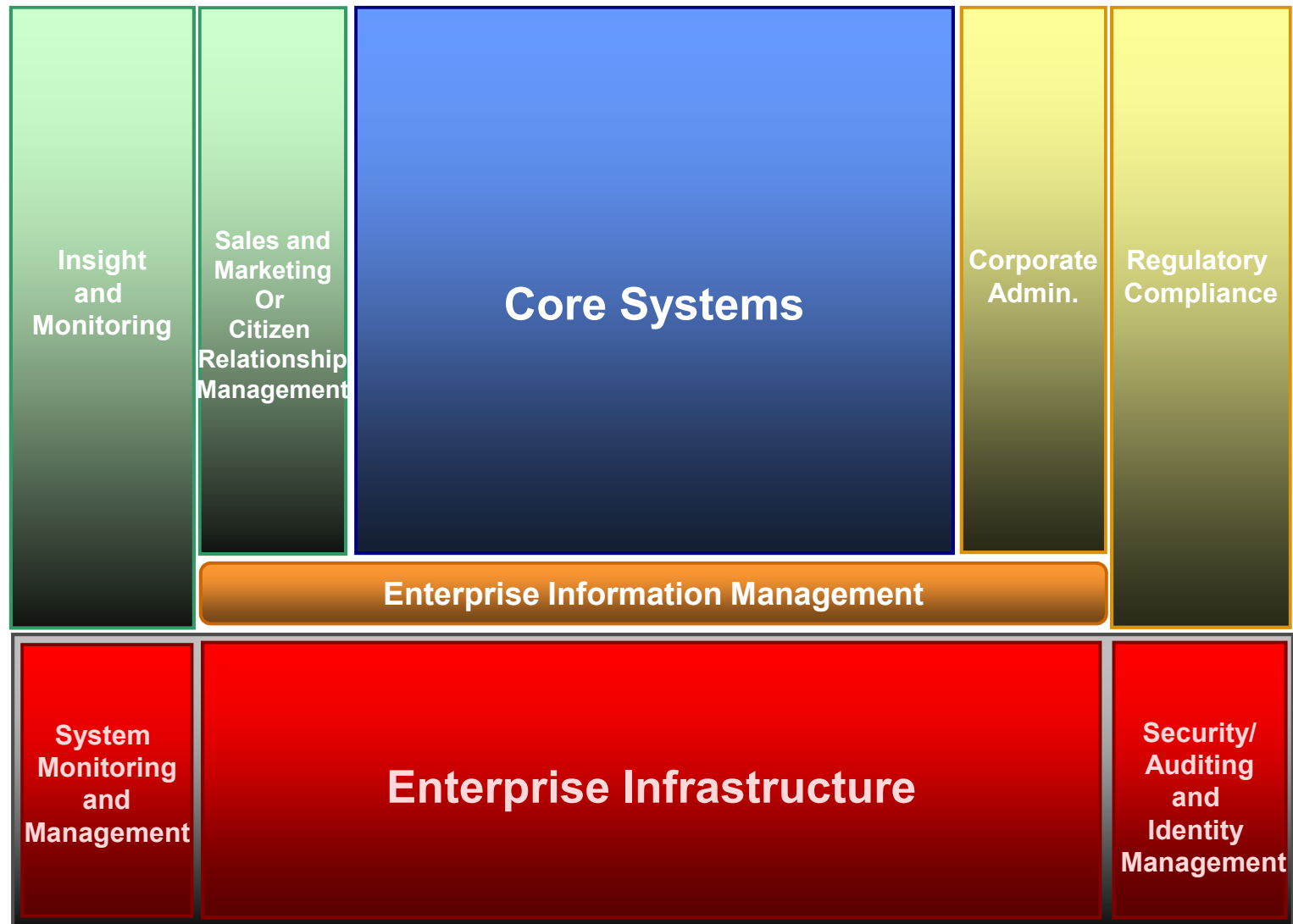
# The Enterprise Reference Model



# The Enterprise Reference Model

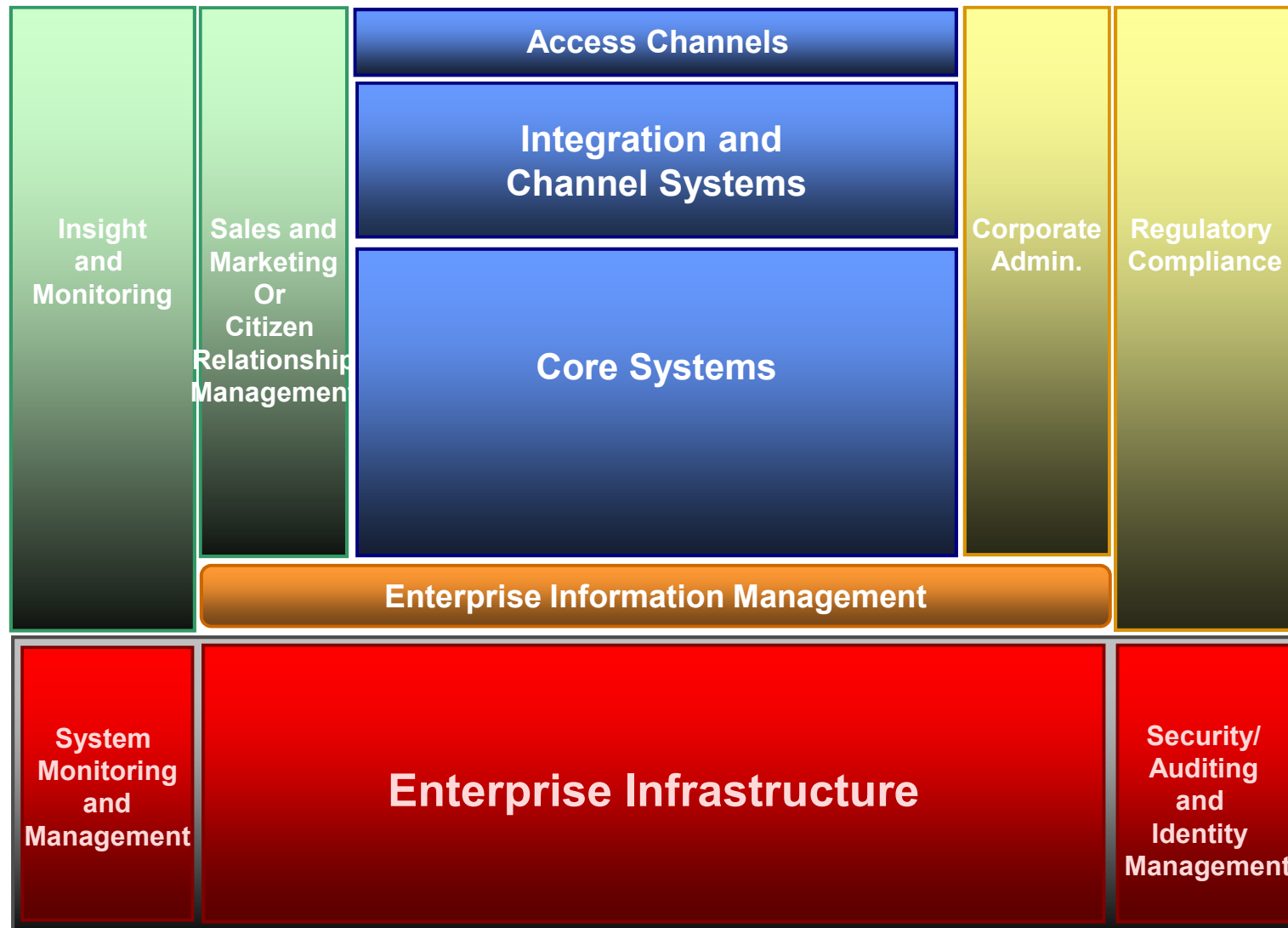


# The Enterprise Reference Model

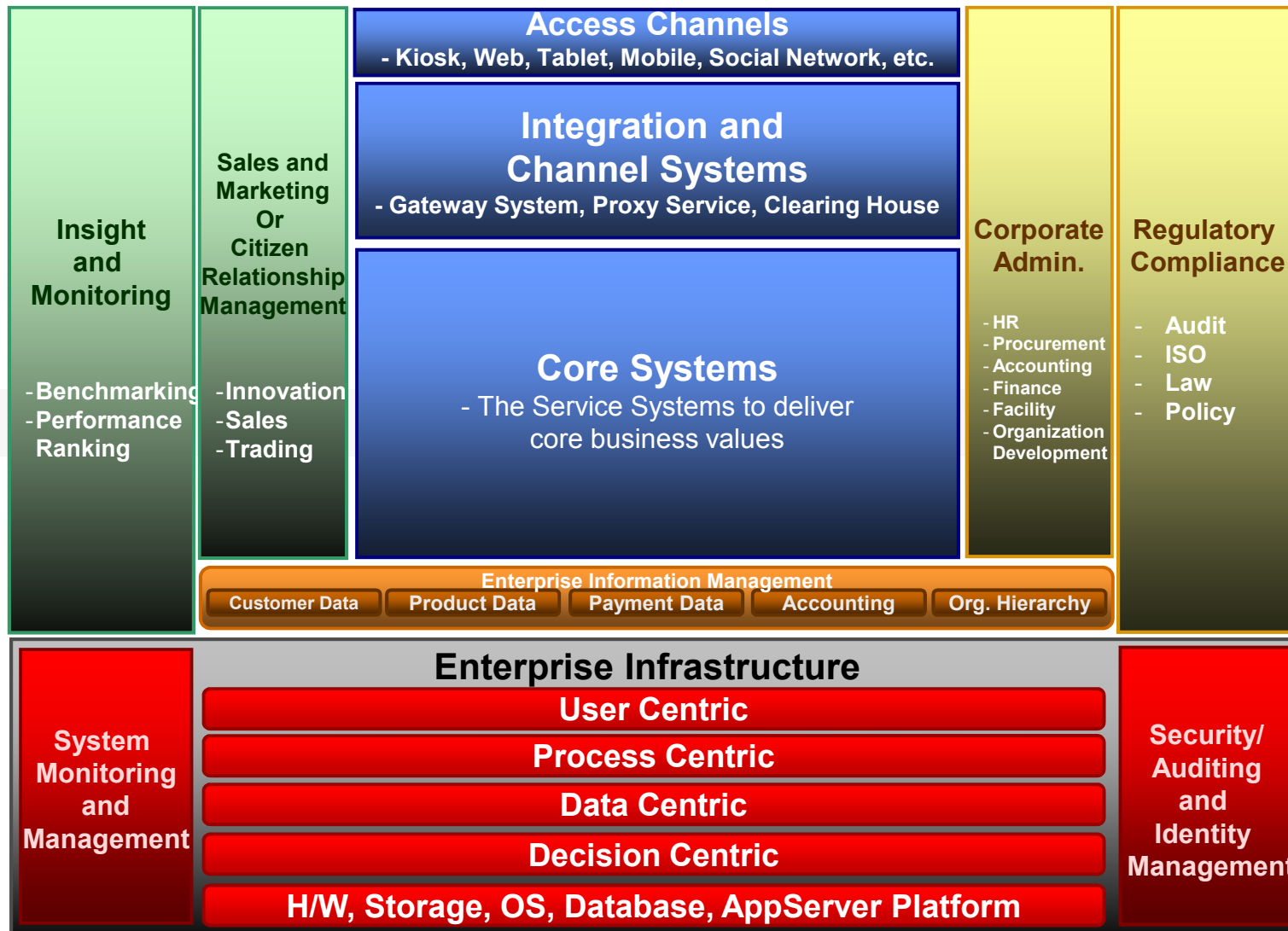




# The Enterprise Reference Model

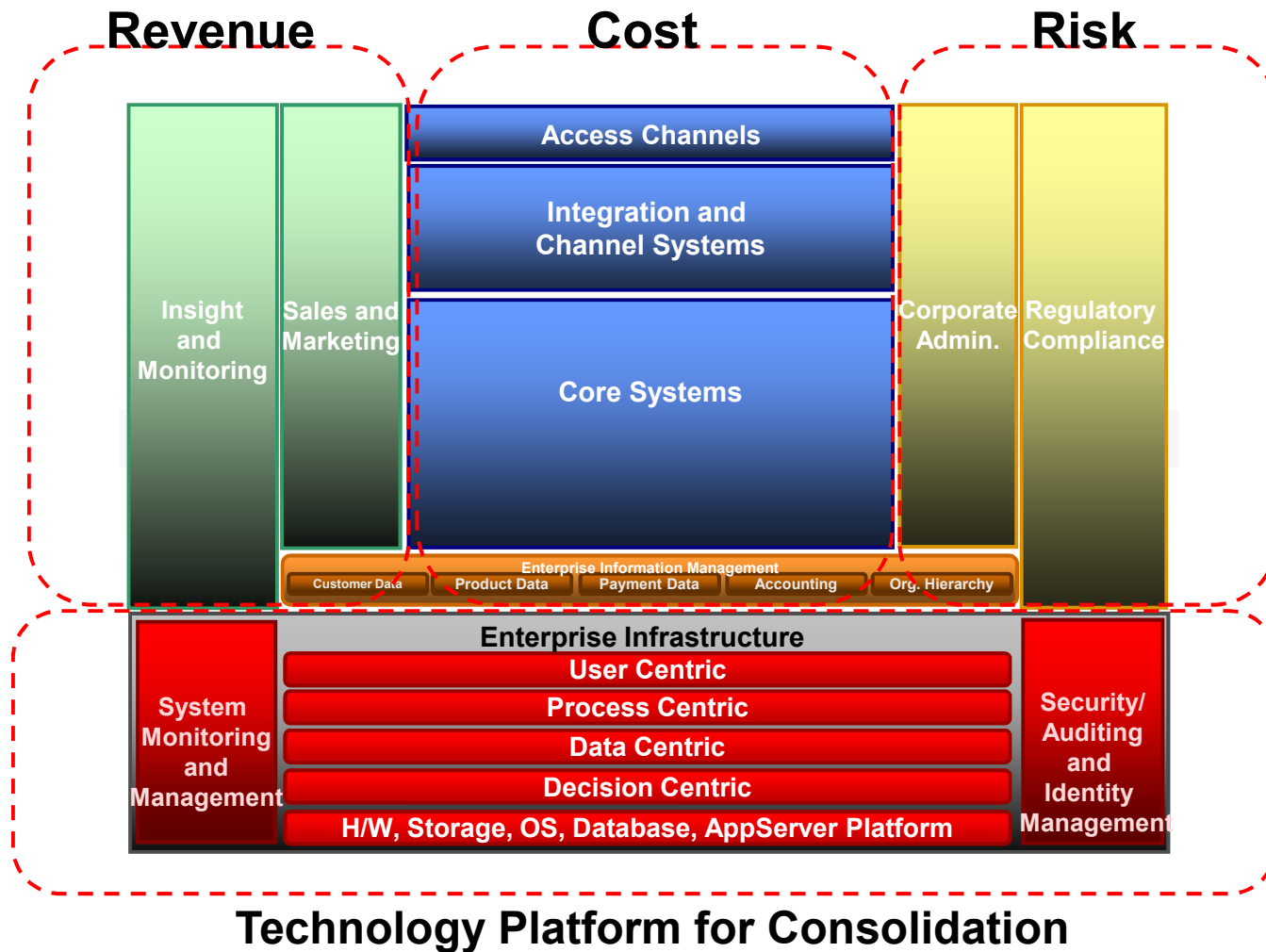


# The Enterprise Reference Model



# The Enterprise Reference Model

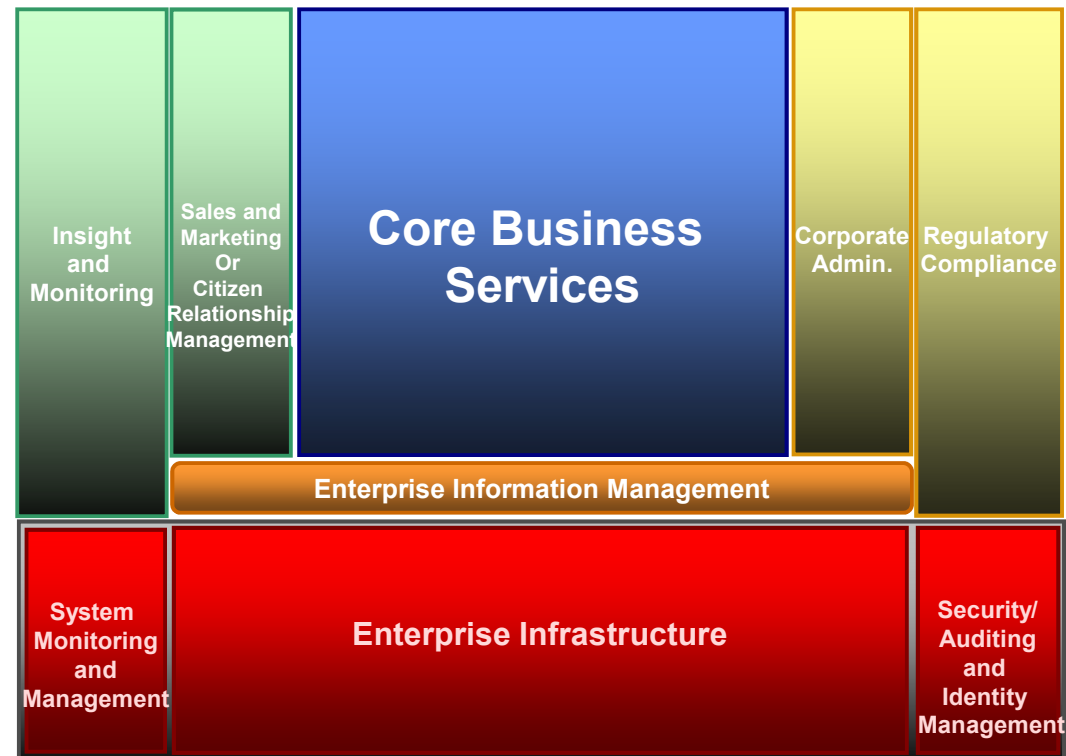
## Three Pillars of Organization and Technology Platform



# Enterprise Reference Model (ERM)

ERM ช่วยทำให้การมองภาพความสอดคล้องระหว่าง Business และ IT ในระดับ High Level เพื่อ:-

1. ช่วยทำให้การมอง IT จากภาพของธุรกิจ
2. ช่วยทำให้มองเห็นบริการ และกระบวนการทำงาน ทางธุรกิจได้อย่างครอบคลุมและเป็นระบบ
3. ช่วยทำให้มองเห็นความสอดคล้องระหว่าง Business กับ IT ได้ในระดับ Strategic View
4. เป็นจุดเริ่มต้นของการทำรายละเอียดในระยะต่อไป



# Group Workshop - The Current Enterprise Architecture

Team Name: xxx

1. Name, Company, E-mail

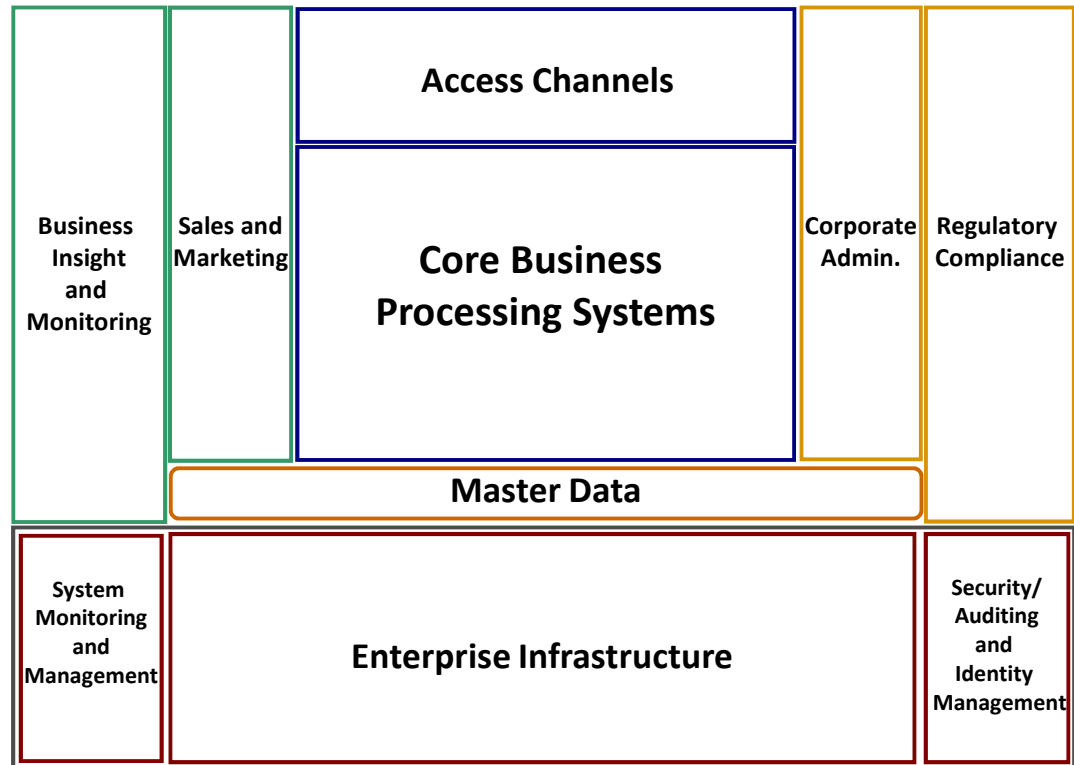
2. Name, Company, E-mail

3. Name, Company, E-mail

4. Name, Company, E-mail

Write down your existing enterprise architecture foot print

## Enterprise Reference Model



# Architecture Principles

No.	Name	Statement
1	Primacy of Principles	These principles of information management apply to all organizations within the enterprise.
2	Maximize Benefit to the Enterprise	Information management decisions are made to provide maximum benefit to the enterprise as a whole.
3	Information Management is Everybody's Business	All organizations in the enterprise participate in information management decisions needed to accomplish business objectives.
4	Business Continuity	Enterprise operations are maintained in spite of system interruptions.
5	Common Use Applications	Development of applications used across the enterprise is preferred over the development of similar or duplicative applications which are only provided to a particular organization.
6	Compliance with Law	Enterprise information management processes comply with all relevant laws, policies, and regulations.
7	IT Responsibility	The IT organization is responsible for owning and implementing IT processes and infrastructure that enable solutions to meet user-defined requirements for functionality, service levels, cost, and delivery timing.
8	Protection of Intellectual Property	The enterprise's Intellectual Property (IP) must be protected. This protection must be reflected in the IT architecture, implementation, and governance processes.
9	Data is an Asset	Data is an asset that has value to the enterprise and is managed accordingly.
10	Data is Shared	Users have access to the data necessary to perform their duties; therefore, data is shared across enterprise functions and organizations.
11	Data is Accessible	Data is accessible for users to perform their functions.
12	Data Trustee	Each data element has a trustee accountable for data quality.
13	Common Vocabulary and Data Definitions	Data is defined consistently throughout the enterprise, and the definitions are understandable and available to all users.
14	Data Security	Data is protected from unauthorized use and disclosure. In addition to the traditional aspects of national security classification, this includes, but is not limited to, protection of pre-decisional, sensitive, source selection-sensitive, and proprietary information.
15	Technology Independence	Applications are independent of specific technology choices and therefore can operate on a variety of technology platforms.
16	Ease-of-Use	Applications are easy to use. The underlying technology is transparent to users, so they can concentrate on tasks at hand.
17	Requirements-Based Change	Only in response to business needs are changes to applications and technology made.
18	Responsive Change Management	Changes to the enterprise information environment are implemented in a timely manner.
19	Control Technical Diversity	Technological diversity is controlled to minimize the non-trivial cost of maintaining expertise in and connectivity between multiple processing environments.
20	Interoperability	Software and hardware should conform to defined standards that promote interoperability for data, applications, and technology.

# Building Enterprise Architecture

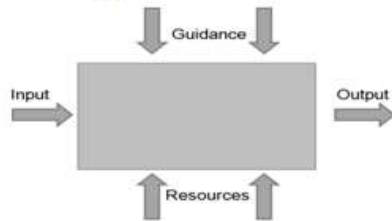
## The Digital Business Transformation Guideline

- 1. Select program or project to start (NOT high risk) supported by C-Level**
- 2. Establish Virtual Team maintain standard architecture development method**
- 3. Acquire and Maintain Knowledge of Enterprise Architecture Development with change and feed back communication system**
- 4. Create architecture reference based on current deployments**
- 5. Develop new architecture layered model from current deployment with business alignment and operation life cycle consideration**
- 6. Replicate to new program or project development**

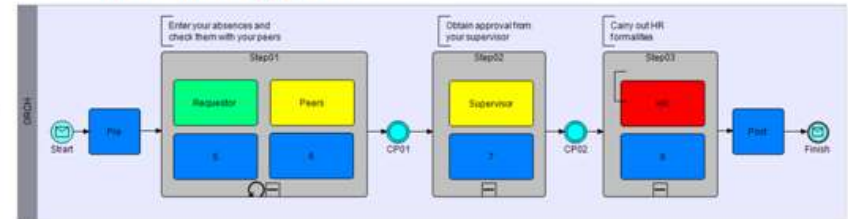
# Business Architecture and BPMN

## 4 phases of business process development

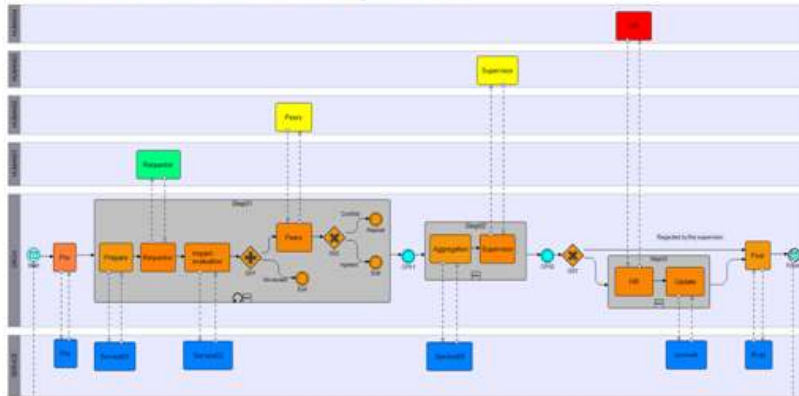
### 1. Blackboxing phase



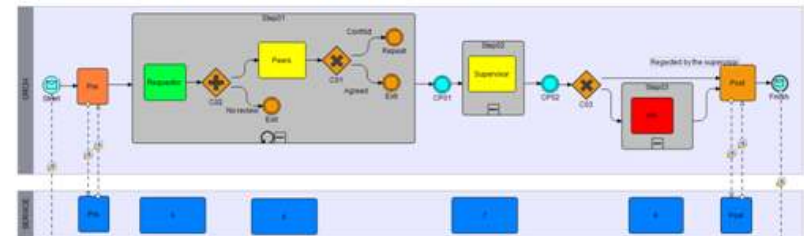
### 2. Structuring phase



### 4. Instrumentation phase



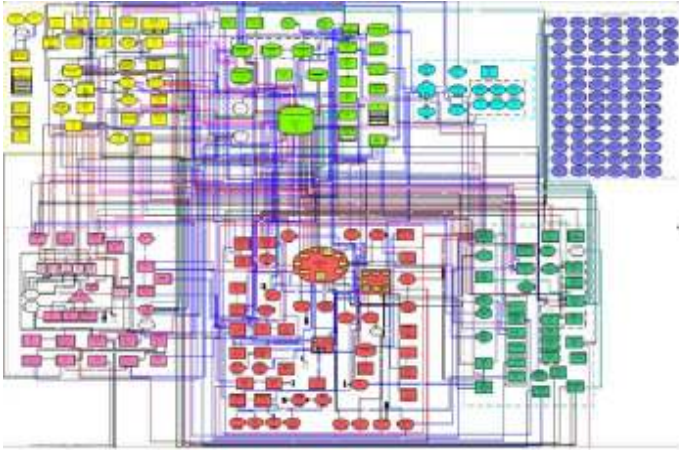
### 3. Re-construction phase





# การปรับปรุงด้าน Business Process

## Current and Target State

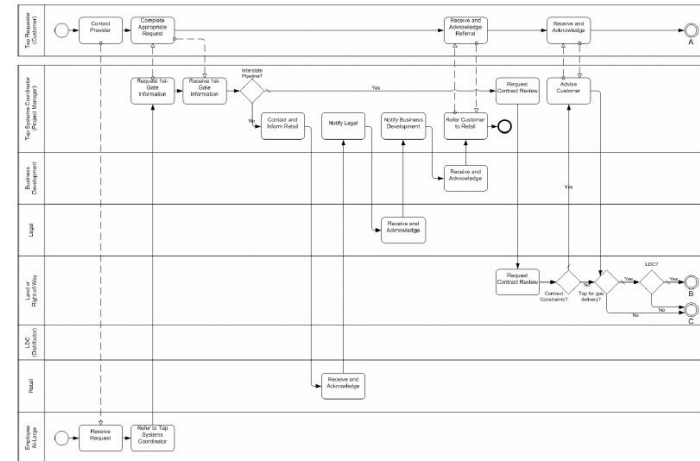
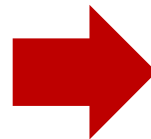
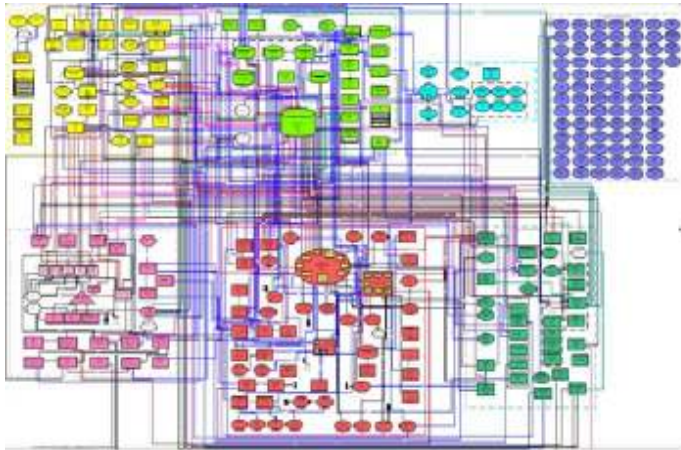


### Current

- กระบวนการทำงานซ้ำซ้อน
- การทำงานล่าช้า
- ยากต่อการเพิ่มบริการใหม่ๆ
- ต้นทุนการดูแลสูง
- เกิดความเสี่ยงต่อความผิดพลาด

# การปรับปรุงด้าน Business Process

## Current and Target State



### Current

- กระบวนการทำงานซ้ำซ้อน
- การทำงานล่าช้า
- ยากต่อการเพิ่มบริการใหม่ๆ
- ต้นทุนการดูแลสูง
- เกิดความเสี่ยงต่อความผิดพลาด

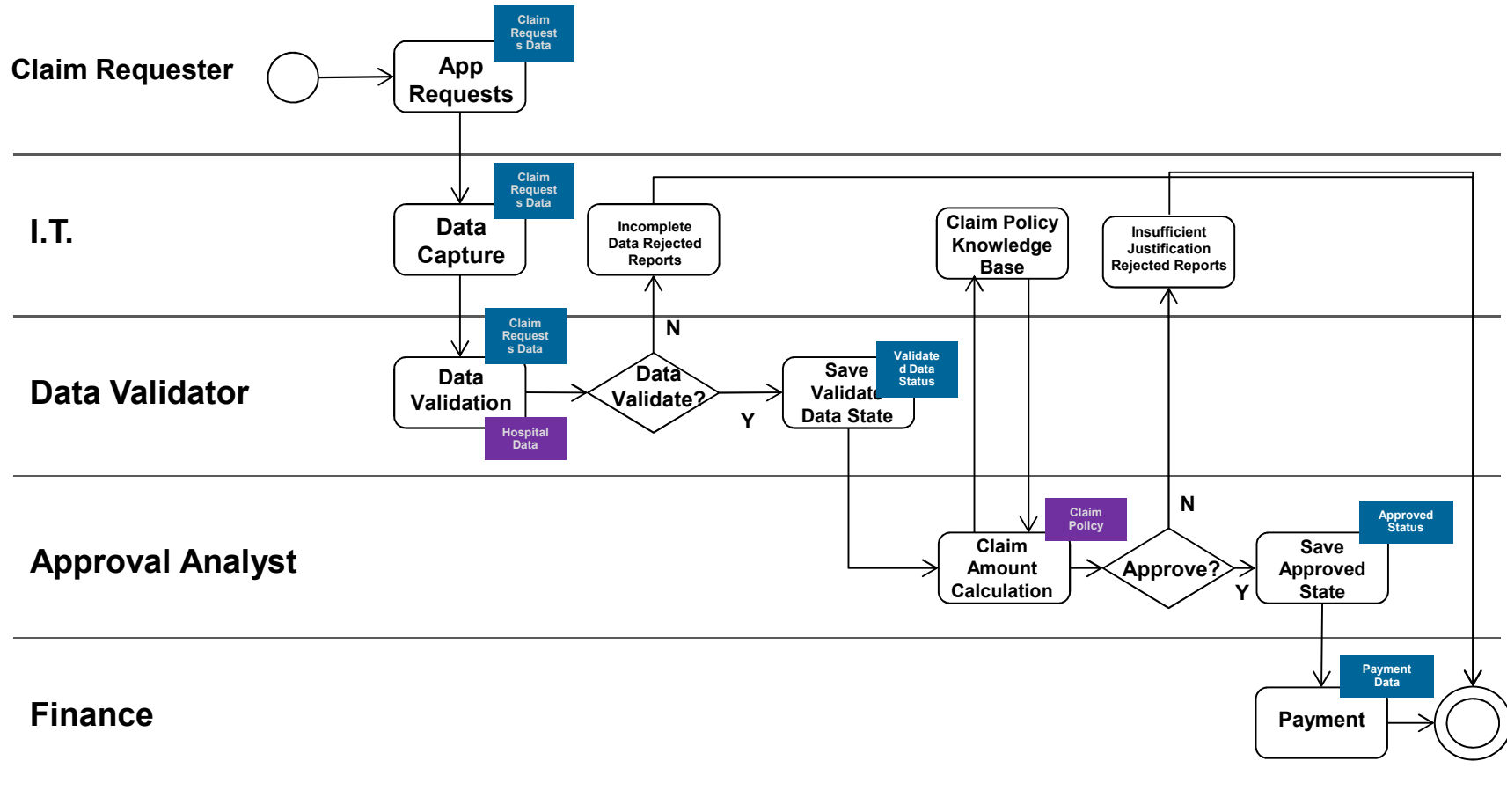
### Target

- เพิ่มความเร็วของบริการ โดยตัดงานที่ซ้ำซ้อน
- ใช้ระบบไอทีเข้าช่วยในการตรวจสอบข้อมูล
- เพิ่มความถูกต้องของข้อมูล
- ง่ายต่อการต่อยอด

# การปรับปรุงด้าน Business Process

## Sample Case: Request Approval Process

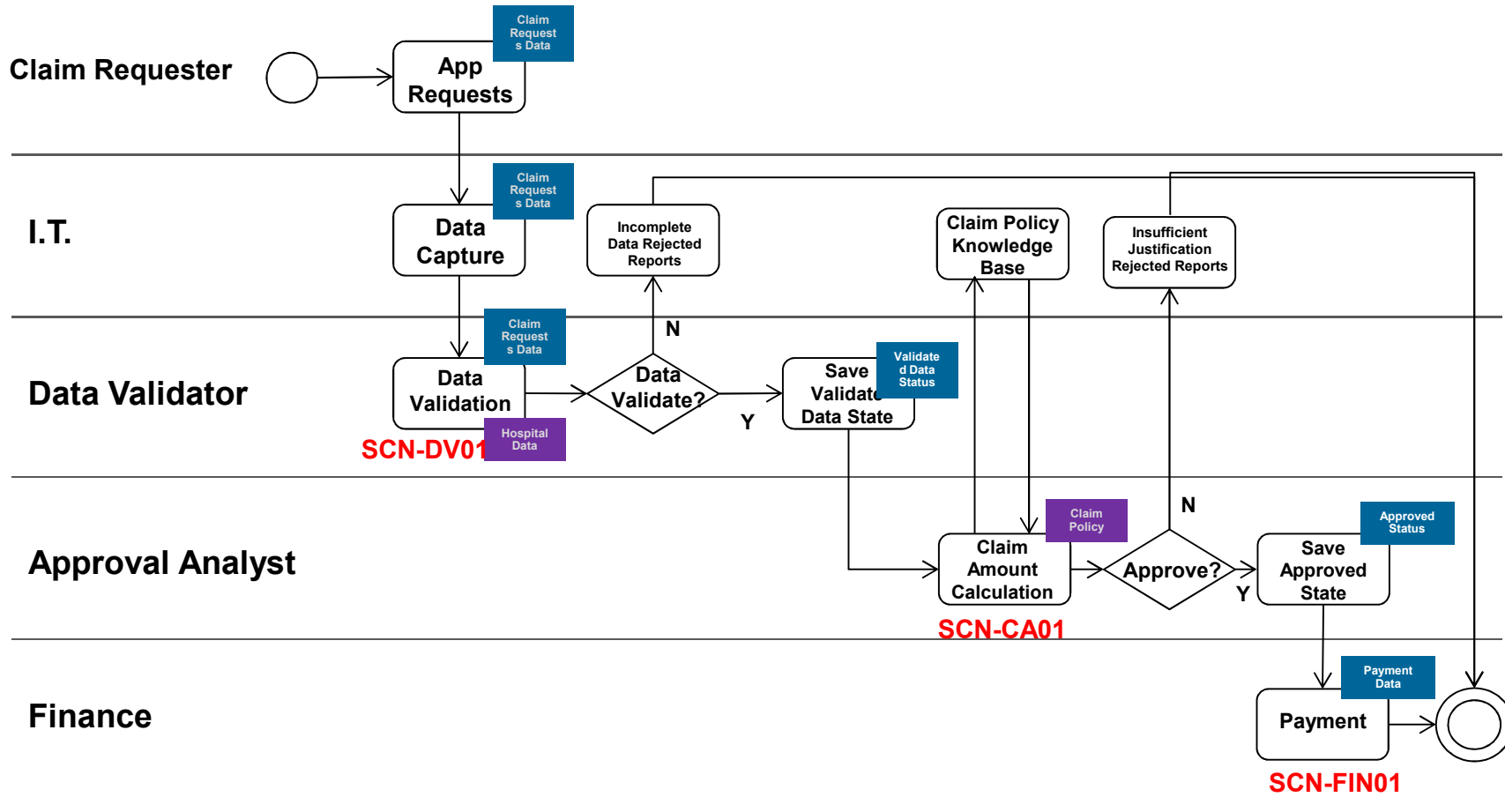
### 1. Complete End-to-end Business Process Level-3 with Data In and Out of each activity



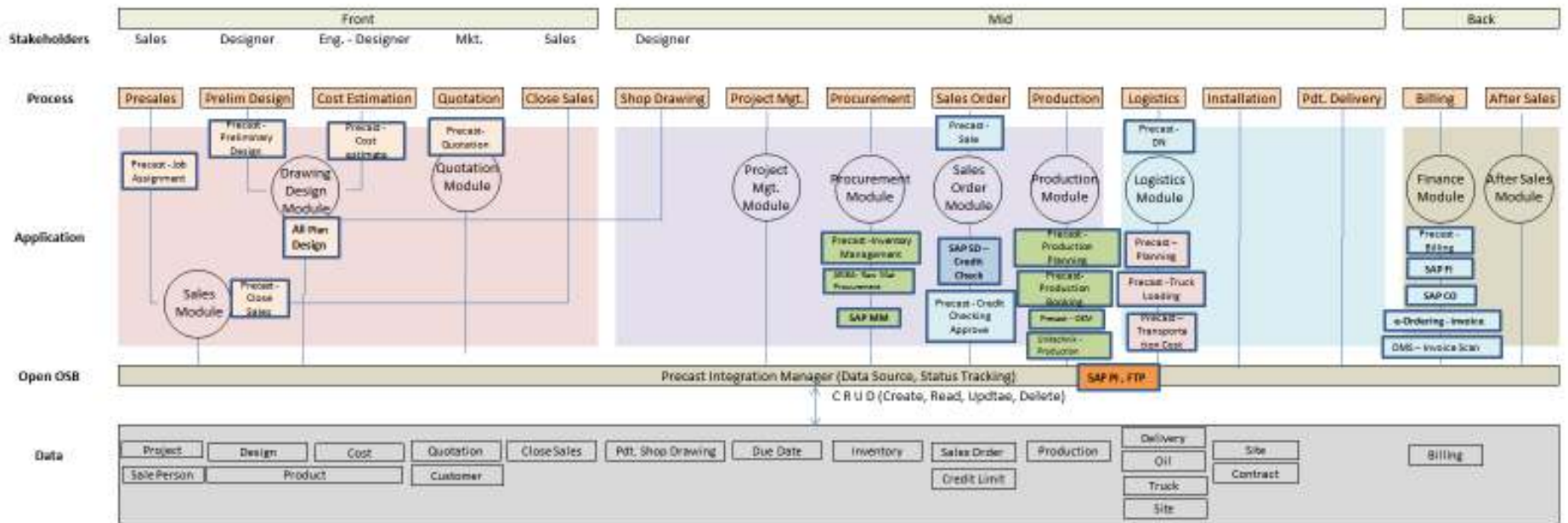
# การปรับปรุงด้าน Business Process

## Sample Case: Request Approval Process

### 2. Tag Screen ID to the activities which required user interaction



# Sample: Business Process Consolidation



# การปรับปรุงด้าน Business Process

## Sample Case: BPM Application

### 3. Build All User Interaction Screens

#### 3.1. หน้าจอของ Data Validator

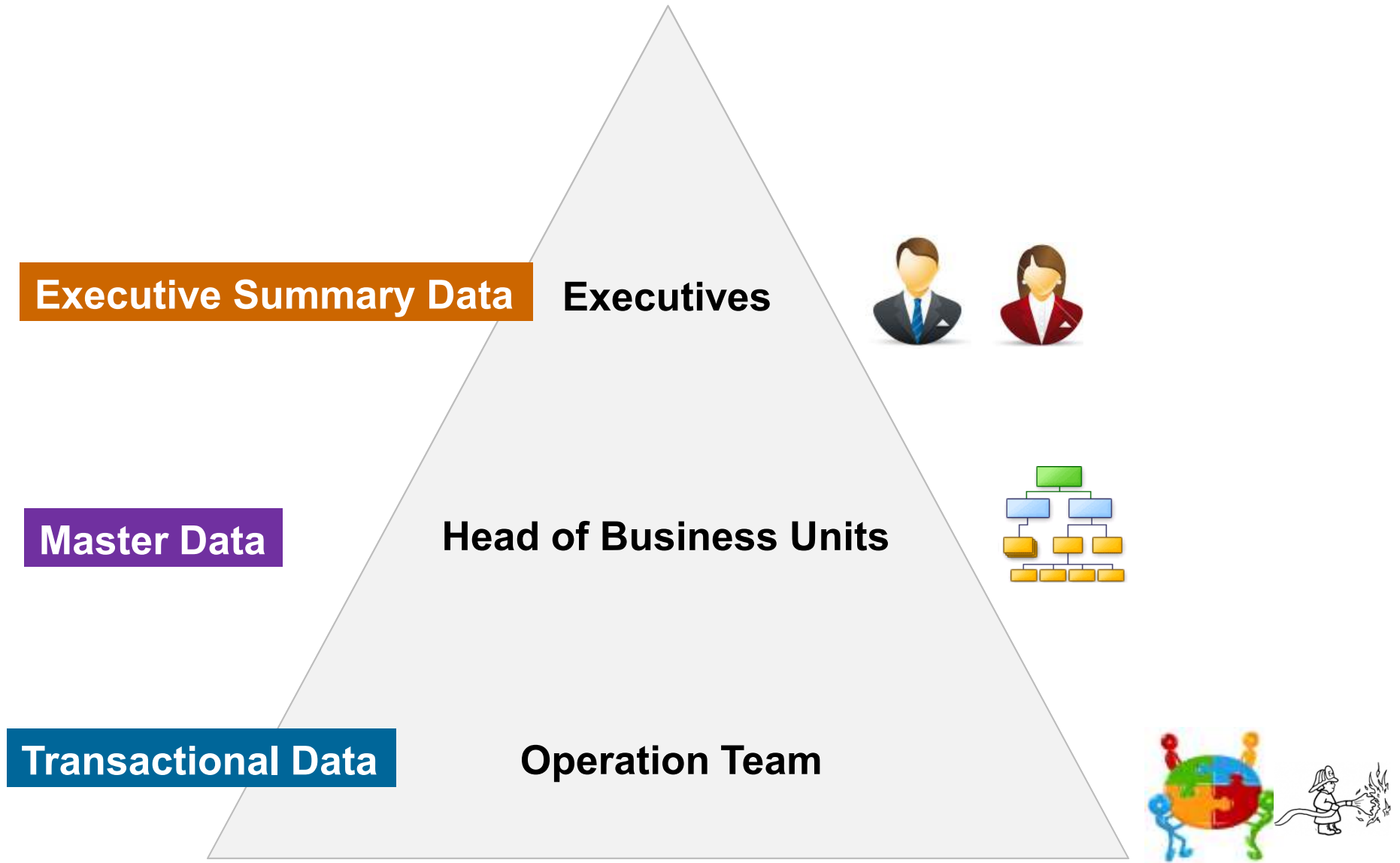
Data Received Date: 15-May-14		Branch ID: CHOL-0003		
Data Validation User: dvuser001		SCN-DV01		
Claim Date	Short Desc	Amount	Details	Select
12-May-14	xxxxxxxxx	5,000	<a href="#">Details</a>	<input type="checkbox"/>
12-May-14	xxxxxxxxx	80,000	<a href="#">Details</a>	<input type="checkbox"/>
14-May-14	xxxxxxxxx	120,000	<a href="#">Details</a>	<input type="checkbox"/>
14-May-14	xxxxxxxxx	12,000	<a href="#">Details</a>	<input type="checkbox"/>
14-May-14	xxxxxxxxx	24,000	<a href="#">Details</a>	<input type="checkbox"/>
		<input type="button" value="Reject"/>	<input type="button" value="Submit"/>	



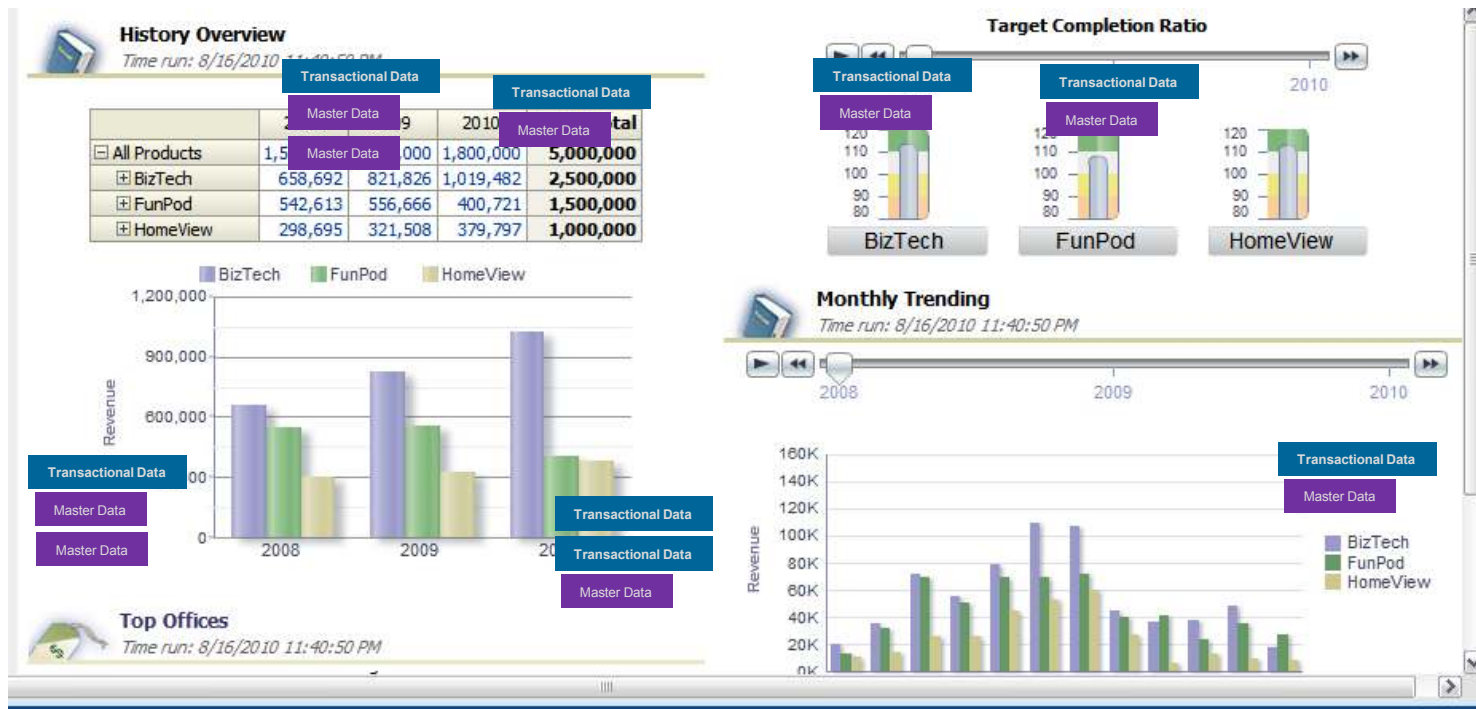
#### 3.2. หน้าจอของ Approval Analyst

Data Received Date: 15-May-14		Branch ID: CHOL-0003		
Claim Analyst User: causer001		SCN-CA01		
Claim Date	Short Desc	Amount	Details	Select
12-May-14	xxxxxxxxx	80,000	<a href="#">Details</a>	<input type="checkbox"/>
14-May-14	xxxxxxxxx	120,000	<a href="#">Details</a>	<input type="checkbox"/>
		<input type="button" value="Reject"/>	<input type="button" value="Submit"/>	

# Discovering the Enterprise Data

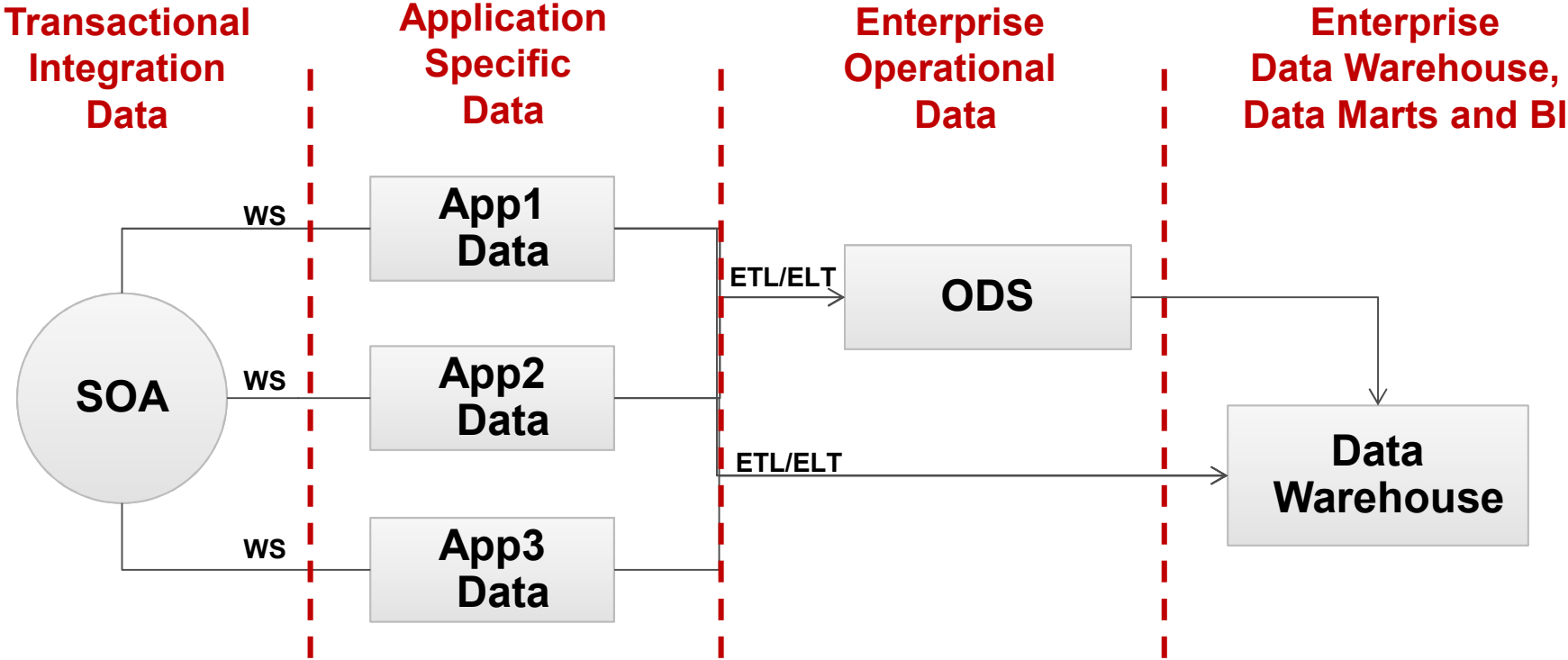


# Discovering The Enterprise Data Drill in the Executive Reports





# Enterprise Data Flow



**Master Data**

**Data Management Process**

Data Governance, Data Architecture Management, Data Modeling, Data Quality, DW/BI, Metadata Management, Document/Content Management

# Data Quality

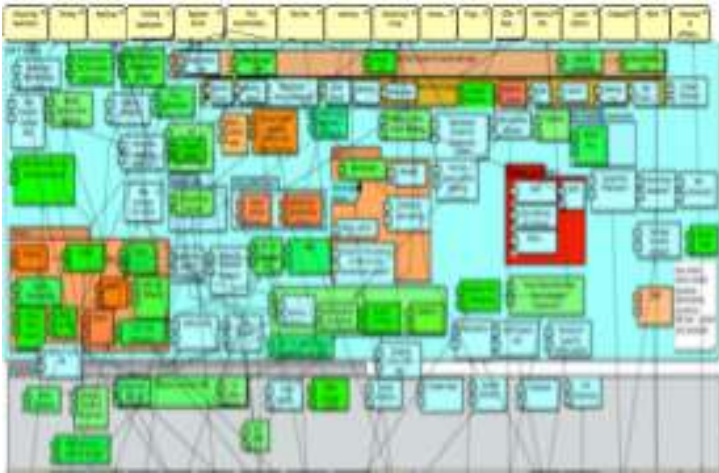
**The state of completeness, validity, consistency, timeliness and accuracy that makes data appropriate for an enterprise use**

## Three Main Data Quality Metrics

- Business Relevance
  - Executive Reports/Critical Business Process
- Accountability
- Controllability and Track-ability

# IT Architecture Improvement

## Sample Case: Current and Target State

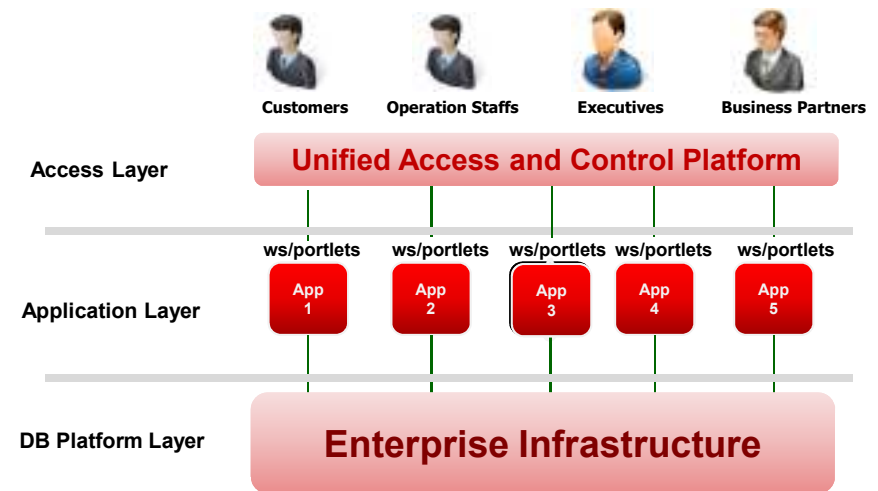
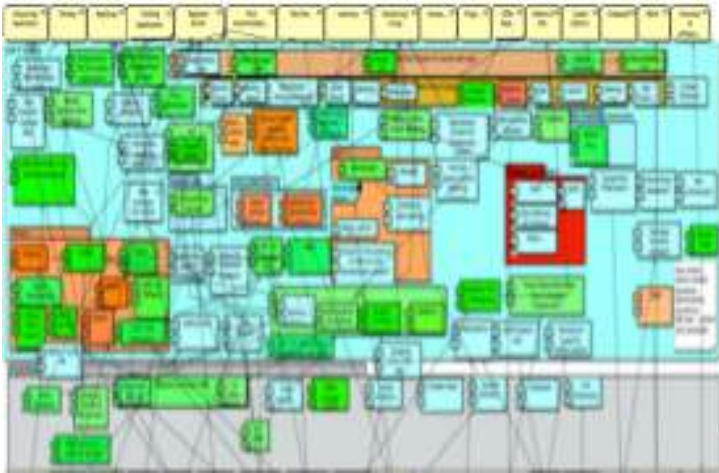


### Current IT Architecture

- เพิ่มบริการใหม่ๆยาก
- ต้องใช้ต้นทุนสูงในการขยายระบบ
- ใช้เวลามากในการแก้ปัญหา
- เกิดความเสี่ยงสูงต่อการดำเนินธุรกิจ

# IT Architecture Improvement

## Sample Case: Current and Target State



### Current IT Architecture

- เพิ่มบริการใหม่ๆยาก
- ต้องใช้ต้นทุนสูงในการขยายระบบ
- ใช้เวลามากในการแก้ปัญหา
- เกิดความเสี่ยงสูงต่อการดำเนินธุรกิจ

### Target IT Architecture

- สร้าง common platform
- เพิ่มความยืดหยุ่นให้กับเงื่อนไขบริการใหม่
- สามารถผลิต application ได้เร็วขึ้น
- ลดความเสี่ยงต่อการดำเนินการ

# Enterprise Architecture Repository

## Owner: Business Units

### Business Objectives

#	Business Goals	Business Objectives	Owner	Business Services	Business Processes	Remarks


### Business Processes

#	Business Process Name	Owner	Strategic Business Process (Y/N)	Main Service Description	Main Business Users (Sales, Marketing, Core Processing, Corp Admin)	High Level Business Process (Please attach up-to-date document)	Expected Transaction Complete Duration (hr, day, week)	Actual Transaction Complete Duration (hr, day, week)	Total of Transaction / year	% of Transaction Duration done by automated system	Supported by Application(s)	Current Issues	Remarks

# Enterprise Architecture Repository

## Owner: Technology Unit

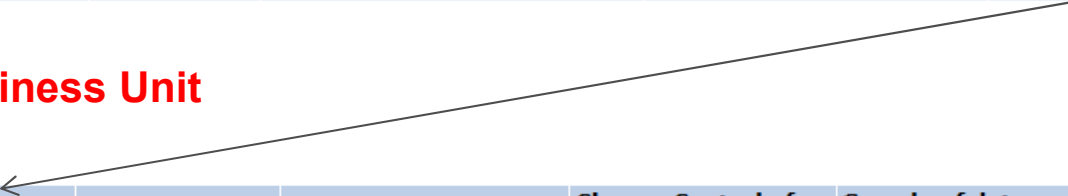
### Applications



#	Application Name	Owner	High Level Application Flow with User (SOD) Roles Partitioning (please attach up-to-date document)	Application Integration Details (Online/Batch) to which systems	Data Required	Current Issues	Remarks

## Owner: Business Unit

### Data

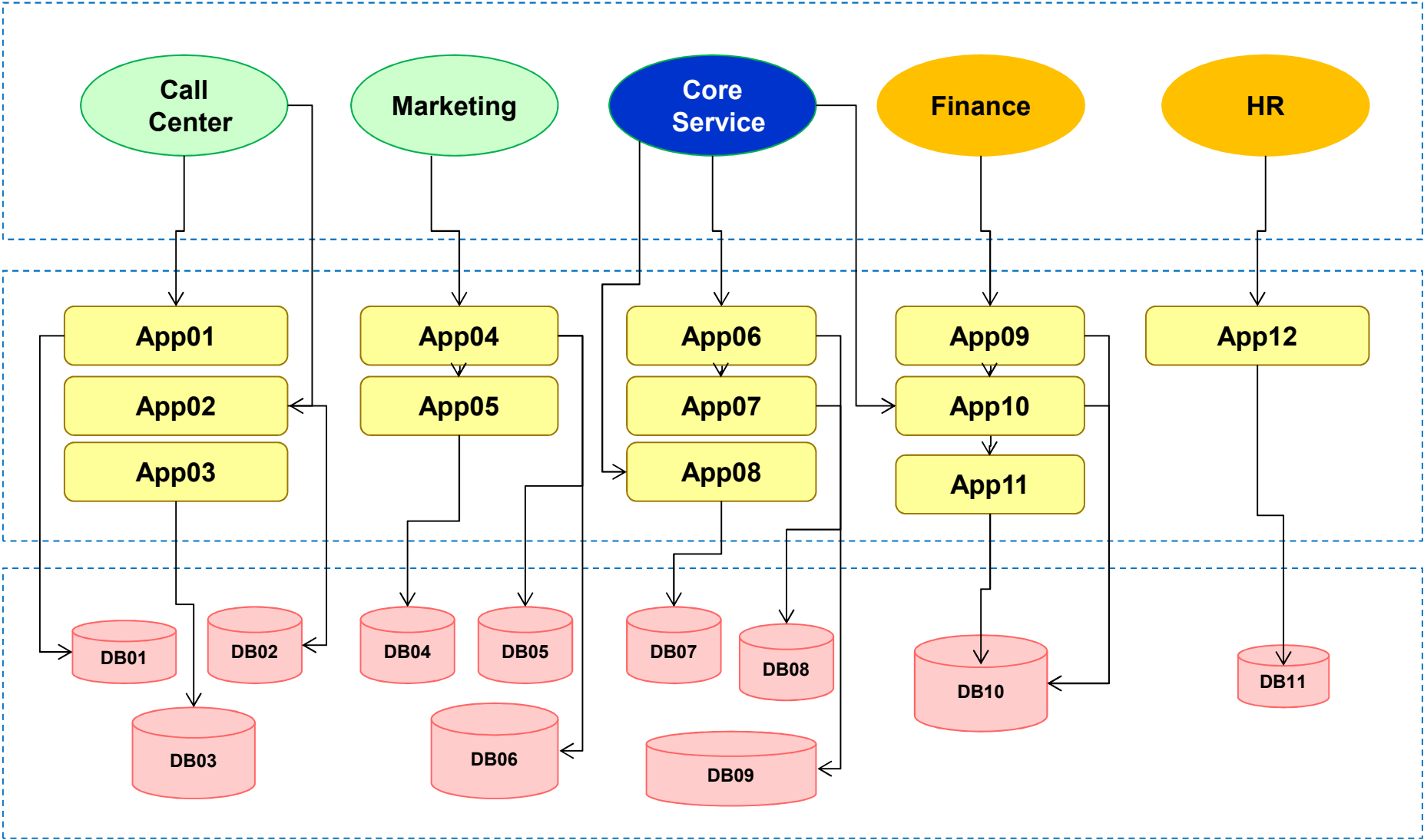


#	Master Data Name	Owner	Description	Change Control of master data (Y/N)	Sample of data structure if any	Current Issues	Ramarks



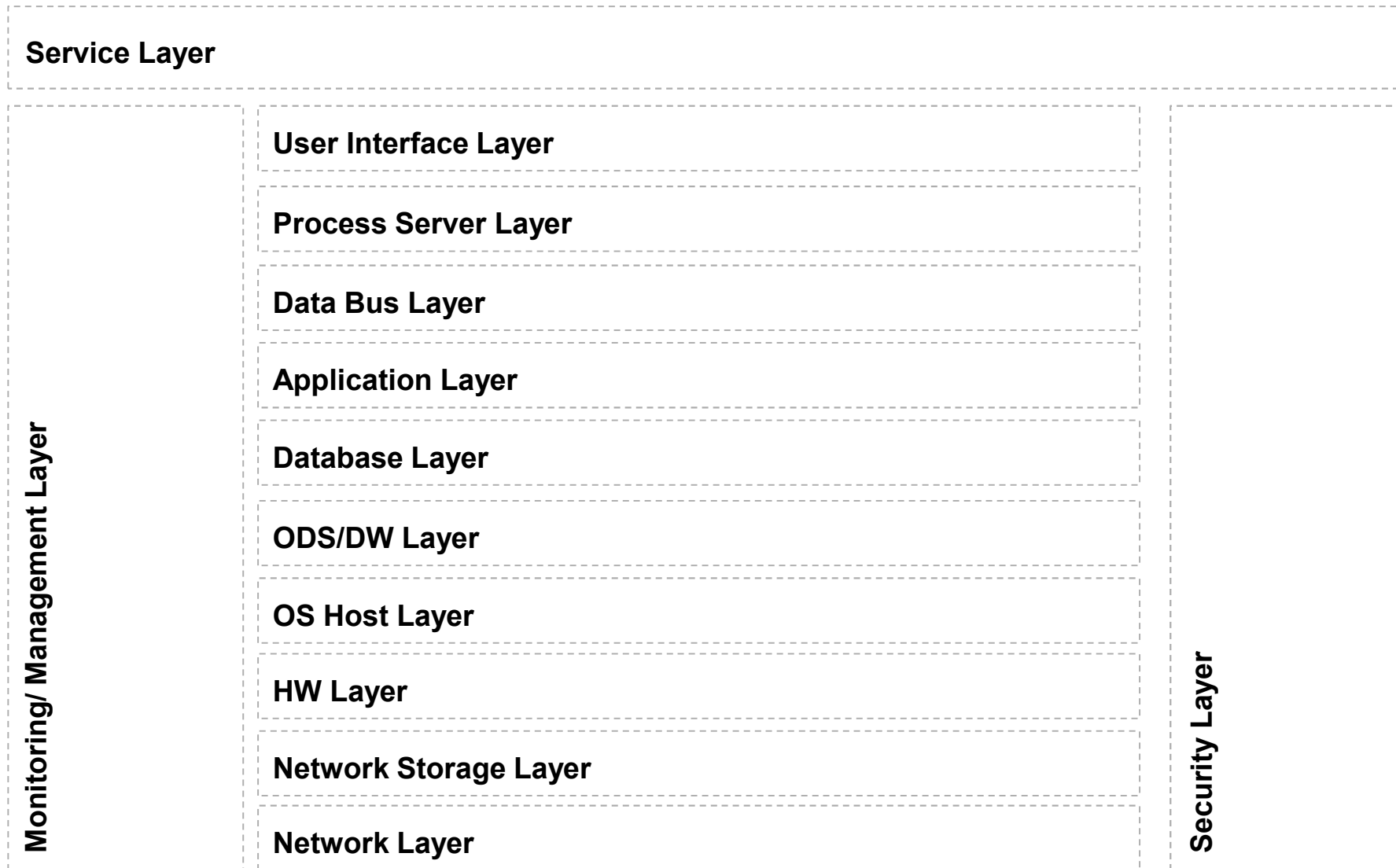
# Group workshop - Business Services and IT Alignment

1.5 hrs. brainstorm and 15 mins. presentation



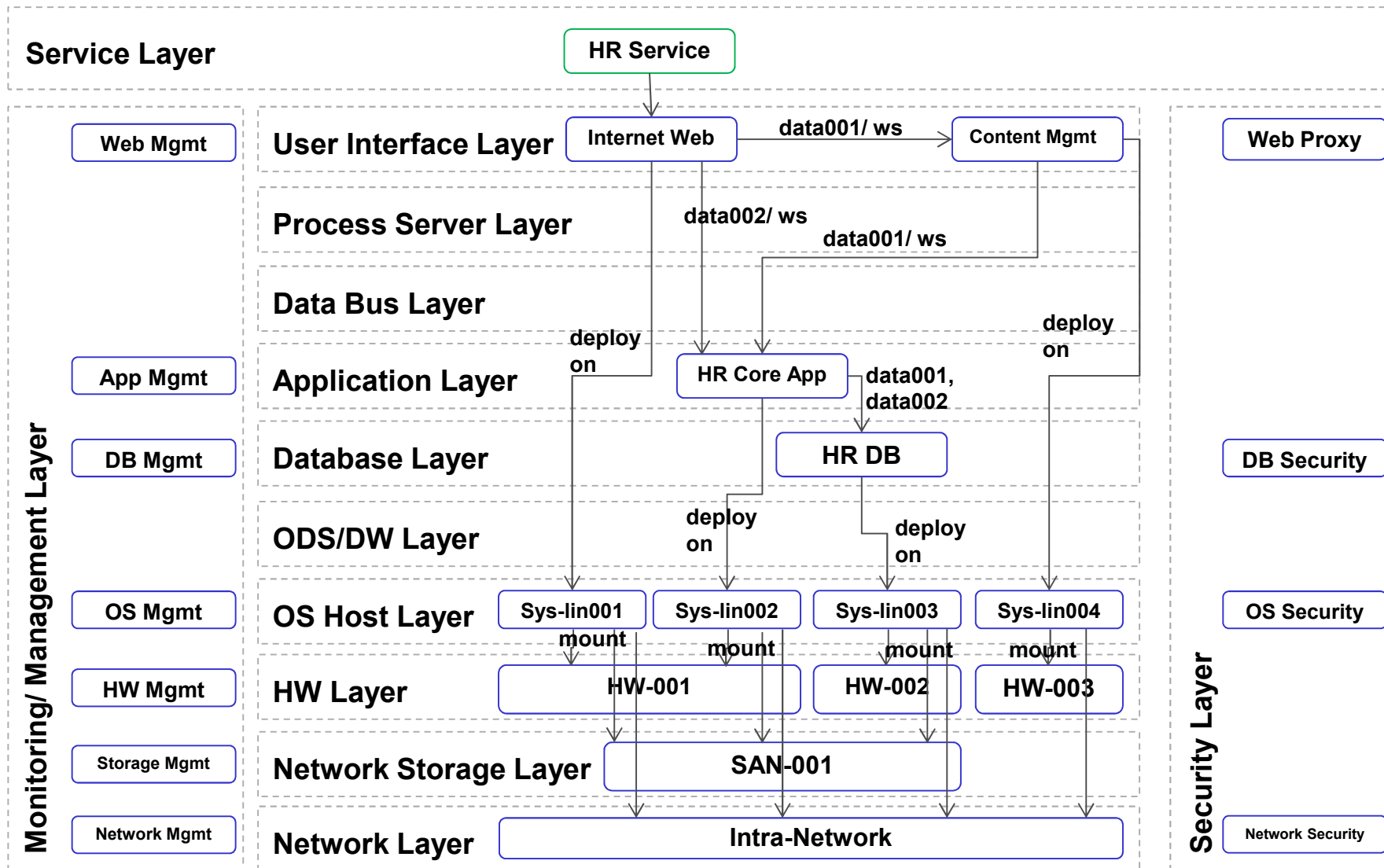


# Logical Configuration Management Model



# Logical Configuration Management Model

## Example – HR Service



# Strategic Roadmap

<Sample>

		<b>Current State</b>	<b>&lt;Named Transition&gt;</b>	<b>&lt;Named Transition&gt;</b>	<b>Future State</b>
<b>Business Architecture</b>	<b>Business Objectives</b>	Maximize ROI of local business initiatives	Optimize IT efficiency and lower IT costs	Standardize cost, quality & consistency of business ops. Leverage knowledge across BUs	Increase speed to market and strategic agility
	<b>Bus Op Model</b>	Diversified	Coordinated	Replicated	Unified
	<b>Business / IT Strategy</b>	Maximize local business unit agility by maintaining full autonomy	Share IT infrastructure across business units for IT efficiency	Share core processes and/or data for business operational efficiency	Provide plug-and-play business process modules for strategic agility across enterprise
	<b>EA Maturity</b>	Business Silos	Standardized Technology	Optimized Core	Business Modularity
<b>Application Architecture</b>	<b>Architecture Strategy</b>	Customize & optimize local apps for BU needs	Provide shared infrastructure services via apps rationalization	Rationalize, standardize and optimize core business processes. Deploy enterprise apps.	Create/deploy/reuse plug-and-play business process components
<b>Information Architecture</b>	<b>Architecture Strategy</b>	Maintain data for BU needs	Rationalize data used by shared services	Standardize data assets and interchanges. Integrate and share info across BUs and COIs	Provide real time BI and implement predictive models
<b>Technology Architecture</b>	<b>Architecture Strategy</b>	Optimize platform for individual applications & data access via tuning configurations	Standardize tech; provide shared infrastructure platform	Optimize platform for shared core business apps/processes & data via virtualization	Fully leverage a service-oriented architecture

# Digital Transformation Master Plan

## (DT Master Plan)

Solution/ Initiative	Project	Standardization & Optimization				Growth					
		2015		2016		2017		2018			
		H1	H2	H1	H2	H1	H2	H1	H2		
Information Standardization	Common Data Model	→		→		→		→			
	Common Information Exchange	→		→		→		→			
Dev Stabilization	Development Standards	→		→		→		→			
Business Process Optimization & Application Rationalization	Customer Service		→		→		→		→		
	Web-based Access		→		→		→		→		
	Carrier Interfaces		→		→		→		→		
	Billing / Refills			→		→		→		→	
	Business Intelligence		→		→		→		→		
IT Consolidation & Standardization	Unified DB Services		→		→		→		→		
	Unified Application Services	→		→		→		→		→	
	"Initiative" Services	→		→		→		→		→	

# Enterprise Reference Model – Target State

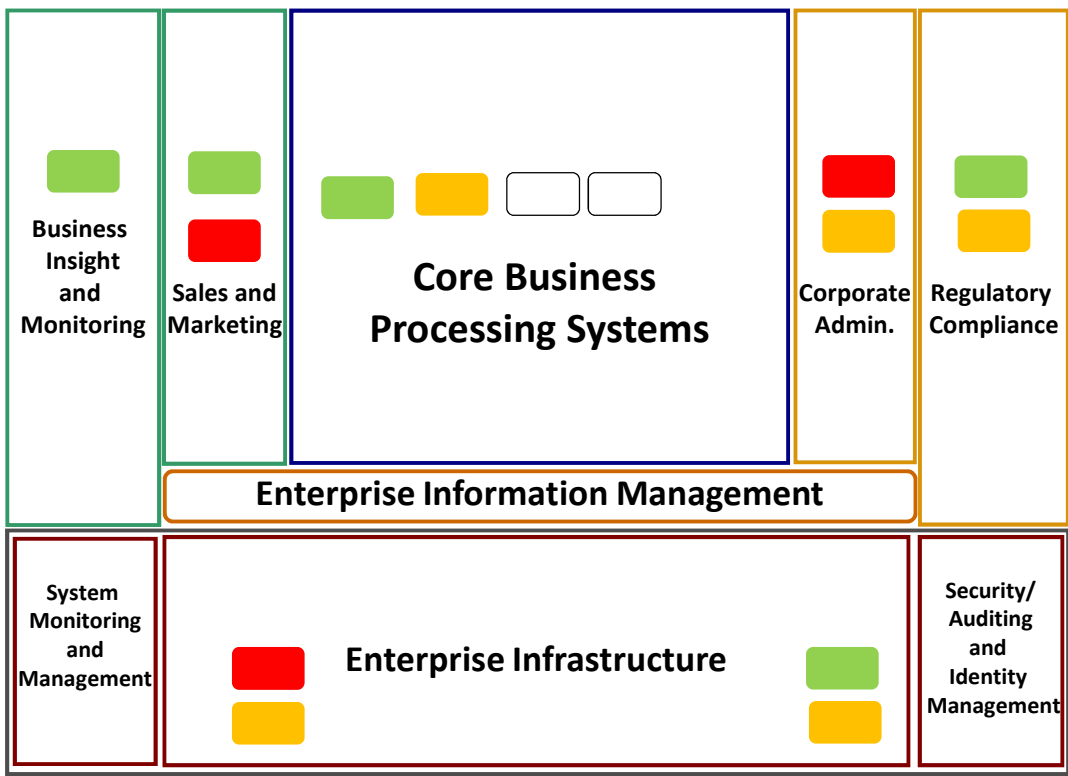
Team Name: xxx

- 1. Name, Company, E-mail
- 2. Name, Company, E-mail

- 3. Name, Company, E-mail
- 4. Name, Company, E-mail

Write down your future state

## Enterprise Reference Model



	New
	Changed
	Retired
	Unchanged

# Digital Transformation Roadmap Activities

<i>Phase</i>	<i>Objective</i>	<i>Who</i>	<i>Start Date</i>	<i>Expected Duration</i>	<i>Remark</i>
<b>Architecture Vision and Business Architecture</b>	Build Future State Architecture Vision that captures key view of Future State Business Architecture	Customer Team Consultant Team		2 days	
<b>Application and Data Architecture</b>	Capture baseline Current State and Building Target State of Application and Data Architecture	Customer Team Consultant Team		5 days	
<b>Technology Architecture</b>	Capture baseline Current State and Building Target State of Technology Architecture	Customer Team Consultant Team		5 days	
<b>Strategic Roadmap</b>	Build Strategic Roadmap, Define EA Governance focus areas and programs	Customer Team Consultant Team		3 days	
<b>Business Case</b>	Build Business Case	Customer Team Consultant Team		3 days	

**Thank you very much**

# **EA Governance – RACI Chart**

---

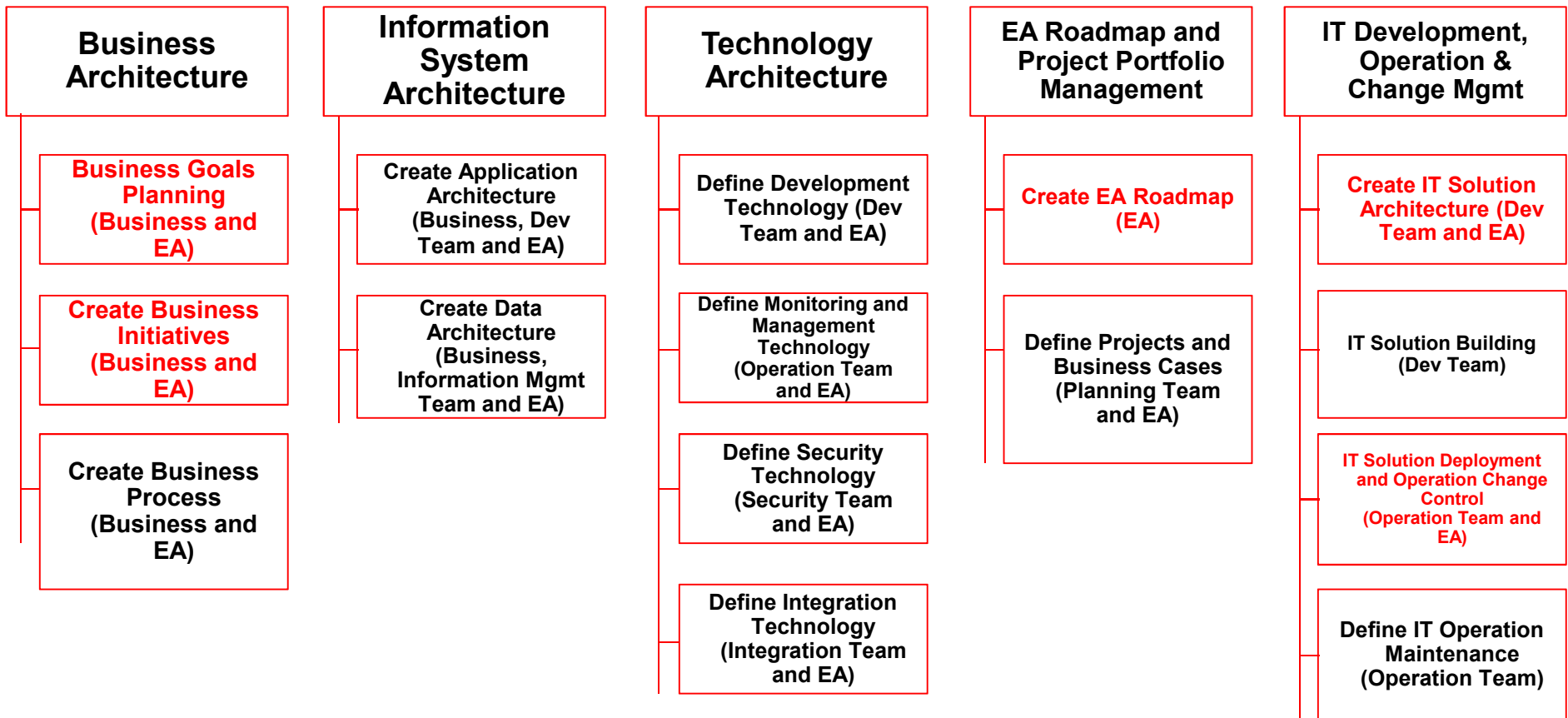
## **The Roles and Responsibilities**

Danairat T.

Oracle Enterprise Architect, ASEAN  
Certified Java Programmer, TOGAF – Silver  
danairat@gmail.com, +66-81-559-1446



# Enterprise Architecture Governance Process



Red Color is EA main involve process

# Business Goals Planning and Business Initiatives

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Create Business Goals	A/R	R	C	I	I	I	I
Business Operation Model/ Business and IT Capability	A/R	R	C	C	C	I	I
Business Objectives	A/R	R	C	I	I	I	I
Create Business Initiatives	C	A/R	C	C	C	I	I

**Responsible, Accountable, Consulted, Informed**

# Create Business Processes

Activities and Deliverables	Business Executives	Business Process/ Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Develop Baseline Business Process Description	C	A/R	C	I	I	I	I
Develop Target Business Process Description	C	A/R	C	I	I	I	I
Perform Gap Analysis	C	A/R	C	I	I	I	I
Provide requirements to the Data, Application, and Technology Architectures	C	A/R	C	C	C	I	I
Finalize the Business Process	C	A/R	C	I	I	I	I

**Responsible, Accountable, Consulted, Informed**

# Create Application Architecture

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Application Architecture Strategy (Consolidate, Plug and Play Strategy)	I	R	C	C	C	A/R	C
↓							
Create Application Portfolio Baseline (Application Landscape)	I	R	C	C	R	A/R	R
↓							
Business Processes and Application Dependencies	I	A/R	I	I	I	R	I
↓							
Relationship to Application Capability Increments Transitioning	I	R	C	C	C	A/R	C

**Responsible, Accountable, Consulted, Informed**

# Create Data Architecture

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Data Architecture Strategy (Consolidate, Information as a Service)	A	R	C	C	C	R	C
Create Enterprise Data Platform (Data Landscape)	A	R	C	C	C	R	R
Application and Data Dependencies	I	R	I	I	I	A/R (IT Data Management Team)	C
Relationship to Data Capability Increments Transitioning	I	R	C	C	C	A/R (IT Data Management Team)	C

**Responsible, Accountable, Consulted, Informed**

# Define Development Technology

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Create Standard Development Technology (Open, Unify Tool Set)	I	I	C	C	C	A/R	R
Create Standard User Interaction Development Technology	I	I	C	C	C	A/R	R
Create Standard Business Process Management Development Technology	I	I	C	C	C	A/R	R
Create Standard Application Server and Database Technology	I	I	C	C	C	A/R	R

**Responsible, Accountable, Consulted, Informed**

# Define Monitoring and Management Technology

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Create Standard Monitoring and Management Technology	I	I	C	C	C	R	A/R
Create Standard Network/ Operating System Monitoring and Management Technology	I	I	C	C	C	R	A/R
Create Standard Database and Application Server Monitoring and Management Technology	I	I	C	C	C	R	A/R
Create Standard Application Monitoring and Management Technology	I	I	C	C	C	R	A/R

**Responsible, Accountable, Consulted, Informed**

# Define Security Technology

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Create Standard Security Technology	I	I	C	C	C	R	A/R
Create Standard Network/ Operating System Security Technology	I	I	C	C	C	R	A/R
Create Standard Database and Application Server Security Technology	I	I	C	C	C	R	A/R
Create Standard Application Security Technology	I	I	C	C	C	R	A/R

**Responsible, Accountable, Consulted, Informed**



# Define Integration Technology

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Create Standard Integration Technology	I	I	C	C	C	R	A/R
Create Standard Business Transaction Integration Technology	I	I	C	C	C	R	A/R
Create Standard Batch Integration Technology	I	I	C	C	C	R	A/R
Create Standard External Integration Technology	I	I	C	C	C	R	A/R

**Responsible, Accountable, Consulted, Informed**

# Create EA Roadmap

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Business and IT Dependencies	I	I	C	A/R	C	R	R
Relationship to capability increments transitioning	C	I	C	A/R	C	C	C
Relationship to opportunity	C	I	C	A/R	C	C	C

**Responsible, Accountable, Consulted, Informed**

## Define Projects and Create Business Cases

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Identify IT Projects	I	C	A	C	R	R	R
Provide Business Cases and Business Value	I	C	A	C	R	R	R
Provide Business Value Measurements	C	A/R	C	C	C	I	I
Identify Risks and Issue	C	A/R	C	R	R	I	I
Provide Migration Strategy	C	A/R	C	C	C	C	R

**Responsible, Accountable, Consulted, Informed**

# Create IT Solution Architecture (ABB, SBB)

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Architecture Building Block (ABB)	I	I	C	A/R	I	I	I
Solution Building Block (SBB)	I	I	C	C	R	A/R	R
Monitoring and Management Architecture	I	I	C	C	C	C	A/R
Security Architecture	I	C	C	C	A/R	R	R

**Responsible, Accountable, Consulted, Informed**

# IT Solution Deployment and Operational Change Control

Activities and Deliverables	Business Executives	Business Process/Development Owner	CIO	Enterprise Architect	IT Audit and Control	Head of IT Development	Head of IT Operation
Develop Solution Change Deployment Description and Instruction	I	I	I	I	C	A/R	R
Review and Approve The Changed Solution for Data Center	I	I	A	R	R	C	C
Perform Solution Deployment to Data Center	I	I	I	I	C	R	A/R
Rollback Solution Deployment from Data Center	I	I	I	I	C	R	A/R

**Responsible, Accountable, Consulted, Informed**